



The Australian Made Campaign



The Australian Made Campaign Multiple Choice Quiz

Name: _____

Tick the box next to the answer that best completes the sentence, using the Fact Sheets.

1. The Australian Made, Australian Grown logo features the colours:
 - a. green and red
 - b. green and gold
 - c. orange and blue
2. Max Mann, the Australian Made fan, enjoys eating:
 - a. Australian fruit – and lamingtons every now and then
 - b. fruit from overseas – and Twinkies, (*an American snack*), every now and then
 - c. lollies, cake and chocolate for breakfast, lunch and dinner
3. The Australian Made Campaign encourages people to:
 - a. buy Australian-made and Australian-grown products
 - b. buy products that aren't Australian-made and Australian-grown
 - c. fly overseas to buy their products
4. The Australian Made, Australian Grown logo features:
 - a. a koala
 - b. a kangaroo
 - c. a green-and-gold chicken
5. The Australian Made, Australian Grown logo appears on over:
 - a. 1,000,000 products sold in Australia and around the world
 - b. 10,000 products sold in Australia and around the world
 - c. 20,000 products sold in Australia and around the world
6. The logo for the original Australian Made campaign launched in 1961 featured:
 - a. a Witchetty grub
 - b. a boomerang
 - c. a native tree



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7. When choosing Australian Made and Australian Grown products you should look for:
 - a. the green-and-gold kangaroo logo
 - b. the Australian Flag emblem
 - c. the green-and-gold chicken logo
8. Buying Australian Made and Australian Grown products:
 - a. helps support local businesses and create local jobs
 - b. helps support overseas businesses and create jobs for them
 - c. doesn't help businesses or help create jobs
9. Max Mann's favourite song is:
 - a. 'Hot Potato' by The Wiggles
 - b. 'Kookaburra', by Marion Sinclair
 - c. 'Down Under', by Men at Work
10. Food and products produced and sold locally:
 - a. use far less energy and are better for the environment
 - b. use more energy and are worse for the environment
 - c. have no impact on the environment whatsoever
11. If a product displays the logo 'Australian Made & Owned' this means:
 - a. 51% of its shares are owned by Australians and their head office is in Australia
 - b. 21% of its shares are owned by Australians and their head office is in Australia
 - c. 11% of its shares are owned by Australians and their head office is in Fiji
12. The truly Australian AMAG logo celebrated its:
 - a. 1st birthday in 2011
 - b. 100th birthday in 2011
 - c. 25th birthday in 2011