

# DIGITAL SPECIFICATIONS

	DIGITAL AD PLACEMENTS	SPECS	ACCEPTABLE FILE TYPES	OTHER REQUIREMENTS	DUE DATE	LIVE DATE
	Homepage Feature Product Tile	1000 x 1000 px	JPEG, PNG	<ul style="list-style-type: none"> <li>Advertiser to supply destination URL</li> <li>Advertiser must nominate an Australian Made licensed product</li> </ul>		
	Homepage Banner	300 x 250 px	JPEG, PNG, GIF	<ul style="list-style-type: none"> <li>Advertiser to supply destination URL</li> <li>Animated banners must not exceed 30 seconds</li> </ul>		
	Half Page Banner	300 x 600 px	JPEG, PNG, GIF	<ul style="list-style-type: none"> <li>Advertiser to supply destination URL</li> <li>Animated banners must not exceed 30 seconds</li> </ul>		
	Leaderboard	728 x 90 px	JPEG, PNG, GIF	<ul style="list-style-type: none"> <li>Advertiser to supply destination URL</li> <li>Animated banners must not exceed 30 seconds</li> </ul>		
	'Top Aussie Products' Page Listing	1920 x 1080 px	JPEG, PNG	<ul style="list-style-type: none"> <li>Advertiser to supply destination URL</li> <li>Advertiser to supply licensed product name (50 characters max)</li> <li>Advertiser to supply licensed product description (150 characters max)</li> </ul>		
	Competition	1080 x 720 px	JPEG, PNG	<ul style="list-style-type: none"> <li>Advertiser must nominate an Australian Made licensed product / prize</li> <li>Advertiser to provide the RRP of the product / prize</li> <li>Advertiser to provide prize description (350 characters max)</li> <li>Advertiser to provide company description (350 characters max)</li> <li>Advertiser to supply preferred competition question and destination URL to find the answer</li> </ul>		

	NEWSLETTER PLACEMENTS	SPECS	ACCEPTABLE FILE TYPES	NOTES	DUE DATE	LIVE DATE
	Advertorial Tile	1920 x 1080 px	JPEG, PNG	<ul style="list-style-type: none"> <li>Advertiser to supply destination URL</li> <li>Advertiser to supply product name (50 characters max)</li> <li>Advertiser to supply product description (350 characters max)</li> </ul>		
	Leaderboard	728 x 90 px	JPEG, PNG, GIF	<ul style="list-style-type: none"> <li>Advertiser to supply destination URL</li> <li>Animated banners must not exceed 30 seconds</li> </ul>		
	Seasonal Newsletter Advertorial tile	1920 x 1080 px	JPEG, PNG	<ul style="list-style-type: none"> <li>Advertiser to supply destination URL</li> <li>Advertiser to supply product name (50 characters max)</li> <li>Advertiser to supply product description (350 characters max)</li> </ul>		

Please deliver artwork to [jackie.fuller@australianmade.com.au](mailto:jackie.fuller@australianmade.com.au) via email as an attachment.

If your files are too large to attach, you can drag and drop artwork to: <https://spaces.hightail.com/uplink/ausmade>