



AUSTRALIAN MADE. SINGAPOREAN APPROVED. CONTEST TERMS & CONDITIONS AND PRIVACY NOTICE

PART A – CONTEST TERMS & CONDITIONS

1. Promoter

The promoter of the Australian Made. Singaporean Approved. Contest (the “Contest”) is Australian Made Campaign Limited, Level 4, 99 Coventry Street Southbank VIC 3006, Australia (“AMCL” or the “Promoter”).

The Contest is administered in Singapore on behalf of the Promoter by Hopscotch Network (UEN S97FC5267H), of UIC Building, 5 Shenton Way, Singapore 068808 (“Hopscotch” or the “Administrator”).

The prize partner is trading as TRIFECTA Singapore (“TRIFECTA Singapore”).

2. Contest Period

The Contest opens at 12:00am Singapore time on 21 October 2026 and closes at 11:59pm Singapore time on 21 January 2027 (the “Contest Period”).

Entries received outside the Contest Period will not be eligible.

The time of entry is determined by the Administrator’s records for PR/Event entries and by the time displayed on the relevant platform for Social Media entries.

3. Eligibility

The Contest is open to individuals aged 18 years or older at the time of entry. Potential winners may be asked to show proof of age before a prize is awarded (see clause 12).

No purchase is necessary to enter.

There is no Singapore residency or physical-location requirement to enter. However, the prize can only be redeemed in person at TRIFECTA Singapore, and any travel, accommodation or other costs of redeeming the prize are the winner’s responsibility.

Employees of AMCL, Hopscotch Network, TRIFECTA Singapore and other companies directly involved in administering the Contest, as well as their immediate family members (spouse, parents, children and siblings), are not eligible to enter.



4. Ways to Enter

Participants may enter the Contest through either or both of the following mechanisms.

All valid entries received through both mechanisms form part of the same Contest and the same final prize draw.

A. PR / Event Entry Mechanism

To enter through the PR/Event mechanism, participants must:

- SPOT – Find the green-and-gold Australian Made kangaroo logo.
- SNAP – Take an original photograph/selfie featuring the Australian Made kangaroo logo.
- UPLOAD – Visit the official Contest entry page at <https://australianmade.com.au/singaporeanapproved/> and upload the photograph/selfie together with the required information (first and last name and email address).

Participants must also confirm that they are 18 years or older, accept these Terms & Conditions and acknowledge the Privacy Notice in Part B.

Each participant may receive a maximum of one (1) PR/Event entry. One valid form submission constitutes one entry into the final prize draw; further submissions by the same participant do not provide additional entries.

PR / Event Bonus Entry

After completing a valid PR/Event entry, participants may receive one additional entry by:

- sharing their kangaroo photograph/selfie publicly on Instagram or TikTok during the Contest Period;
- posting from a public account (posts from private accounts cannot be verified);
- including #AustralianMadeSG in the post; and
- keeping the post publicly accessible at least until entries have been verified (expected by 29 January 2027).

To claim this additional entry, participants must provide the social media handle used for the post in the optional field of the entry form so that the post can be verified.

A qualifying social media post provides a maximum of one additional entry in connection with the participant's PR/Event entry.

Participants must ensure that their post does not show any other identifiable person without that person's consent and complies with the rules of the relevant platform.



B. Social Media Entry Mechanism

Participants may also enter through Contest advertisements published by the Promoter's official Australian Made accounts on Instagram, Facebook and TikTok during the Contest Period and identified as Contest advertisements (each an "Eligible Advertisement").

To enter through an eligible advertisement, participants must:

1. LIKE the eligible Contest advertisement.
2. COMMENT "Australian Made" on the advertisement.
3. TAG three friends in the comment.

Completing all three requirements on one eligible advertisement constitutes one entry into the final prize draw.

A participant may receive a maximum of one valid entry per Eligible Advertisement.

Participants may enter through multiple Eligible Advertisements, including Eligible Advertisements appearing on different platforms. Commenting more than once on the same Eligible Advertisement does not provide additional entries.

The Promoter will publish up to five (5) Eligible Advertisements per platform. A participant may therefore obtain up to fifteen (15) Social Media entries, in addition to a maximum of two (2) PR/Event entries (including the bonus entry).

Each valid entry is included separately in the final draw. Therefore, participants who successfully enter through multiple eligible advertisements and/or entry mechanisms will have multiple entries in the draw and a correspondingly higher chance of being selected.

5. Social Media Entry Verification

Following the close of the Contest, each Eligible Advertisement will be reviewed individually.

Qualifying comments will be identified and checked against the entry requirements in clause 4B.

The Administrator may record qualifying comments at regular intervals during the Contest Period. An entry is eligible if it meets the entry requirements and is either visible at the time of final verification or was recorded by the Administrator during the Contest Period.

Comments deleted or edited by the participant so that they no longer meet the entry requirements, comments from private, deactivated or suspended accounts that cannot be verified, and duplicate comments on the same Eligible Advertisement will not be included in the final draw.

All verified entries (PR/Event, bonus and Social Media) will be recorded in a consolidated entry list, with each entry given a unique entry number.



6. Valid PR / Event Entries

A PR/Event entry will be considered valid where:

- the participant meets the eligibility requirements;
- the entry is submitted during the Contest Period;
- all required information is completed;
- a photograph/selfie featuring the Australian Made kangaroo logo is successfully uploaded;
- the participant accepts the applicable Terms & Conditions;
- the submitted content is not inappropriate, unlawful or infringing; and
- the photograph/selfie is the participant's own original work and does not show any other identifiable person without that person's consent.

7. Prize

There will be six (6) winners in total across the Contest, encompassing all eligible entries received through both the PR/Event and Social Media entry mechanisms.

Each winner will receive two (2) TRIFECTA Surf Orientation Passes, valid for the winner and one guest.

Each Surf Orientation Pass has a retail value of S\$60 per person (excluding service charge and GST), giving each prize a retail value of S\$120 (excluding service charge and GST). The passes are provided free of charge: winners will not have to pay any service charge, GST or other amount to redeem them.

A total of twelve (12) Surf Orientation Passes will be awarded, with a combined retail value of S\$720 (excluding service charge and GST).

8. Prize Validity and Booking

The Surf Orientation Passes are valid from the date the winner receives them until 22 June 2027 and must be used within this validity period. Passes not used within the validity period will expire and will not be replaced or refunded.

Winners may book online using the single-use promotional code provided with the prize or book onsite at TRIFECTA Singapore, subject to availability.

Any applicable cancellation, rescheduling or no-show conditions are subject to TRIFECTA Singapore's prevailing Terms & Conditions.

9. Transferability and Exchanges

The prize is transferable. A winner may transfer one or both passes, free of charge, to any person who meets TRIFECTA Singapore's participation requirements. Passes may not be



sold or offered for sale. Use of a pass by a person under 18 is subject to the consent of a parent or guardian and to TRIFECTA Singapore's terms.

The prize cannot be exchanged for cash or another experience.

10. Surf Orientation and Participation Requirements

All first-time surfers are required to attend Surf Orientation before participating in a surf session.

Riders must:

- be at least 8 years old;
- be at least 120 cm tall; and
- weigh at least 30 kg.

If a winner or their guest does not meet these participation requirements, they will not be permitted to participate in the surf activity. As the prize is transferable, the applicable pass may instead be transferred to another person who meets those requirements.

Participation is subject to TRIFECTA Singapore's applicable health, safety, liability, venue and participation Terms & Conditions, including any waiver or declaration that TRIFECTA Singapore requires participants to sign. TRIFECTA Singapore is solely responsible for the operation and safety of the surf experience.

TRIFECTA Singapore Terms & Conditions: <https://trifectasingapore.com/legal/terms-and-conditions/>

11. Consolidation of Entries and Winner Selection

Following the close of the Contest, all valid entries received through the PR/Event and Social Media entry mechanisms will be consolidated into a single final draw pool.

For the purposes of the draw:

- each valid PR/Event form submission constitutes one entry;
- each verified PR/Event social media bonus entry constitutes one additional entry;
- each valid Social Media entry on an eligible advertisement constitutes one entry; and
- multiple valid entries earned by the same participant will be included separately in the final draw.

The final eligible entries will be consolidated into a single entry list, with each entry assigned a unique number.



Six (6) winning entries, followed by six (6) reserve entries in ranked order, will be selected at random from the consolidated entry pool using a computer-based random number generator – Google Random Number Generator .

The draw will take place at 12 pm Singapore time on 29 January 2027 at Hopscotch Network, UIC Building, 5 Shenton Way, Singapore 068808 and will be open to the public. Each individual may win only one (1) prize. If an entry belonging to an individual who has already been drawn is selected, it will be disregarded and a further entry drawn.

The winners' first names and last initials (or social media handles, for Social Media entries) will be published on <https://australianmade.com.au/singaporeanapproved/> within seven (7) days after the prizes are confirmed.

12. Winner Notification

Winners will be notified within seven (7) days of the draw. Where a winner entered through the PR/Event mechanism, they will be contacted using the email address provided through the Contest entry form.

Where a winner entered through the Social Media mechanism, they will be contacted by a reply to the winning comment and/or a direct message from the Promoter's official account on the relevant platform, and asked to provide their full name and email address so that eligibility can be verified and the prize delivered. Winners should check their message requests folder.

Winners must respond within seven (7) days of notification.

Before a prize is confirmed, a winner may be asked to show an identity document (by video call or in person) to confirm their age. No copy of the document and no identification number will be kept.

If a winner cannot be contacted, does not respond within seven (7) days or is found to be ineligible, the prize will be forfeited and offered to the next reserve entry in ranked order, who will be notified within seven (7) days of the forfeiture. A prize still unclaimed once all reserve entries are exhausted will be dealt with at the Promoter's discretion and recorded.

Prizes (including the promotional codes) will be sent to confirmed winners by email without delay and in any event within five (5) business days of confirmation.

The Promoter and the Administrator will never ask winners to pay a fee, or to provide bank or card details or account passwords, to claim a prize. Any such request does not come from the Promoter.



13. Submitted Photographs and Content

Photographs/selfies submitted through the PR/Event mechanism may be stored and reviewed for the purposes of administering and verifying Contest entries.

By submitting a photograph/selfie, participants confirm that it is their own original work, that they have the consent of any other identifiable person shown in it, and that it does not infringe anyone's rights.

Bonus-entry posts remain on the participant's own account. The Promoter will only repost a participant's social media post with the participant's permission, requested through the relevant platform.

14. Social Media Disclaimer

The Contest is in no way sponsored, endorsed, administered by or associated with Instagram, Facebook, Meta Platforms, Inc. or TikTok.

By entering through, or posting on, a social media platform, participants acknowledge that the relevant platform is not responsible for the Contest, release each platform from any liability in connection with the Contest, and agree to comply with that platform's terms of use.

15. General

The Promoter reserves the right to verify the validity of entries and participant eligibility.

The Promoter may disqualify any participant or entry that does not comply with these Terms & Conditions.

The Promoter is not responsible for incomplete, deleted, hidden or inaccessible entries, or entries that cannot be received or verified due to technical issues outside its reasonable control.

Where circumstances outside the Promoter's reasonable control prevent the Contest from being conducted as intended, the Promoter may modify, suspend or cancel the Contest, subject to applicable law.

Once the Contest has opened, the Promoter will not change these Terms & Conditions in a way that is materially detrimental to participants, except where required by law or by circumstances outside its reasonable control. Any change will be published at campaign landing page URL: <https://australianmade.com.au/singaporeanapproved/>.

To the extent permitted by law, the Promoter, the Administrator and their officers, employees and agents are not liable for any loss, damage or injury arising from



participation in the Contest or use of the prize, except for death or personal injury caused by their negligence or any other liability that cannot be excluded by law.

If there is any inconsistency between these Terms & Conditions and any advertising or promotional material for the Contest, these Terms & Conditions prevail.

These Terms & Conditions are governed by the laws of Singapore, and the courts of Singapore have non-exclusive jurisdiction.

Participation in the Contest constitutes acceptance of these Terms & Conditions.



PART B – PRIVACY NOTICE

This Privacy Notice explains how Australian Made Campaign Limited (“AMCL”, “we”) and Hopscotch Network, which administers the Contest on AMCL’s behalf (“Hopscotch”), collect, use and disclose personal data in connection with the Contest, in accordance with Singapore’s Personal Data Protection Act 2012 (“PDPA”).

1. Information We Collect

The personal information collected will depend on how you enter the Contest.

If you enter through the PR / Event mechanism, we may collect:

- your first and last name;
- your email address;
- the photograph/selfie you submit;
- your social media handle, if you claim the additional social media entry; and
- your confirmation that you are 18 years or older, your opt-in choices (photograph use and marketing) and any other information required to administer the Contest.

If you enter through the Social Media mechanism, we may collect or record:

- your social media username and/or publicly displayed profile name;
- your qualifying comment;
- the platform and eligible advertisement through which you entered; and
- information required to verify and record your Contest entry.

If you are selected as a potential winner, we may ask for your full name and email address and may ask to sight an identity document to confirm your age (no copy and no identification number will be kept).

2. How We Use Your Information

Your personal information may be used to:

- administer the Contest;
- validate and verify entries;
- record valid entries in the consolidated Contest entry pool;
- verify PR/Event bonus entries;
- verify Social Media entries;
- conduct the prize draw;
- contact and verify potential winners;
- arrange prize fulfilment;



- publish the winners' first names and last initials or social media handles on <https://australianmade.com.au/singaporeanapproved/>
- use your photograph on Australian Made campaign channels, only if you have opted in; and
- comply with applicable legal and administrative requirements, including the record-keeping requirements of the Gambling Regulatory Authority of Singapore.

Your information will not be used for marketing purposes unless you have separately consented to receive such communications by ticking the optional marketing box on the entry form.

By submitting the entry form, or entering through an Eligible Advertisement after being notified of this Privacy Notice, you consent to the collection, use and disclosure of your personal data for the purposes above. You may withdraw your consent at any time by contacting us (see section 7); if you do so before the draw, we may be unable to include your entries in the draw.

3. Submitted Photographs

Photographs/selfies submitted through the PR/Event entry form will be collected and stored for the purpose of administering and verifying Contest entries.

We will only use your photograph beyond Contest administration and verification if you have opted in on the entry form (see clause 13 of the Terms & Conditions).

4. Social Media Information

Where you enter through an eligible Social Media advertisement, information that is publicly visible or made available in connection with your interaction with the advertisement may be reviewed and recorded for the purpose of verifying your entry.

This may include your social media username/profile name, your qualifying comment, the time of your comment and the advertisement through which you entered.

Only information reasonably required to administer and verify the Contest will be recorded.

Your activity on social media platforms is also governed by the platforms' own terms and privacy policies.

5. Sharing of Personal Information

Personal data will only be accessed or disclosed where reasonably necessary for the administration of the Contest, verification of entries, the draw and prize fulfilment, or where required by law.



Hopscotch collects and holds Contest data and processes it on AMCL's behalf. AMCL will only receive aggregated, non-identifying Contest reports and the winners' first names and last initials.

Your data may be disclosed to: the independent scrutineer overseeing the draw; service providers that host the entry form and store Contest data for Hopscotch; and, if you win, TRIFECTA Singapore, only to the extent needed for you to redeem your prize.

Where personal data is transferred outside Singapore (for example, where a service provider stores data overseas), we will ensure it receives a standard of protection comparable to that under the PDPA.

We protect personal data through reasonable security arrangements, including restricting access to the Contest team.

6. Retention

We keep personal data only as long as it is needed for the purposes above or required by law:

- records required under the Gambling Regulatory Authority class licence (the consolidated entry list, the draw record, the scrutineer's statement and records of prize distribution and unclaimed prizes): at least five (5) years from the draw;
- photographs and social media handles of participants who did not win: deleted within three (3) months after the draw, unless you opted in to the campaign use of your photograph, in which case it is kept for the duration of that permission;
- winners' contact and verification details: until three (3) months after the end of the prize validity period, other than the records above; and
- marketing consent records: until you withdraw your consent.

7. Contact and Data Protection Officer

Contact: Data Protection Officer, Hopscotch Network, administering the Contest on behalf of AMCL

Email: hopscotchsingapore@hopscotch.one

Postal Address: Hopscotch Network, Unit L10/11, UIC Building, 5 Shenton Way, Singapore 068808

You may contact our Data Protection Officer with questions about how your personal data is collected, used or disclosed.



8. Your Rights

You may request access to or correction of your personal data, or withdraw your consent, by contacting our Data Protection Officer. We will respond as soon as reasonably possible and, for access requests, generally within 30 days. If you are not satisfied with our response, you may contact the Personal Data Protection Commission of Singapore.

9. Marketing Communications

Entering the Contest does not automatically subscribe you to marketing communications. Marketing communications will only be sent if you tick the optional, unticked marketing box on the entry form, and you may unsubscribe at any time.

10. Age

The Contest is only open to persons aged 18 years or older. If we learn that we have collected personal data from a person under 18, we will delete it.