



Australian Made Campaign

Update your online profile

A quick guide to updating your product and company profiles via australianmade.com.au

A thin green diagonal line is located in the bottom right corner of the page.

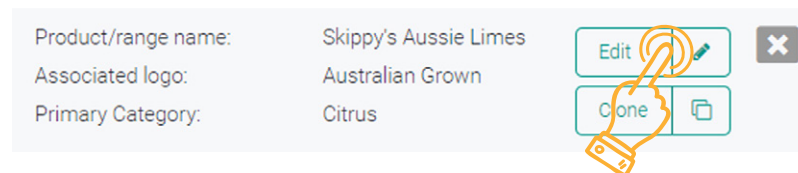
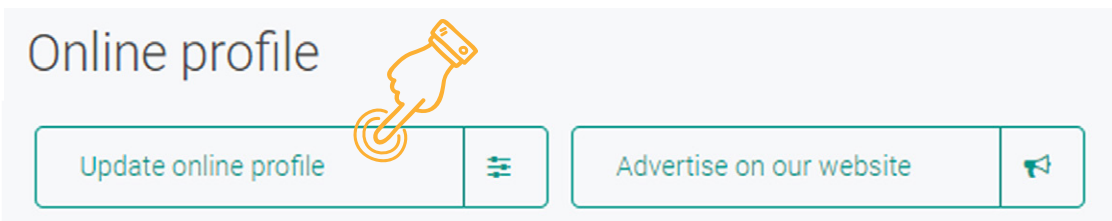
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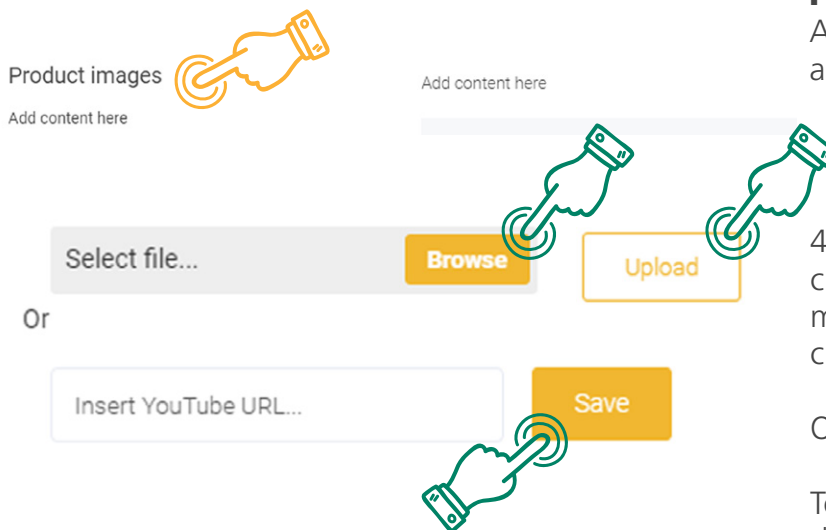
Updating your product profile

> To add product images and videos

1. Log in to your licensee account and click on the **Update online profile** button.



2. To add a product image or video, click on the **Edit** button next to the product you wish to change.



3. Click on **Product images**. A new panel will appear.

4. To add an image click on **Browse** to make a selection then click **Upload**.

OR

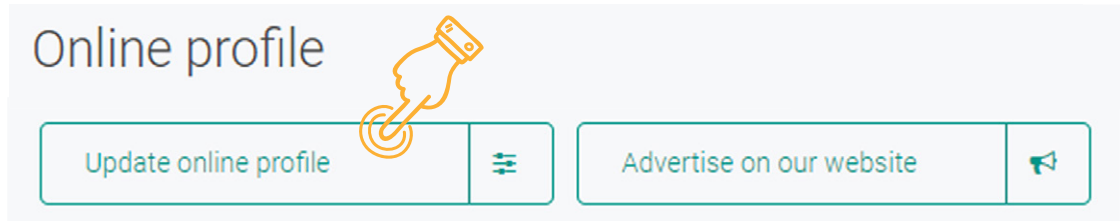
To add a video paste the link to your live YouTube video into the field (left) and click **Save**.

Click **Save and exit** to confirm the changes.

You can upload up to 4 images or videos per product. Please make sure you read the instructions first, and save your changes when you're done.

> To add product features

1. Log in to your licensee account and click on the **Update online profile** button.



2. To add product features or a short description, click on the **Edit** button next to the product you wish to change.



Product images

Add content here

Add content here



3. Click on **Add content here**. A new panel will appear.

Product Features:

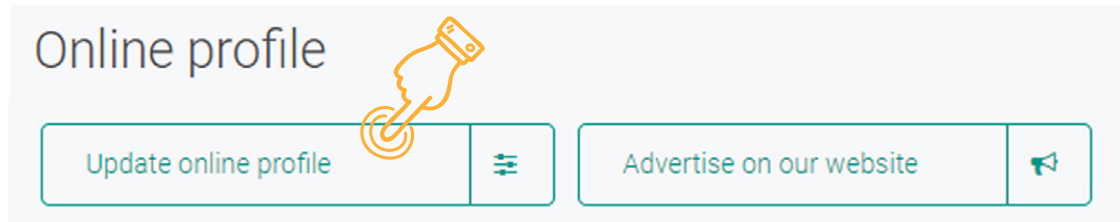
Skippy's Aussie Lemons are grown in May to ensure the highest quality lemons are produced. Skippy's Aussie Lemons are full of important vitamins...

4. Type your chosen text into the **Product Features** field. These should be in bullet point form or a few short sentences.

Click **Save and exit** to confirm the changes.

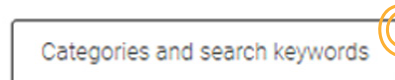
> To add key search terms

1. Log in to your licensee account and click on the **Update online profile** button.



2. To add key search terms, click on the **Edit** button next to the product you wish to change.

Product Search Optimisation



Keywords:

food; fresh; fruit; cooking; natural; grown;

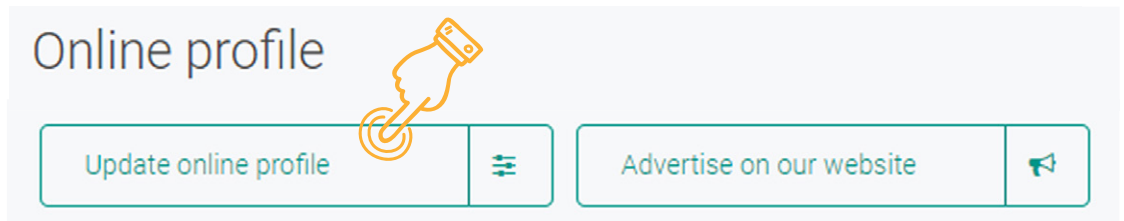
3. Click on the **Categories and search keywords** button at the top of the page. A new panel will open.

4. Type your key search terms into the **Keywords** field. Separate your terms with a semicolon.

Click **Save and exit** to confirm the changes.

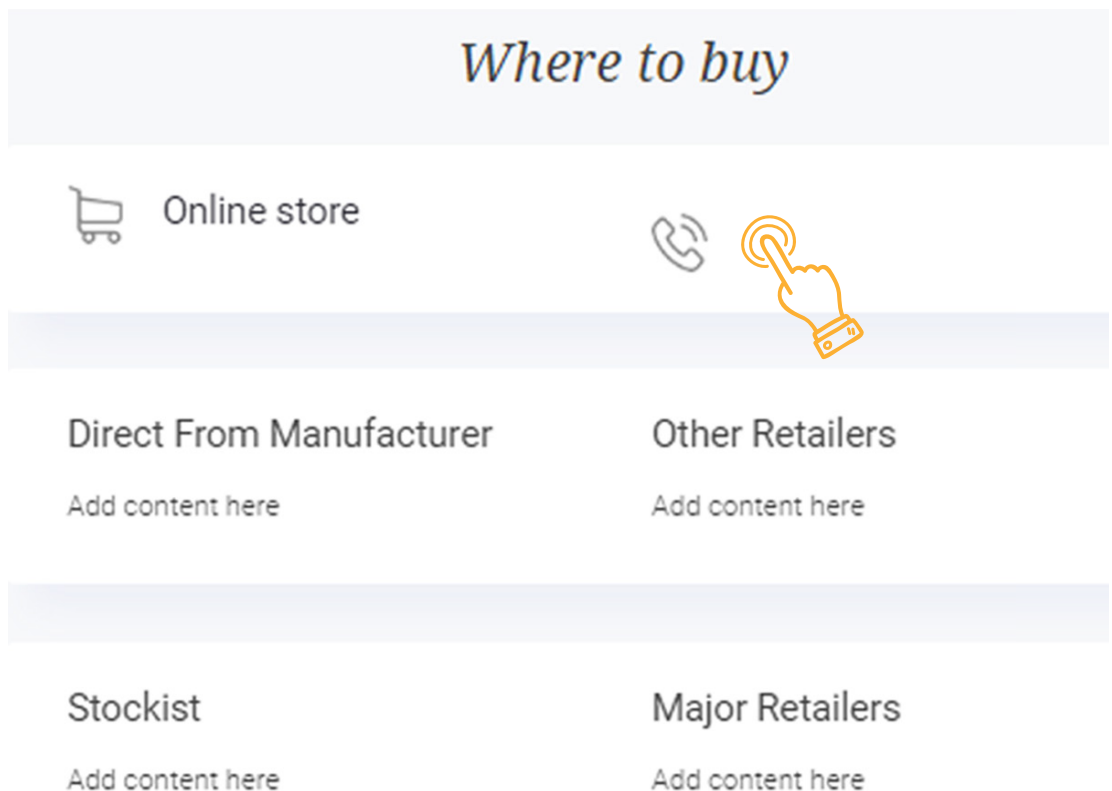
> To add product 'where to buy' information

1. Log in to your licensee account and click on the **Update online profile** button.



2. To add 'where to buy information', click on the **Edit** button next to the product you wish to update.

3. Click on the 'where to buy' channel that you wish to edit. A new panel will appear.



3. Check the 'where to buy' channel that you wish to edit and update the information accordingly.

Edit product

Where can your products be purchased? (select all that apply)

- Online
- Direct from manufacturer at factory or retail outlet

Phone orders

Manufacturer Phone:

1234 56789

- From a major retailer
- From some other retailer
- List of stockists/retailers on your website

Cancel

Save and exit

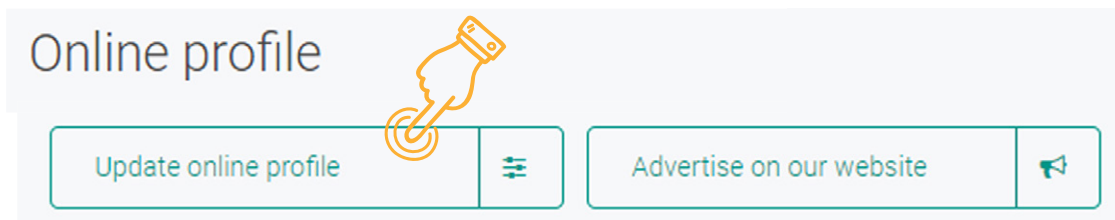
Click **Save and exit** to confirm the changes.

If you have any problems, call us on [1800 350 520](tel:1800350520).

Updating your company profile

> To add a company logo

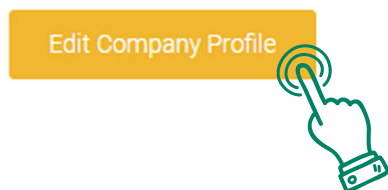
1. Log in to your licensee account and click on the **Update online profile** button.



2. Click on the **Edit Company Profile** button. A preview of your company profile page will appear.

Edit company profile

Keep your businesses details up-to-date so customers can find you with a company search



Company logo/Company images

Add content here

2. Click on **Company logo/ Company images** to add your chosen logo. A new panel will appear.

3. Click on the **Browse** button found under **Upload your logo**. Select your chosen logo then click **Upload**.

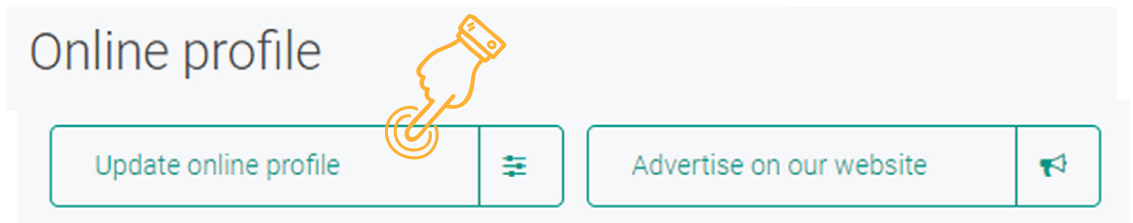
Upload your logo



Click **Save and exit** to confirm the changes.

> To add company images and videos

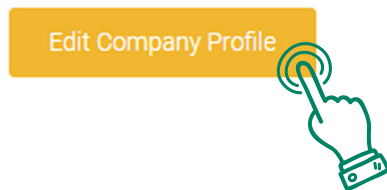
1. Log in to your licensee account and click on the **Update online profile** button.



2. Click on the **Edit Company Profile** button. A preview of your company profile page will appear.

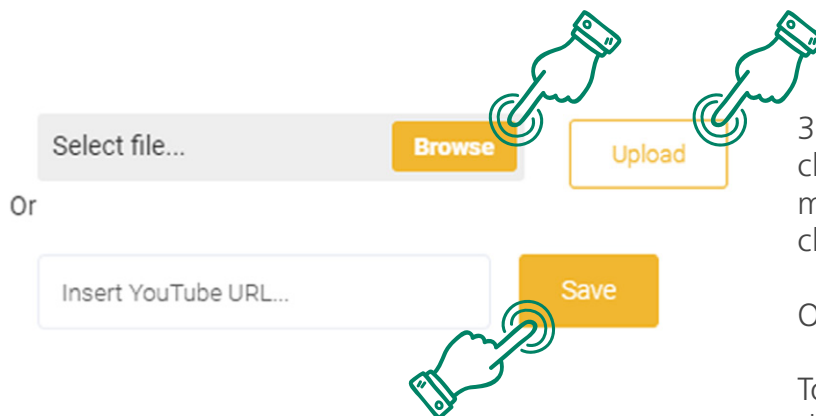
Edit company profile

Keep your businesses details up-to-date so customers can find you with a company search



Company logo/Company images

Add content here



2. Click on **Company logo/ Company images** to add your chosen media. A new panel will appear.

3. To add an image click on **Browse** to make a selection then click **Upload**.

OR

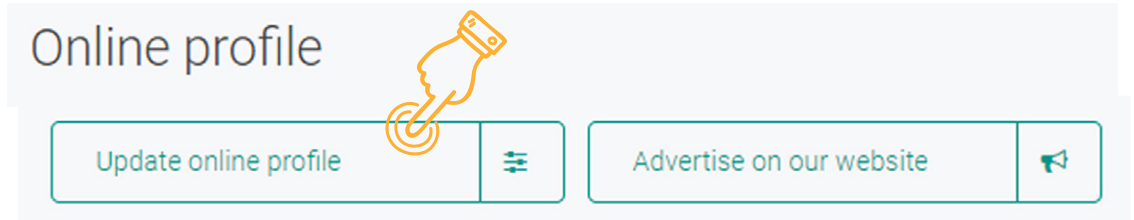
To add a video paste the link to your live YouTube video into the field (left) and click **Save**.

Click **Save and exit** to confirm the changes.

You can upload up to 4 images or videos. Please make sure you read the instructions first, and save your changes when you're done.

> To add a company description

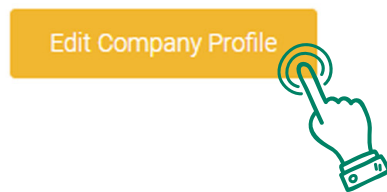
1. Log in to your licensee account and click on the **Update online profile** button.



2. Click on the **Edit Company Profile** button. A preview of your company profile page will appear.

Edit company profile

Keep your businesses details up-to-date so customers can find you with a company search



3. Click on **Add content here** situated above the **Where to buy** section. A new panel will appear.



4. Type your chosen text into the **Company description** field.

Company description

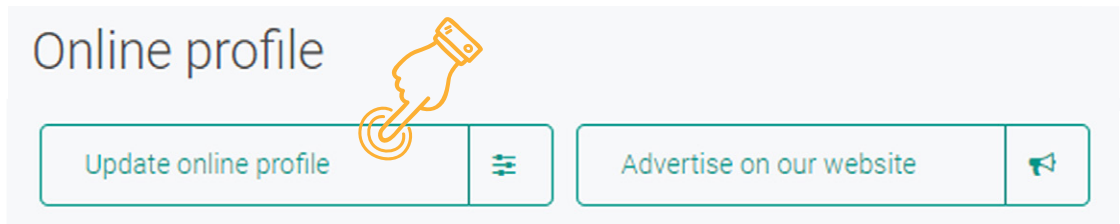
Company description:

Skippy's Aussie Fruit is an Australian Fruit growing, processing and distributing company. Based in the hunter Valley, NSW, Skippy's Aussie Fruit is a dynamic business that has gradually expanded to...

Click **Save and exit** to confirm the changes.

> To add company contact information

1. Log in to your licensee account and click on the **Update online profile** button.



2. Click on the **Edit Company Profile** button. A preview of your company profile page will appear.

Edit company profile

Keep your businesses details up-to-date so customers can find you with a company search



3. Click on **Contact information** on the left hand side to add in your public contact information. A new panel will appear.

Contact information

Skippy's Aussie Fruit
100 Sample RD,
Sample Town, New South Wales, 2323


Phone: 03 96861500

Fax: 03 96861600



3. Enter your information under the **Consumer contact details** section.

Consumer contact details

Business name: 

Phone:

Email:

Fax:

Website URL:

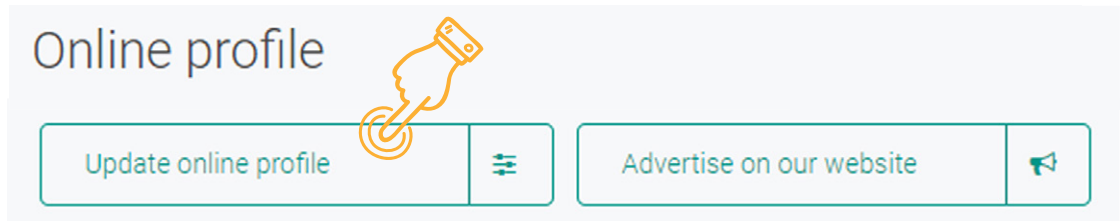
Online Store URL:

Click **Save and exit** to confirm the changes.

If you have any problems, call us on [1800 350 520](tel:1800350520).

> To add company social media links

1. Log in to your licensee account and click on the **Update online profile** button.



2. Click on the **Edit company profile** button. A preview of your company profile page will appear.

Edit company profile

Keep your businesses details up-to-date so customers can find you with a company search

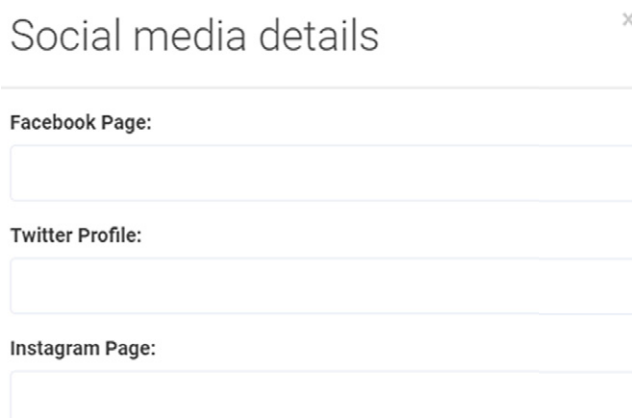


3. Click on **Add content here** found under **Social - Connect with us** to add links to your social media accounts. A new panel will appear.



Note: The social media information included on this page is pulled from the licensee's social media feeds. It may not all be directly related to Australian Made licenced product.

4. Type the links to your social media pages under **Social media details**.

A screenshot of a form titled "Social media details" with a close button (x) in the top right corner. The form contains three input fields: "Facebook Page:", "Twitter Profile:", and "Instagram Page:", each with a corresponding empty text box below it.

Click **Save and exit** to confirm the changes.