



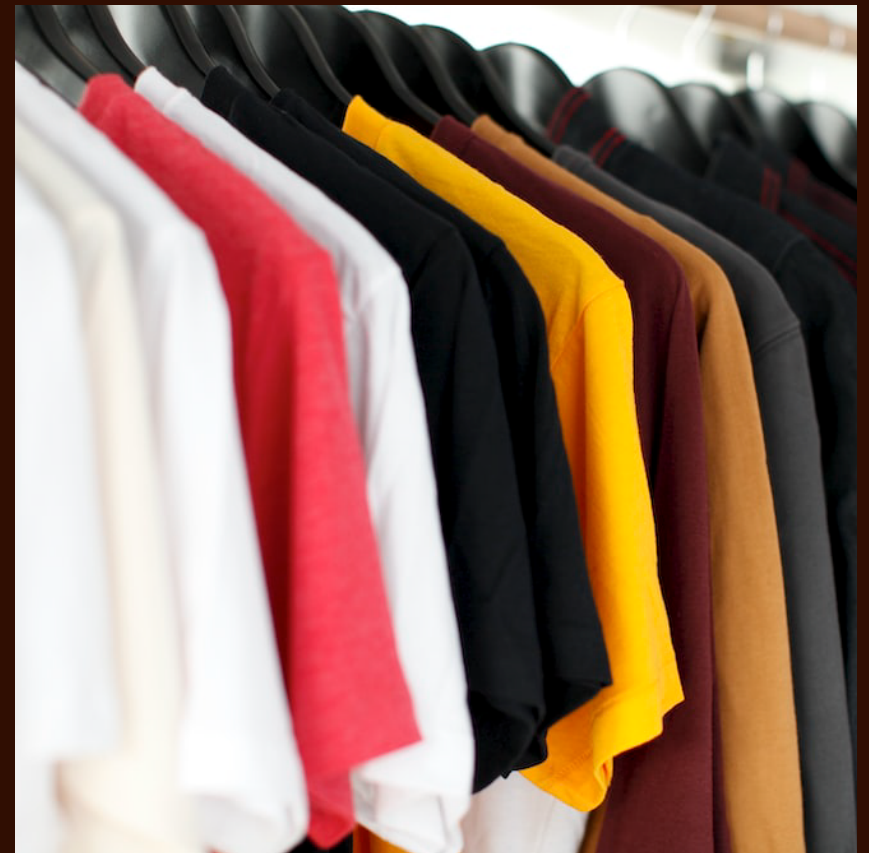
## WELCOME TO SWAGMAN

**WHERE WE BELIEVE IN SELLING ONLY 100% AUSTRALIAN MADE, SOURCED AND MANUFACTURED PRODUCTS.**

Our main initiative is to provide our customers with the best quality clothing made right here in Australia. We specialize in lightweight, durable, cotton t-shirts that are perfect for work, both on the paddock and in the city.



As a member of the Australian Made Campaign, Swagman is dedicated to contributing to the Australian economy and supporting Australian-made products.



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## About Our PRODUCTS

Our 180GSM t-shirts are made from 100% Australian cotton and are perfect for all occasions from the paddock to a night out. They are breathable and designed to last, making them ideal for any situation. We are proud to be a member of the Australian Made Campaign and our manufacturer has been producing t-shirts in Melbourne since 1978. We are committed to providing our customers with the best possible products and services.

**Our target audience** is everyday Australians, who value locally made products and care about where their products are sourced from. We want to provide them with a range of quality products that they can rely on, no matter what the situation. Our customers are hardworking and dedicated to their jobs and families.

## Why Choose OUR COMPANY

Our unique selling points are our commitment to using only 100% Australian materials and our dedication to producing quality products that are made to last. We believe that our products stand out in the market, as we are one of the few Outback Clothing Brands that produce 100% Australian made products. We offer our products at a competitive price point, ensuring that all Australians have access to locally made clothing.



## MISSION

We are excited to be launching our brand and are committed to providing our customers with the best possible products and services. We believe in using only the finest materials and producing quality products that are made to last. We look forward to serving our customers and contributing to the Australian economy by supporting Australian-made products.

## CONTACT US

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