



HOW TO MANAGE YOUR LIST OF REGISTERED PRODUCTS

All products which carry the Australian Made, Australian Grown logo, or are marketed using the logo, must be registered with Australian Made Campaign Limited (AMCL).

When you apply for a licence to use the logo, you will be asked to provide a list of products. These can be specific product names, for example, 'Tuscan Dining Suite', or names of ranges or types of products, such as 'Timber bedroom furniture'.

You should not use the logo on any products except those on the list.

It is a requirement of your licence that you inform AMCL of any change to your list of products. If a product no longer meets the compliance criteria, for example, if you move your manufacturing offshore, the product must be removed from your list and you must stop using the logo in relation to that product immediately. If you cease manufacturing the product, you must likewise let AMCL know.

If you are no longer making any of the products registered with AMCL, you must advise AMCL and cancel your licence.

To delete existing products

You can do this online by logging in to our licensee portal. Follow the instructions in the document '*How to update details online*'. If you have any problems, call us on 1800 350 520.

Alternatively you can write or email us (info@australianmade.com.au) requesting that the products be deleted.

To add new products

You can add new products online or you can notify us of their details. This can be in writing to the address below or by email to info@australianmade.com.au.

AMCL staff will be in touch with you to assess whether your new products meet the compliance criteria. You may be asked to provide more information about how your products are made, or to fill out a product worksheet.

Our staff will assist you with this process, and will also advise you if there is any additional fee payable.

Please note you cannot apply the logo to the new products until they have been approved.

AUSTRALIAN MADE CAMPAIGN LIMITED

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E. info@australianmade.com.au www.australianmade.com.au

ABN 20 086 641 527

Helping shoppers, helping business, helping Australia for 30 years.

To update existing products




You can update the information we hold about your products—for example, change the name of the product, change the product category, add keywords or product features, or upload images of the product.

This will make your listing on our website more informative and more attractive to consumers looking to buy Australian made products.

You can do this online by logging in to our licensee portal. Follow the instructions in the document '*How to update your online details*'. If you have any problems, call us on 1800 350 520.

Example of a product listing on www.australianmade.com.au

Product Details

Leather Accessories

[Aussie Bush Leather](#)

Product Features

- 100% Australian made
- All manufactured in Australia from some of the finest quality kangaroo and cowhide leather available.
- Leather document cases, cheque book holders, diary covers, portfolios and other accessories are an ideal gift for business and book keeping purposes
- All of our pouches are made from high quality cowhide leather, designed to handle Australia's harsh working conditions.
- Ideal for business, work and play there should be something here for everyone.

Where to buy

Buy online:
www.aussiebushleather.com.au

Countries sold

- Australia