



## **MEDIA ALERT**

### **THE FED CUP FOUNDATION'S BREAKFAST WITH THE STARS PRESENTED BY RED ENERGY AND THE AUSTRALIAN MADE CAMPAIGN**

#### **WHEN**

Tuesday 15 January 2019 at 8:00am (guests to arrive at 7:30am)

#### **WHERE**

MCC Members Dining Room (Melbourne Cricket Ground) Brunton Avenue, Richmond.

#### **VISION OPPORTUNITIES**

Red carpet, featuring special guests:

- Alicia Molik, Red Energy Tennis Ambassador and Fed Cup Captain
- Judy Murray, tennis coach and mother of top seed Andy Murray
- Pat Cash, Australian tennis champion and Wimbledon champion
- Casey Dellacqua, French Open tennis champion and former world no. 3 (doubles)
- Judy Dalton, Australian tennis champion and Fed Cup Foundation President
- A number of emerging, current and past Australian tennis and sporting identities

#### **INTERVIEW OPPORTUNITIES**

- Alicia Molik, Red Energy Tennis Ambassador and Fed Cup Captain
- Ben Lazzaro, Australian Made Chief Executive

Celebrities will be lining the red carpet on Tuesday for Tennis Australia's Fed Cup Foundation Breakfast with the Stars, which celebrates the achievements of women in tennis, and is held during the Australian Open.

The event is presented by Red Energy and the Australian Made Campaign as part of the Australian Made Summer of Tennis.

The Australian Made summer of tennis celebrates regional and rural junior sporting achievements while highlighting the importance of buying Australian products and produce.

To find out more visit the Fed Cup Foundation website [here](#).

## **MEDIA ENQUIRIES**

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## **ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO**

The green-and-gold Australian Made, Australian Grown (AMAG) logo is the only registered country-of-origin certification trade mark for the full range of genuine Australian products and produce.

The AMAG logo supports growers, processors and manufacturers in Australia by helping businesses to clearly identify to consumers that their products are Australian. At the same time it provides consumers with a highly recognised and trusted symbol for genuine Aussie products and produce. It does both of these things in conjunction with a campaign encouraging consumers to look for the logo when shopping; it has been doing this since its introduction by the federal Government in 1986.

[www.australianmade.com.au](http://www.australianmade.com.au)

## **ABOUT THE FED CUP FOUNDATION**

The Australian Fed Cup Foundation is a not-for-profit organisation that works to promote women's tennis and, in particular, the Australian Fed Cup team and the Fed Cup competition as a whole. The Fed Cup Foundation hosts a number of events throughout the year, including the Foundation Cup. Other highlights include the Breakfast with the Stars events in Melbourne during the Australian Open.

[www.fedcupfoundation.com.au](http://www.fedcupfoundation.com.au)