

CONNECT
WITH 1000s OF
RETAILER BUYERS
IN JUST
4 DAYS!



Organised by
AUSTRALIAN
Gift & Homewares
ASSOCIATION



AGHA MELBOURNE GIFT FAIR

3 - 6
AUG
2024

MELBOURNE
CONVENTION &
EXHIBITION
CENTRE



**PREMIUM &
EXCLUSIVE
LICENSEE
OPPORTUNITY**

EXCLUSIVE TO AUSTRALIAN MADE LICENSEES



THE AUSTRALIAN GIFT & HOMEWARES ASSOCIATION,
IN CONJUNCTION WITH AUSTRALIAN MADE CAMPAIGN...

**...invites you to be part of the
Australian Made Pavilion at the must-
attend trade event for all retailers!**

The Melbourne Gift Fair, organised by AGHA, connects wholesale members with retailers in the gift, homewares, fashion, beauty, wellness and lifestyle sectors. A key feature of the event is the Australian Made Pavilion attracting buyers looking for quality Australian Made products.

AGHA is the peak industry body, supporting thousands of Australian businesses annually and reinvesting all profits back into the industry. Member benefits include:

- Exclusive Business Partner deals
- Support and Education
- Reduced Exhibition fees
- Networking Events
- Reduced Cost Advertising Opportunities

Read more at agha.com.au



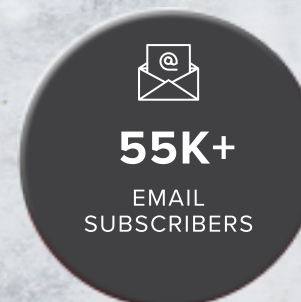
MARCH 2024



Secure your place within the themed Australian Made Pavilion at the Melbourne Gift Fair and place your brand in front of thousands of buyers for the Spring/Summer sourcing season.

- Retailers
- Online Retailers
- Wholesalers
- Hospitality Buyers
- Corporate Buyers
- Buying Groups
- Business Owners
- Manufacturers
- Distributors
- Interior Designers
- Stylists and more

This boutique feature area is marketed extensively through AGHA's channels including:



STAND PACKAGES

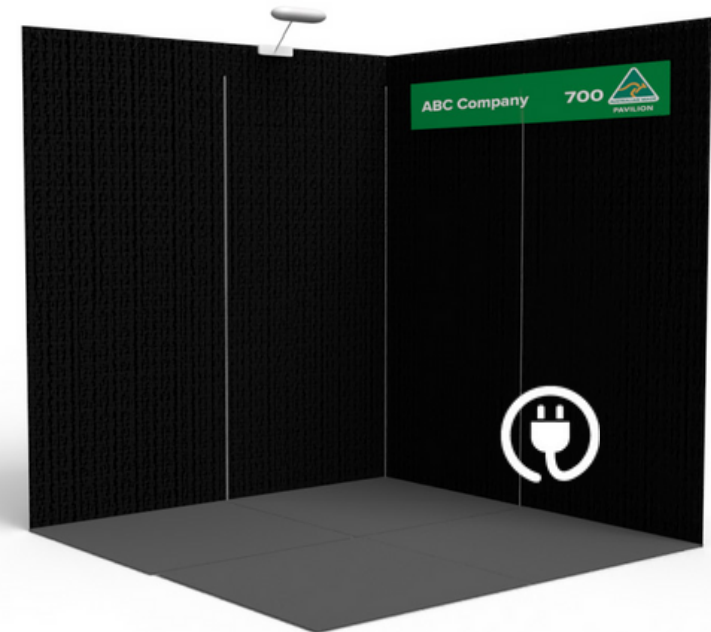
PACKAGE 1: 2x2m stand with fascia

- 2.4m high black corinthian walls
- Fascia structure with company sign aisle facing
- 1x 4amp power point
- 1x LED spotlight
- Onyx carpet tiles (optional)

PACKAGE 2: 2x2m stand no fascia

- 2.4m high black corinthian walls
- Company sign on rear wall
- 1x 4amp power point
- 1x LED spotlight
- Onyx carpet tiles (optional)

PLEASE NOTE: For stands with no fascia it is a mandatory safety requirement to have a 50cm support wall (nib) every 3m of lineal walling.



If you require a larger space, please chat with our friendly sales team.

**EXCLUSIVE AUSTRALIAN
MADE LICENSEES PAY ONLY**

\$2,520 + GST

~~STANDARD RATE
PACKAGE: \$4,870 + GST~~

YOUR BENEFITS & INCLUSIONS

STAND SPACE:

2x2m exhibition space within the Australian Made Pavilion including:

- 2.4m high black Corinthian walls
- 1x LED spotlight
- 1x 4amp power point
- Onyx carpet tiles (optional)
- Company named sign and fascia
- Exclusive Australian Made Campaign logo decal sticker to place anywhere on your walls or carpet tiles.

Standard Rate: \$2,520 + GST

AGHA MEMBERSHIP INCLUDES:

- Discounted Exhibition Rates
- Exhibitor Services (~\$1,000/event)
- Networking Events & Awards
- Affordable Advertising Opportunities
- Industry News
- Expert Education Seminars
- Member Classifieds
- Business Partner Discounts
- Business Assist & Design Services

Value: \$320 + GST

Note: You must be an AGHA member to exhibit at AGHA gift fairs. Membership will extend until 1st October 2025.

COMPLIMENTARY PROMOTIONAL PACKAGE*:

THE BUYERS GUIDE (PRINTED):

- Company name and stand number included in the Australian Made Pavilion spread
- Company included in all listings and indexes

Value: \$600 + GST

THE INDUSTRY CATALOGUE (DIGITAL):

- Product image, blurb, stand number and name within the Australian Made Pavilion editorial
- Preview Advert in the essential alphabetical Exhibitor Preview section
- Company listing in all event lists and indexes

Value: \$730 + GST

EMAIL & SOCIAL MEDIA MARKETING:

- Product image, stand number and name within promotional email
- Product image included in carousel post of Australian Made Pavilion

Value: \$700 + GST

*Complimentary Promotional Package is only available if the contract is signed and artwork/copy delivered to advertising@agha.com.au by 1st June 2024.

