



# QPUZZLES PTY LTD

## PRODUCTS & CORPORATE PROFILE



*Building Australia Piece by Piece*





**1000**

**PIECE PUZZLE**

(PUZZLE SIZE: 700 x 500mm)

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 *Building Australia Piece by Piece* 



**PROUDLY AUSTRALIAN OWNED  
& MANUFACTURED JIGSAW  
PUZZLES**



**LOCALLY PRODUCED IN OUR  
FACTORY ON THE GOLD COAST,  
QLD**



**FEATURING ARTWORK FROM  
PHOTOGRAPHERS, ARTISTS &  
ILLUSTRATORS**



**WHITE LABELLING  
PUZZLES FEATURING YOUR  
ORGANISATION'S IMAGE &  
BRANDING**



**PUZZLE COMPONENTS USED ARE SUSTAINABLE & RECYCLEABLE**



**PREMIUM QUALITY JIGSAWS,  
CUSTOM MADE-TO-ORDER**



**DROPSHIPING OPTIONS  
AVAILABLE**



**VARIETY OF PUZZLES, RATIOS,  
SHAPES & NUMBER OF PIECES**



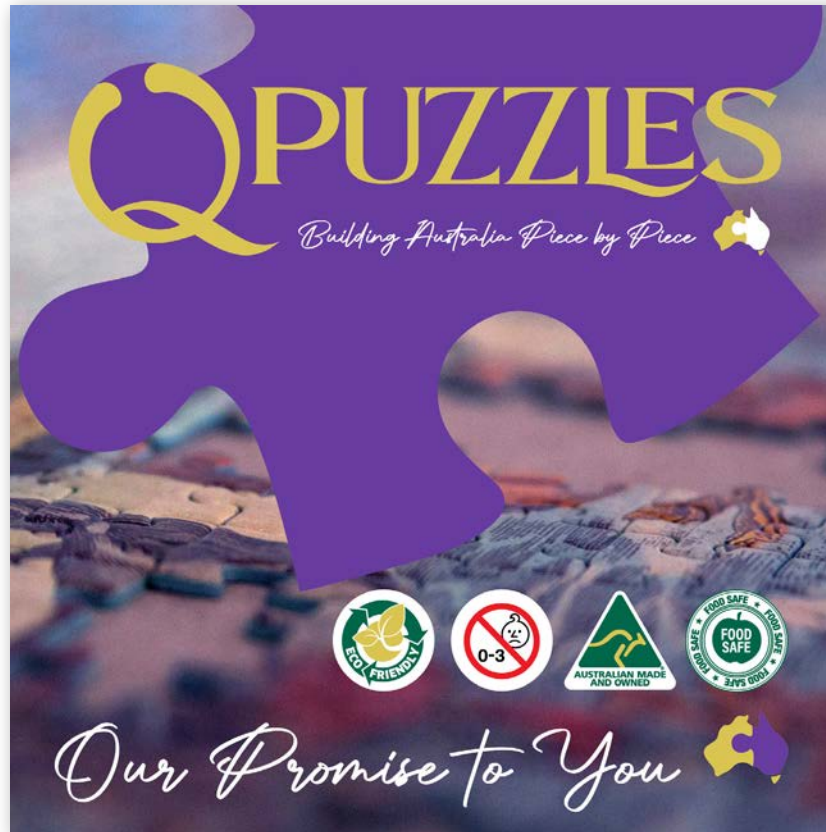
**ECO-FRIENDLY PACKAGING  
USED FOR EVERY SHIPMENT**



**OUR CLIENTELE INCLUDES  
GOVERNMENTS, UNIVERSITIES,  
CHARITIES, CLUBS & MORE**

# BOX INSERT

## EXAMPLE (FRONT):



## EXAMPLE (BACK):



## INSERT SIZING REQUIREMENTS:

Please ensure that your insert is smaller than the internal measurements of the box

**BOX SIZE**

**SMALL BOX**

**MEDIUM BOX**

**LARGE BOX**

**EXTRA LARGE BOX**

**INTERNAL SIZE**

150mm x 150mm

250mm x 140mm

300mm x 180mm

350mm x 220mm



# ABOUT US

At **QPuzzles**, we are proud to say that we've checked all the boxes, making us one of the world's most environmentally sustainable jigsaw puzzle manufacturers.

Components used to manufacture our jigsaws, including puzzle boards, papers, inks, and glues, are all certified with one or more sustainable certifications.

## Our Commitment:

- A proudly Australian-owned and made jigsaw puzzle manufacturer.
- Locally produced in our Queensland factory on the Gold Coast.

- Lucrative wholesale pricing gives you the best possible financial benefit for a better bottom line.
- The highest quality jigsaws, ready to deliver.
- Features established Photographers, Illustrators & Aboriginal Australian Artists
- Using recyclable and sustainable materials.
- Custom-created White-Label jigsaws featuring your company images and branding.

Established in 2020, when we also started production, from the beginning, our ethos is captured by our slogan: **Building Australia Piece by Piece.**

We strongly believe in manufacturing right here at home in Australia and featuring the best of our amazing contributor's artworks.

Our reputation for service, quality, and care extends to our customers. You can promote your business with our customisable White-Label products.

Use your specific branding and images to reflect your company goals or show off your attractions and accomplishments.



White-label puzzles are an attractive add-on to novelty stores, internally branded products, or company giveaways, gifts, and prizes.

Our puzzles are available in 25 / 49 / 70 / 120 / 121 / 260 / 500 / 506 / 510XL / 500XL / 750 / 900 / 902 / 1000 / 1000XL pieces and are created using our unique die-cuts.

We would be delighted to engage in further discussions about our products in collaboration with your company.

Upon request, we are always happy to present a sample of our jigsaw products and catalogue for your consideration.

Kind regards

*Jaime & Phillip*

Directors, QPuzzles Pty Ltd

**EXQUISITE IMAGERY | PREMIUM QUALITY | SUSTAINABLE PRACTICES**



# OUR STAFF AND FACTORY



From Left to Right: James Dormer (Operations Manager), Jaime Dormer (Director), and Phillip Malouf (Director)



From Left to Right: Nicole Osner (Business Administrator) & Alexandra Gonzalez-Mendoza (Marketing and Customer Relations)



# SUSTAINABILITY STATEMENT

## Our Sustainability promise to you:

It is important to us that every little piece of our production/manufacturing process is as sustainable as possible. We consistently examine every part of our current and potential materials, ensuring their sustainable credentials. This commitment is an integral part of our overall company ethos.

We carefully select our raw materials with recyclability in mind, as it aligns with our mission to minimise the carbon footprint of our products. Our Body Corporate partners with a local waste management firm specialising in recyclable waste disposal.

The main component of our puzzles is a specialty puzzle-line board made of the highest quality material. This board is designed to remain rigid after cutting, generate minimal dust, and is certified by FSC, a trusted sustainability and providence certification.

Additionally, it is deemed food-safe, eco-friendly, forest-friendly, and completely recyclable.

The PVA glues we use in our production to mount the printable paper onto our puzzle board are water-based.

Our latex inks are water-based and do not contain hazardous air pollutants. They are non-flammable, non-combustible, and free from PVC and Nickel.

We exclusively utilise genuine Hewlett Packard Latex inks in the production of our puzzles, which are certified with various eco/recyclable/green certifications, including FSC, UL Ecologo, UL Greenguard Gold, Eco Passport by Oeko-Tex, AgBB, USGBC Leed Program, SGP, and Japan Eco Mark.

We use custom-made die cutting on the printed board to create each puzzle. Each handmade, these dies are designed exclusively for us, resulting in unique individual pieces.



We utilise Japanese steel rule inserted into a baseboard made from fine wood pulp sourced from Finland's fine-grained trees.

Our dies incorporate a specially designed ejection rubber that must be long-lasting and able to eject the puzzle pieces effectively. This rubber is sourced locally in Brisbane but manufactured in Germany.

It is made of the highest-grade rubber, designed specifically for this purpose. It is UV and aging resistant and certified for food production.

For our wrap that goes onto our customised rigid boxes, we use air-release vinyl sourced from a local supplier who imports it from Germany.

This vinyl complies with CLP Regulations and RoHS 3 EU 2021/1980 regulations, meaning it contains no hazardous substances or substances known to deplete the ozone layer. Furthermore, it is flame resistant.





# SUSTAINABILITY STATEMENT

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## Manufacturing Components:

This specific vinyl is selected for its ability to be removed after application if needed for relocation on the box and for its appearance and colour matching with our box and unprinted puzzle board.

Our Puzzle line board is mounted in Brisbane using premium Sovereign Silk art paper manufactured in Korea. The pulp used to make the paper originates from several countries, including Canada and New Zealand.

It is 100% recyclable and has HP Indigo Certification, FSC Certification, ISO 14001 EMS, and ISO 9001 Quality accreditations. The paper is acid-free and manufactured with elemental chlorine-free pulp. We chose this specific paper for its colour reproduction ability and matte sheen finish.

We use landfill-biodegradable packing tape, perfect for securing our boxes and packages, making them safe and ready to ship.

After use, the tape can be recycled with other soft plastics or disposed of in the general rubbish bin. Once disposed of in a landfill, biodegradation is accelerated

approximately 90% faster than conventional tape, producing organic matter (a natural fertilizer) and no microplastics.

The biodegradation is verified by ASTM D5511, and biodegradability is verified by Global Green Tag. The tape is manufactured in Melbourne, Australia.

For our puzzles, we use a very sturdy, premium quality two-piece rigid white box, similar in construction to that used for an iPad, for example.

The boxes are made with 1400gsm grey board and wrapped with 150gsm Sovereign Silk white matte paper.

This rigid box protects the puzzle and ensures that it will last well into the future for the end user. These rigid boxes are designed to fit easily into an Australia Post bag for mailing to clients/customers, reducing delivery costs and required storage. They are also fully recyclable.

The puzzle boxes are manufactured to our specific board and paper sizes using 100% recyclable, eco-friendly, forest-friendly, and sustainable materials sourced from China. Plus, our boards are locally made and manufactured in Melbourne.

Our puzzle pieces are sealed in food-grade extruded plastic formed into a sealed bag to hold the puzzle pieces safely. The shrink-wrap film is manufactured in Israel and specifically designed for food packaging. We use a light film to reduce wastage and the energy required to shrink the film around the puzzle box.

We are proud that we manufacture our own void fill using 100% recyclable flute cardboard, providing ample void space stability to ensure that our packaged puzzle products arrive at their destination intact and undamaged.

Because of the way we create our void fill, it can be easily reused without the mess commonly associated with other void fills.

QPuzzles warrants and guarantees the quality and integrity of every puzzle produced. We treasure our company's reputation for service, quality, and care.

Kind regards

*Jaime & Phillip*

Directors, QPuzzles Pty Ltd



# CORPORATE CLIENTELE

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Customised puzzles offer an excellent opportunity for corporates, charities, non-government organisations, clubs, schools, universities, Government entities, and more to promote their businesses effectively.

These fully “white-labelled” puzzle products are meticulously designed to align with any company branding, showcasing goals, highlighting attractions, and commemorating accomplishments.

Corporations seeking to enhance brand awareness and engage with their target audience can rely on our custom puzzles as a powerful and unique marketing tool.

With QPuzzles’ expertise, businesses can create puzzles that feature their logo, slogan, and key messaging, effectively reinforcing brand identity. Incorporating unique brand design elements into the puzzle can captivate customers and leave a lasting impression.

Charities and non-government organisations can also leverage customised puzzles to communicate their mission and values while raising funds for their cause. These puzzles can showcase powerful imagery related to their charitable work, inspiring and engaging supporters and encouraging them to contribute.

By utilising QPuzzles’ manufacturing capabilities, charities can create puzzles that effectively

communicate their message and generate interest in their initiatives.

Clubs, whether sports clubs, hobbyist groups, or social organisations, can also benefit from custom-made puzzles. These puzzles can feature club logos, team photos, or memorable moments, fostering members’ sense of belonging and pride.

By distributing these puzzles at events or selling them as merchandise, clubs can strengthen their community and create a tangible representation of their shared interests.

Schools and educational institutions like universities can use customised jigsaw puzzles to enhance branding and engage students. These puzzles can incorporate school logos, mascots, or educational themes, making learning more interactive and enjoyable.

Educators can reinforce lessons by incorporating curriculum-specific content into puzzles to engage and stimulate critical thinking skills. These puzzles can also serve as tangible marketing material for Open Day events to keep your establishment in the customers’ minds.

Government entities can also leverage customised puzzles for their public outreach efforts. These puzzles can highlight landmarks, cultural heritage,

or historical achievements, showcasing the unique aspects of their region.

By distributing these puzzles at public events or visitor centres, governments can promote tourism, attract investment, and foster a sense of pride among their citizens.

A recent example is QPuzzles supplying a fully white-labelled 1000-piece puzzle for the [Parliament House Shop](#).

In conclusion, customised and white-label puzzles offer a versatile and effective means for corporates, charities, non-government organisations, clubs, schools, government entities, and others to promote their businesses.

QPuzzles’ white-labelled puzzle products allow these organisations to showcase their branding, goals, attractions, and accomplishments.

By creating puzzles that resonate with their target audience, these entities can effectively communicate their message, strengthen their community, and leave a lasting impression on their stakeholders.



# CORPORATE CLIENTELE



# CONTRIBUTORS

BRUCE POTTINGER  
EBONY BENNETT  
JAMES DORMER  
MELANIE BIRT  
SID DOMIC

CRAIG HOLLOWAY  
ELENA KOLOTUSHA  
KAREN MCKENZIE  
MELINDA CLARKE  
SIMON STOKES

DAVID MACLEAN  
ELENA PARASHKO  
KAREN ROMANKO  
POLLY WILSON  
THROUGH OUR LENS

DEAN TURNER  
ELIZABETH CURRIE  
LIONEL PHILLIPS  
ROB DANIEL  
TONY HARDING

DEBORAH BROUGHTON  
FRANCES MCMAHON  
MAREE JACKSON  
ROBERT MANCINI  
TRACIE WORTH

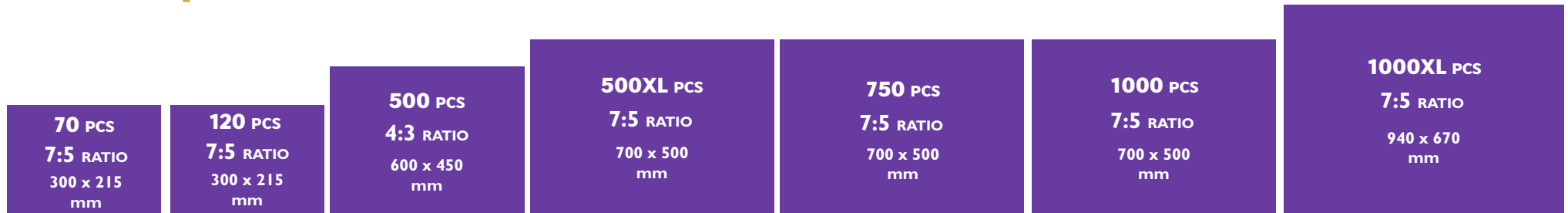
DONNA SHARAM  
JAIME DORMER  
MAXWELL A WORRALL  
RYAN FORSTER  
VANESSA MACAULEY

# PUZZLE OPTIONS

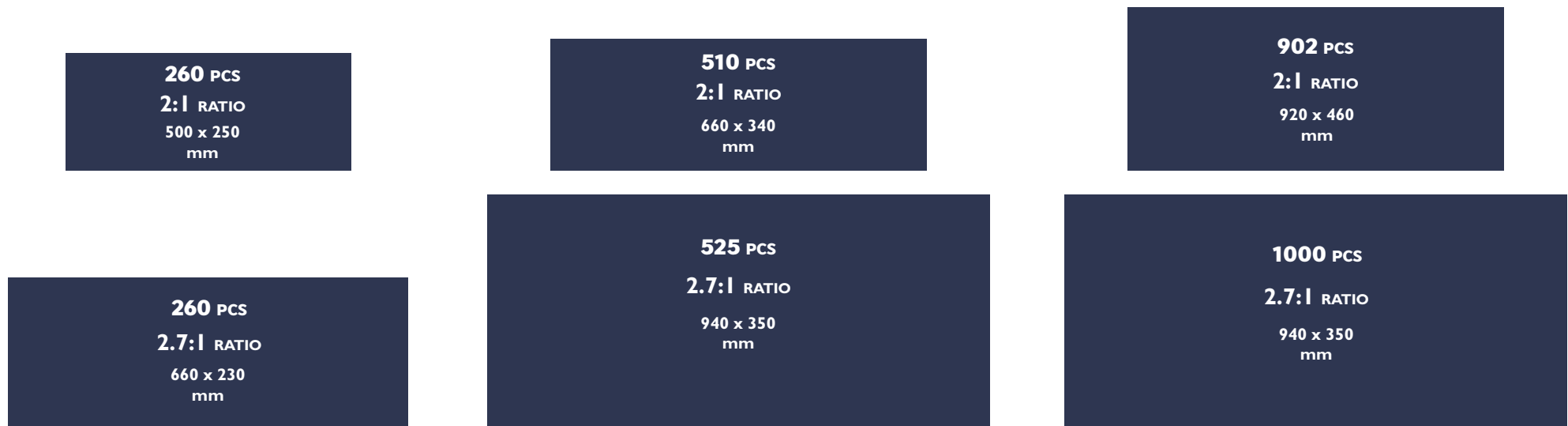
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Our puzzles are available in the following piece sizes, ranges & ratios:

## Landscape/Portrait:



## Panoramic:

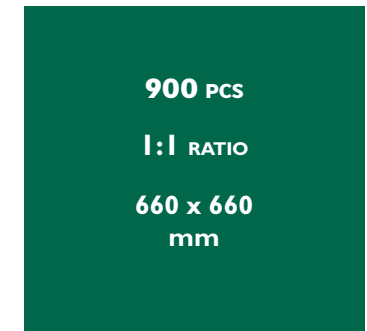
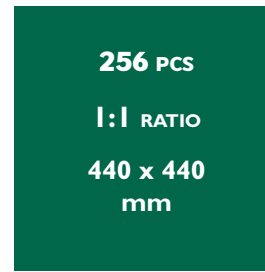
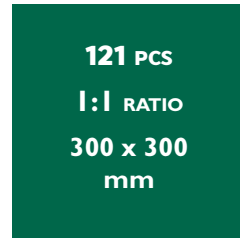
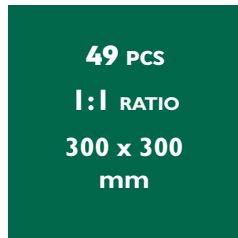
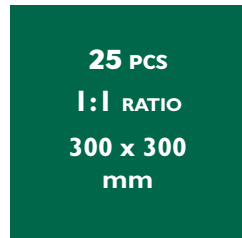


# PUZZLE OPTIONS

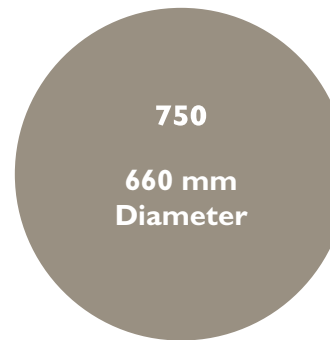
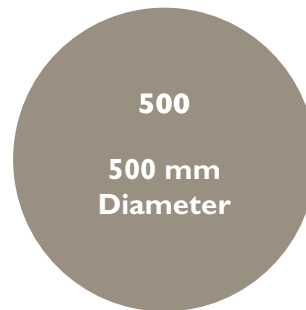
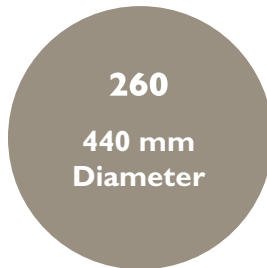
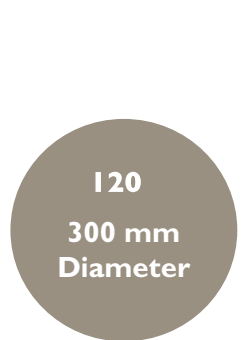
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Our puzzles are available in the following piece sizes, ranges & ratios:

## Square:



## Round:



# TRAY PUZZLES

RATIO: 7:5  
ACTUAL FINISHED SIZE: 337 (W) x 242 (H)



Framed tray puzzles are designed for young children, with large pieces usually with some form of education or fun theme. Our tray puzzles are easily done and made with eco-friendly materials.

The frame helps people see where the puzzle pieces should be placed, allowing them to fit securely within the frame, making it an excellent travel activity. These puzzles can also be assembled without the puzzle board tray for more of a challenge.

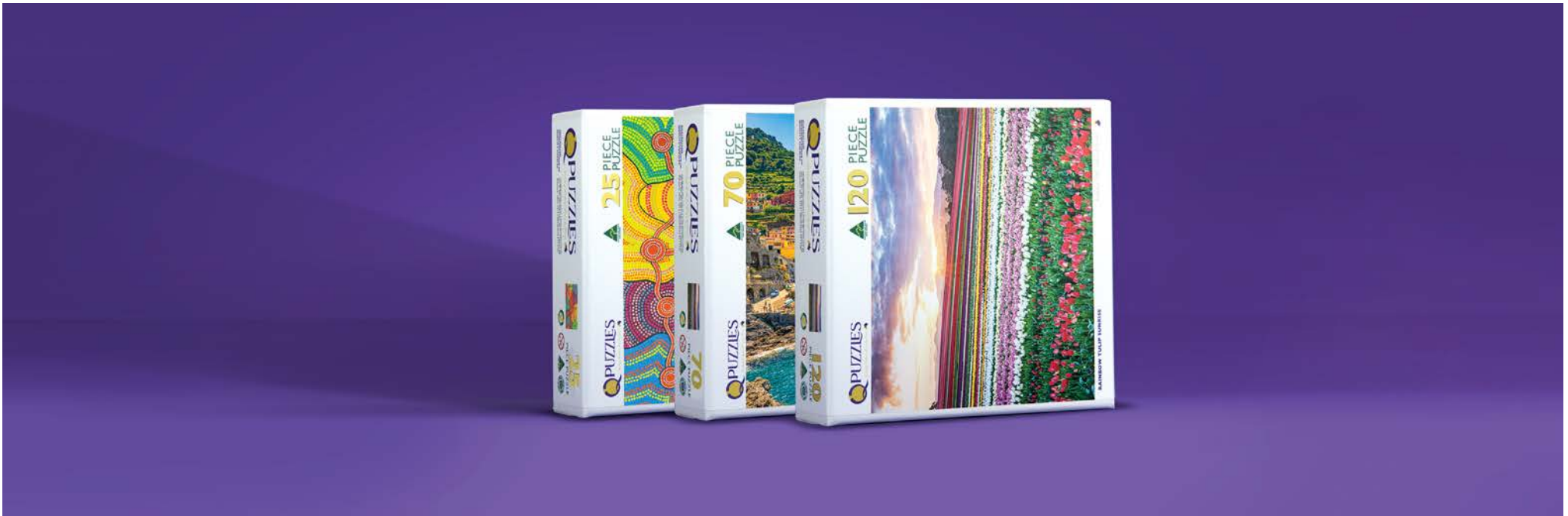
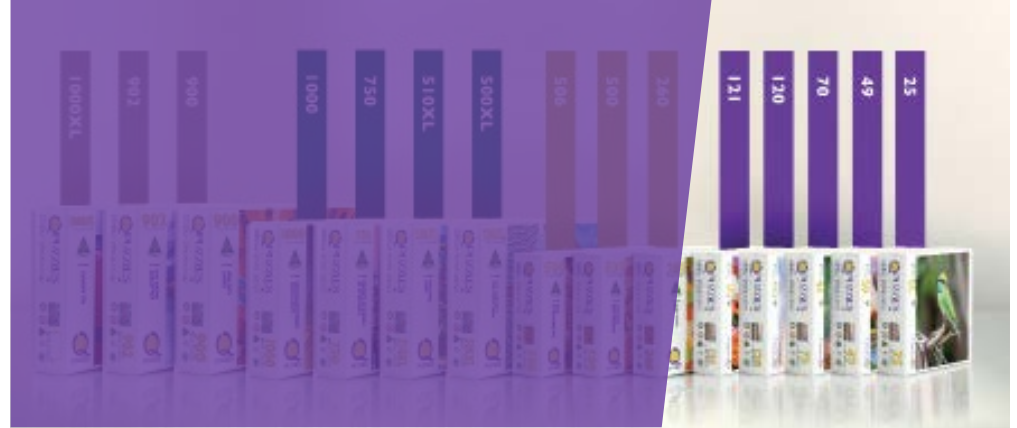
The finalised tray puzzle comes complete with a branded label or banner once packaged.



# SMALL BOX RANGE

SMALL BOX SIZE:  
160mm(W) x 160mm(D) x 45mm(H)

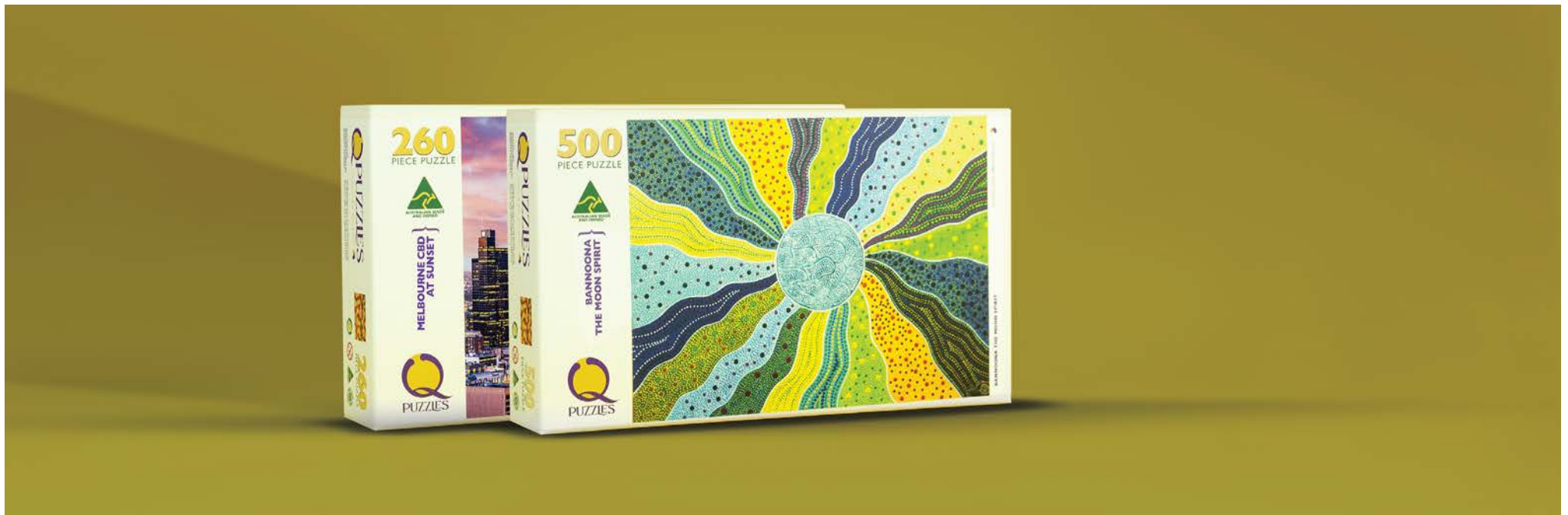
These puzzle sizes feature larger pieces that are designed with beginners and children in mind. But can be enjoyed by anyone of any age and skillset.



# MEDIUM BOX RANGE

MEDIUM BOX SIZE:  
270mm(W) x 160mm(D) x 50mm(H)

The 260, 500 & 506 piece puzzle sizes in our medium box range are designed for intermediate puzzlers or those that look for and enjoy a slight challenge.





# LARGE BOX RANGE

LARGE BOX SIZE:  
320mm(W) x 200mm(D) x 60mm(H)

The 500XL, 750 & 1000 piece puzzle sizes in our large box range are designed for the intermediate to advanced level puzzler.

The 500XL puzzle has oversized pieces that are easier to handle for those that require or prefer it.

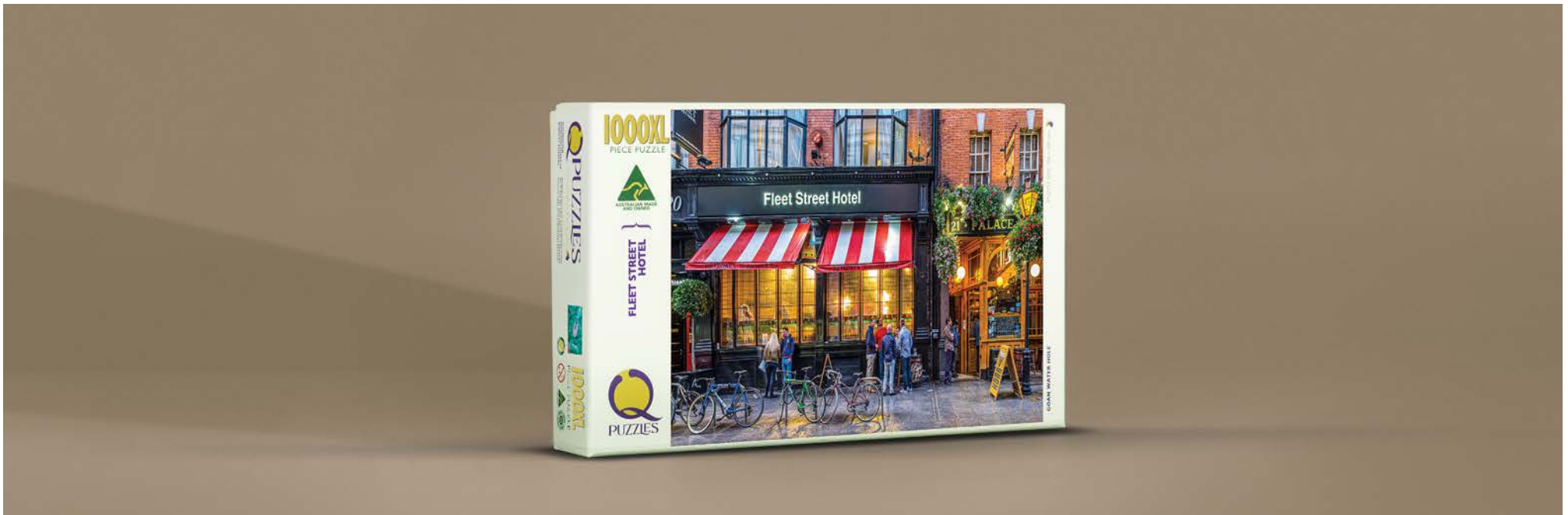
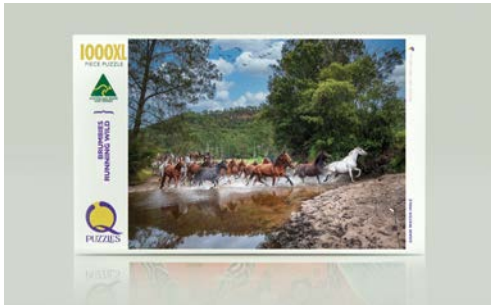


# EXTRA LARGE BOX RANGE

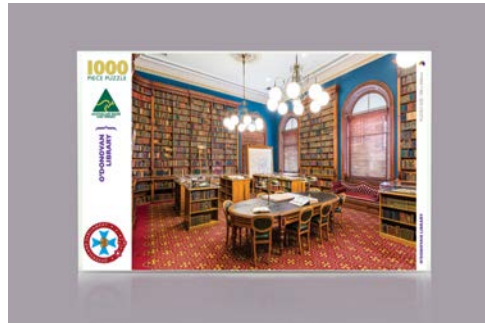
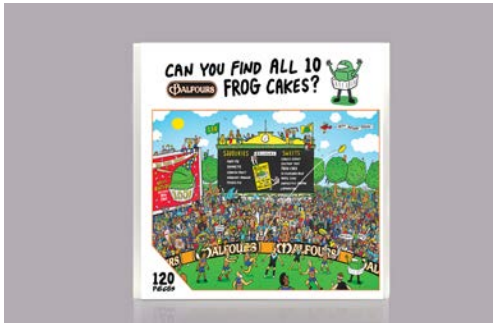
EXTRA LARGE BOX SIZE:  
370mm(W) x 260mm(D) x 60mm(H)

The 1000XL piece puzzle sizes in our extra large box is designed for intermediate/advanced level puzzlers, and those that enjoy a greater challenge.

The 1000XL has oversized pieces that are easier to handle for those who require or prefer it.

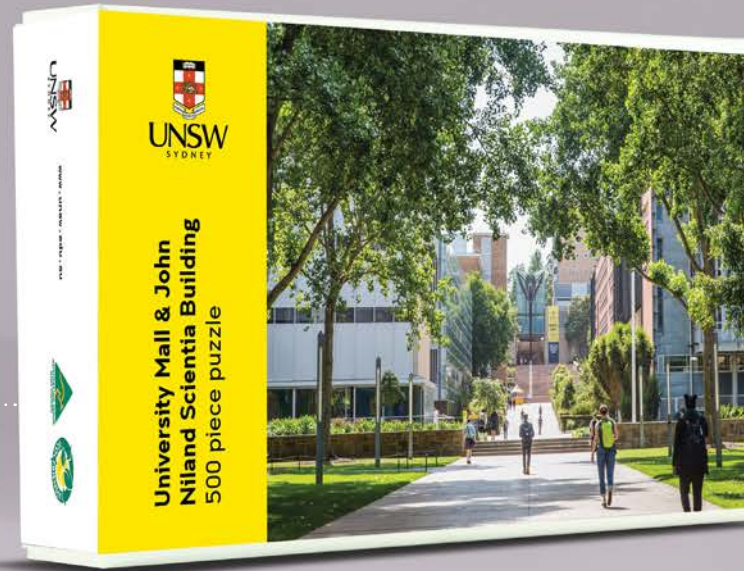


# WHITE LABEL PUZZLES



1. TELL US YOUR REQUIREMENTS
2. SELECT YOUR OPTIONS
3. CREATE THE CUSTOM ARTWORK
4. WE MANUFACTURE THE PUZZLES
5. YOU START SELLING OR GIFTING

{ **YOUR BRAND ON  
YOUR PUZZLE**



# WHITE LABEL PRODUCTS

Promote your business with a White Label puzzle product designed for your company branding. White labelling allows your business to reflect its goals and display its attractions and accomplishments.

## WHY WHITE-LABELLING?

White-label products are sold by retailers with their branding and logo, but a third party manufactures the products themselves. White-label puzzles are an attractive add-on to novelty stores, internally branded products, or company giveaways, gifts, and prizes. Leave the process of creating and delivering your jigsaw puzzle product to QPuzzles while you concentrate on marketing and selling, saving you time, energy, and money.



## ENTRUST YOUR WHITE-LABEL PUZZLES WITH US.

Our focus on quality, service, local Australian talent, and eco/earth & forest-friendly materials ensures that you present a product of excellent quality and sustainable practices, supporting local manufacturing and artists.

Our puzzles are available in 25 / 49 / 70 / 120 / 121 / 260 / 500 / 506 / 510XL / 500XL / 750 / 900 / 902 / 1000 / 1000XL pieces and are created using our unique die-cuts.

Contact QPuzzles to discuss creating your own branded puzzle for your business.



# DROPSHIPPING & PACKAGING

## DROPSHIPPING WITH QPuzzles.

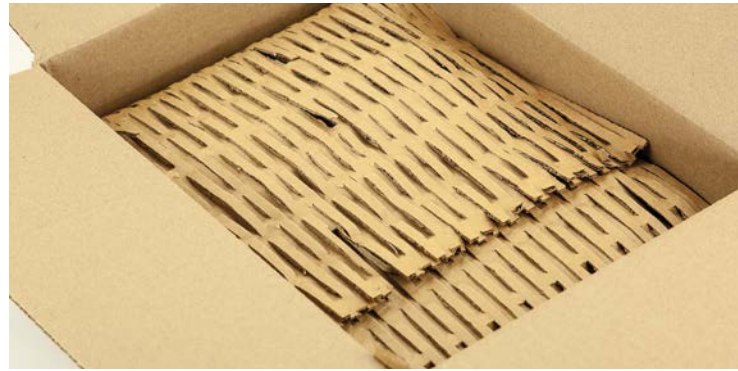
QPuzzles can facilitate your jigsaw dropshipping requirements, whether it be products we have in stock or your own branded and designed White Label products. There is no need to hold stock. You take care of the sales orders, pass the orders on to us, and we'll take care of production and delivery to your customers.

## OUR EARTH-CONSCIOUS PACKAGING.

We are committed to providing a product in perfect condition on arrival, using sustainable packaging. Our protective packaging fillers are produced here in our Gold Coast factory. They are created and cut to the perfect size using our eco/earth & forest-friendly recycled cardboard void fillers & boxes.

## COURIERS WE USE.

At QPuzzles, we use various couriers like Australia Post, Aramex, and Toll Group for efficient shipment delivery. Our commitment to client satisfaction is evident through our multiple courier options, enabling clients to choose the service that suits their needs best.



# WHITE-LABEL CUSTOM PUZZLES PROCESS

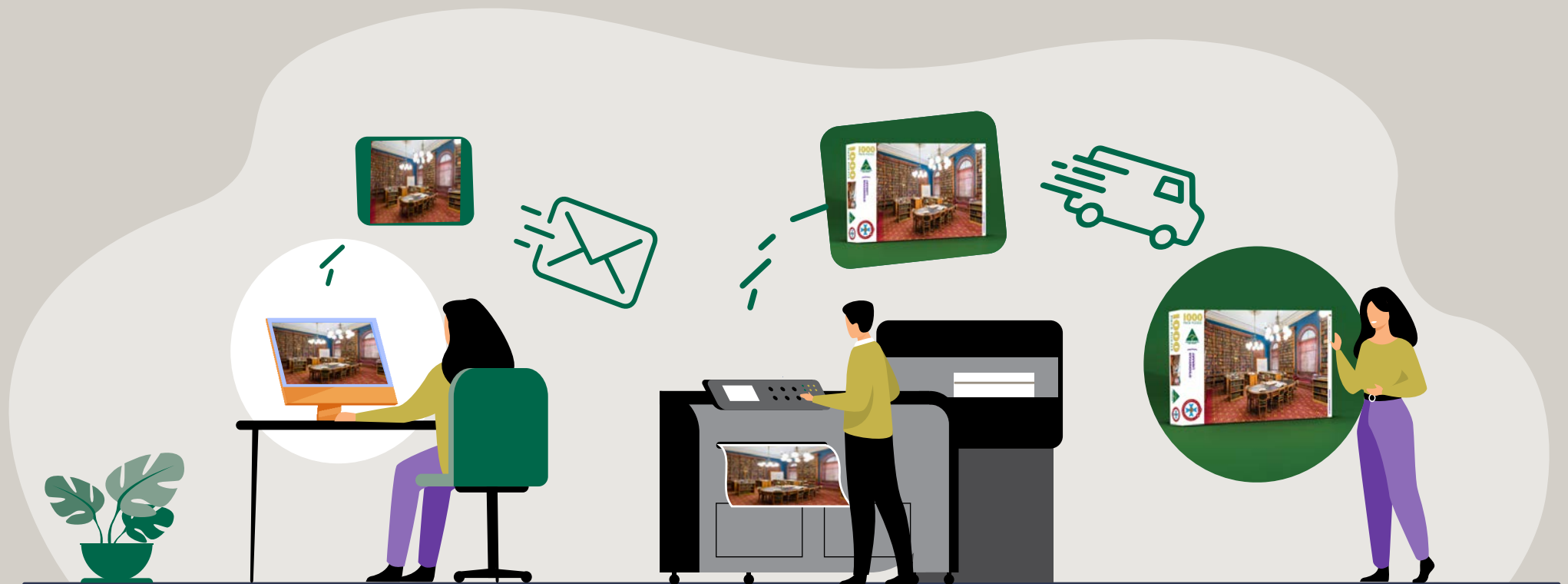
## FULLY CUSTOMISE YOUR OWN BOX & PUZZLE

### { WHOLESALER

1. SELECT & SEND US YOUR PHOTO
2. CHOOSE YOUR PUZZLE TYPE & SIZE
3. MAKE YOUR PAYMENT

### { QPUZZLES

4. RECEIVES DESIGN
5. MANUFACTURES PUZZLE
6. PACKAGES & SENDS TO COURIER



# CONTACT DETAILS

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**QPuzzles Pty Ltd.**

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# Q PUZZLES

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