

# AUSTRALIAN MAKERS VIDEOS

Tell the unique story of your Australian Made brand and showcase your products in a fully-produced, co-branded video.





With over 50 episodes published, the Australian Makers video series takes viewers behind the scenes of Australian Made businesses and illustrates the importance of local manufacturing.

These fully produced, documentary-style videos are a great way to show off the makers behind your products, tell the story of your brand and hear directly from spokespeople from your business.

**Cost: \$9,500\***



## INCLUSIONS

-  2-3 minute fully produced video (landscape and portrait formats)
-  30 second cut-down video file (landscape and portrait formats)
-  Permanent listing on the [Australian Makers website page](#)
-  Boosted social media campaign on Australian Made's Facebook, Instagram & YouTube pages^

## EXTRA VALUE

-  Promoted in monthly Aussie Made Club newsletter & monthly Licensee Newsletter
-  The Australian Makers page will be promoted on the Australian Made website homepage
-  Published to Australian Made's social media channels (Facebook, Instagram, LinkedIn, X & YouTube).

CLICK TO  
WATCH

\*Excludes GST

T&CS: ^The advertiser may increase the social media boosting budget at their own discretion. All products must be licensed to carry the Australian Made, Australian Grown logo to participate.

The Australian Made Campaign retains editorial control of all Australian Made branded video content.

The advertiser will have joint ownership of the video, i.e. the ability to use the final cut on their own channels. All rights will be cleared for use in perpetuity on all media. All film dates are subject to availability.

For more information, contact [jackie.fuller@australianmade.com.au](mailto:jackie.fuller@australianmade.com.au)