

# Australian Made loves Aussie Mums

Get your listing on the Australian Made Mother's Day page at [australianmade.com.au](http://australianmade.com.au) and drive more gift buyers to your products.

Supported by a search engine marketing and social media campaign, it's a great way to target shoppers looking to buy gifts for Mother's Day, May 13th 2018.

## Inclusions

- 1 x Listing on the Australian Made Mother's Day page<sup>^</sup>
- 3 x MREC online banner (300x250px)<sup>\*</sup>
- 1 x Competition hosted at [australianmade.com.au](http://australianmade.com.au)<sup>~</sup>
- Promoted on the homepage of [australianmade.com.au](http://australianmade.com.au)<sup>#</sup>
- Promoted via Australian Made social media platforms (340,000+ fans)<sup>#</sup>
- Promoted to the Aussie Made Club (32,000+ members)<sup>+</sup>
- Promoted via a dedicated search engine marketing campaign<sup>#</sup>



**TOTAL**  
**\$1,000 + GST**

Add the  
dedicated Club Newsletter  
for an extra+  
**\$500 + GST**

<sup>^</sup>for period 1 March to 13 May 2018, <sup>\*</sup>1 MREC per month for March, April & May <sup>~</sup>for period of 1 month, <sup>#</sup>Mothers Day Promotion page only, not individual products.

<sup>+</sup>Dedicated promotional newsletter sent to Australian Made Club members