

## The Details

### WHERE CAN I BUY MINERELLE?

You can purchase directly from our website or from one of our knowledgeable stockists who are listed on our website. [www.minerelle.com.au](http://www.minerelle.com.au)

### WHAT IS MINERAL MAKEUP?

As the name suggests, mineral makeup is made from naturally derived sustainable mineral pigments from the earth. Totally free from synthetic ingredients commonly found in conventional makeup. Protects all skin types and ages.

### WHY IS FRAGRANCE FREE IMPORTANT?

Fragrances and Parfum are made up of a complex mix of various chemicals. Despite this, they are only listed as a singular ingredient on the product. Not only can they trigger allergies, but they also have a long list of side effects including skin irritations and excess pigmentation. We have opted for a safer alternative by including natural essential oils in our products for a beautiful soft aroma.

### IS MINERELLE MAKEUP OK FOR OILY SKIN?

Yes absolutely. Minerelle has been specially designed for all skin types and is very calming for reactive and sensitive skins. Great for young skin and the anti-aging properties in the range means everyone from youthful to mature skin will benefit.

### HOW DO I CHOOSE THE RIGHT FOUNDATION COLOUR?

Send me an email and I will help narrow down the shade that best suits your skintone. From light to dark – Pamela, Megan then Claire (biggest seller and medium beige colour), then Skyla, Karan and Bhavna. You will find that you can wear a couple of shades and Minerelle foundation blends and settles with your natural skin colour.



Australian  
MADE, OWNED & OPERATED



## TESTIMONIAL

Please visit our website to see testimonials and reviews from our valued customers.



I am a long term user of Minerelle Foundation and Skin Care. This is the only product I have found where I don't have any adverse reactions to my medication. I start my day using all the products and always apply the Foundation every morning as I know how much it protects my skin and keeps it healthy. It feels so light I don't know I have it on. I don't know of too many foundations that improve your skin while you are wearing it!



- ROBYN NSW

## STAY IN TOUCH

Please contact us and follow us on our socials for more news and information about our makeup line.



[hello@minerelle.com.au](mailto:hello@minerelle.com.au)



[www.minerelle.com.au](http://www.minerelle.com.au)



[@minerelle\\_australia](https://www.instagram.com/minerelle_australia)



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Inspiring  
NATURAL BEAUTY

## Why We're Different

Minerelle Australia is 100% Australian manufactured, owned and operated. Developed in Brisbane in 2004 by the late Marion Farmer. Marion was well before her time as an innovator in mineral makeup and natural skincare. Minerelle Australia is now owned by a Professional Skincare Specialist who knew Marion from the skin care industry and will long continue Marion's vision.

The entire range of Minerelle products have been carefully developed using quality, natural ingredients to support the health of the skin with great respect to the environment.

Minerelle is suited to all skin types and ages though is particularly an advantage for skin conditions such as all levels of rosacea, cystic acne, dermatitis, eczema, psoriasis as well as skin sensitivities and allergies. Peri Menopause and Menopause skin respond extremely well. Even normal skin types become healthier.

Makeup and skincare shouldn't be complicated which is why we offer simple, easy to use products that make you look and feel amazing. We stay up to date with any new innovations.

## Our Promise

-  Australian made, developed & owned
-  Full ingredient disclosure
-  No animal testing
-  No artificial fragrances
-  No talc or fillers
-  No nanotechnology
-  No Propylene Glycol
-  No parabens
-  No artificial preservatives
-  No Bismuth Oxychloride
-  No Sodium Lauryl Sulphate

## Our Range

### MAKE UP



Foundation Powder Compact (refills avail.)



Loose Foundation Powder



Loose Mineral Line Eraser



Loose Highlighter



Blush Compact



Lipstick



Lip Gloss



Powder & Blusher Brushes



Eyeshadow



Mascara

### SKIN CARE



Facial Cleanser



Exfoliating Scrub



Serum with Centella



Natural Moisturiser

All Prices on Minerelle website or your Salon.



## Application Tips

### STEP 1

Apply one pump of Minerelle Centella Serum followed by one pump of Minerelle Natural Moisturiser all over your face. Wait until the skin is dry to touch.

### STEP 2

Work the Powder Brush in the Foundation compact in circular motions 3 - 4 times, tap gently to remove any excess.

### STEP 3

Move the Powder Brush in circular motions around the face to create a thin layer.

### STEP 4

Repeat Steps 2 and 3 until you have your desired coverage.

APPLY WITH A SMALLER BRUSH TO AREAS WHERE YOU WOULD NORMALLY USE A SEPARATE CONCEALER. EG UNDER EYES TO CONCEAL DARK CIRCLES AND BLEND OVER ANY BLEMISHES FOR ADDITIONAL COVERAGE