

## AUSTRALIAN MADE SAFETY INNOVATION

D&D Technologies Pty Ltd is Australia’s leading designer and manufacturer of innovative gate latches, locks and hinges. In fact, it was D&D that invented magnetic child safety gate latches (notably the ubiquitous MagnaLatch®) and high-tech polymer hinges (TruClose® Hinges), which are now so popularly used on gates around swimming pools, childcare centres, kindergartens, playgrounds and other child safety zones around Australia.



Fiercely proud of its Australian heritage, and the fact it has not raced off to Asia simply to reduce costs, D&D sells its products on quality and 25 years of proven performance and reliability, without compromising safety.

D&D Technologies Sales and Marketing Director, Justin Francis said that the Australian Made logo added credibility in the marketplace, helping to substantiate its value proposition.

“The Australian Made logo is one of the most respected brands in Australia and it represents quality attributes that align with D&D’s own vision and culture – we place significant importance on local manufacturing and local employment, both of which are part of our marketing push” Mr Francis said.

“From management and administration down to the warehouse and the assembly floor we are acutely mindful of the need to keep Australia not only the lucky country but also the clever country – by employing Australians.”

From its humble beginnings as a glass fencing company back in the late 1980s D&D Technologies has innovated and grown continuously, and is now exporting its premium products around the world.

“While we enjoy healthy export markets in North America and Europe, we have always found it fit and appropriate to use the Australian Made logo in marketing our products overseas. We believe the logo adds credibility, even in foreign markets,” Mr Francis said.

D&D Technologies recently celebrated 25 years of manufacturing in Australia with the release of the “Series 3” MagnaLatch® Child Safety Gate Latch, featuring improved safety, greater reliability, quicker and more efficient installation, and stronger mounting.

Justin Francis is quick to point out that D&D is more than a one-product company, stressing “We offer a very comprehensive range of gate hardware for safety, general-purpose, garden and privacy/security gates around homes, government and commercial areas.”

To find out more, visit <http://au.ddtechglobal.com/>.



## ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The Australian Made, Australian Grown (AMAG) logo is a registered certification trademark and can only be used on products that are registered with the not-for-profit organisation Australian Made Campaign Limited. The strict set of rules governing the logo’s use also require that it must always be used with one of five descriptors; ‘Australian Made’, ‘Australian Grown’, ‘Product of Australia’, ‘Australian Seafood’ or ‘Australian’ (for export use only). To use the logo goods must meet the criteria set out in the Australian Consumer Law as well the more stringent Australian Made, Australian Grown Logo Code of Practice. More than 1700 businesses are registered to use the AMAG logo, which can be found on more than 10,000 products sold here and around the world.