

AUSTRALIAN MADE WEEK 2023

When we buy Australian, we support Australia and local businesses while enjoying products made to some of the highest standards in the world.

In recognition of the importance of supporting Australian grown and made products within our local economy The Sun Herald and The Sunday Age are producing a Special report to celebrate Australian Made Week which runs from Monday, May 15 to Sunday, May 21.

PUBLISHING DATE

Sunday, May 14, 2023

ADVERTISING BOOKING DEADLINE

Friday, May 5, 2023

PROFILE BOOKING DEADLINE

Monday, April 24, 2023

MATERIAL DEADLINE

Wednesday, May 10, 2023



About the Special Report

The special report will publish on Sunday May 14, 2023 and will look at all things Australian Made - the licensees, the success stories, export growth and the opportunities ahead. It will encourage consumers to actively seek locally Australian made and grown products both during the week and into the future. With a total average audience of 10.7M people each month across print and digital, this report offers a powerful opportunity for Australian Made Licensees to influence the purchasing decisions of a large and affluent audience.

Source: Roy Morgan Research; People 14+ for the 12 months ending September 2022.

Why Advertise?

INTEGRAL TO AUSTRALIANS

Intelligent, independent and integral to Australians' lives. *The Sydney Morning Herald & The Age* are the newspapers that people turn to. Their news, analysis and commentary continually sets the benchmark for journalistic excellence and integrity.

PRINT PACKAGE (Exc. GST)

Full Page Profile	\$13,000
Full Page	\$11,000
Half Page	\$6,000

*Speak to your rep for digital opportunities.

AUDIENCE DEMOGRAPHICS



For more information about advertising opportunities, please contact:

Dan Maloni: dmaloni@nine.com.au / 0438 433 259 or
Frank Tenace: frank.tenace@nine.com.au / 0411 722 016

