

AUSSIE MAN HANDS



Keeps the hands of hard working
Aussie Men in good nick

WHOLESALE INFORMATION



TRADIE TOUGH HAND CREAM

SAY HELLO TO US

Contact wholesale@aussiemanhands.com
or visit our website: www.aussiemanhands.com

AUSSIE MAN HANDS PRODUCT INFORMATION



IT JUST BLOODY WORKS!

Aussie Man Hands is hand cream specially formulated for the rough skin on men's hands - it's hand cream for tradies. Whilst other men's hand care products say they have a non-greasy formula, Aussie Mans actually walks the walk and IS non-greasy/non sticky - that is one of the things our customers love best about the product.

Forget lavender scents, rose petals and silly pink lotion.

This ain't your girlfriends hand cream. Aussie Man Hands is specially formulated for tough, manly hands.

This is hand cream for men

- ✓ Made for men
- ✓ Used by men

And it's as Aussie as it comes.



- ✓ AUSTRALIAN MADE
- ✓ AUSTRALIAN OWNED
- ✓ NATURAL INGREDIENTS

- ✓ NON GREASY
- ✓ TRADIE PROOF
- ✓ JUST BLOODY WORKS



AUSSIE MAN HANDS WHOLESALE BENEFITS



UNIQUE BRAND

Aussie Man Hands fills a real gap in the market - most creams for men are either cheap + nasty or expensive/high end, so guys are often left using women's creams they don't like (or want to be seen using). This is a true niche product with no competition.

Plus it is Australian made from natural ingredients, so it ticks a lot of boxes.

- Low minimum order qty - 10 tubs \$110 plus shipping
- Great margins for volume - 50% when ordering 20 tubs, 55% when ordering 48 tubs
- Marketing campaigns to support brand growth and sales
- Supportive team and opportunities for cross promos/giveaways
- Large media asset library - product images, plus social posts



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AUSSIE MAN HANDS STORY BEHIND THE BRAND



THE ORIGIN

The Aussie Man Hands journey started back in 2017 when Jake, a plumber from Canberra, got a nasty infection via a cut in his hand & nearly lost his arm. Jake was lucky. The docs worked their magic and his arm was saved, but they left him with an important message.

“Look after your hands Jake! Use hand cream” When Jake rejected cream after cream, Jake's Mum Maree decided to create her own.

Bringing Aussie Man Hands to market was a 2-year journey of trial formulations and testing with the target market - tradies.

It was universally agreed that a non-greasy product was at the top of the priority list, all the testers just wanted something “no fuss” and “not girly”.

Which is exactly what we created. Tradies everywhere are loving it!



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AUSSIE MAN HANDS ORDERING INFORMATION

WHOLESALE PRICING

Aussie Man Hands comes in a tradie tough 100gm plastic tub, featuring a wide opening for manly hands.

Minimum order is 10 tubs:

10-19 tubs \$11 each inc GST

20-47 tubs \$10 each inc GST

cartons of 48 \$9 each inc GST

Postage is \$10 to NSW, ACT, VIC, QLD
\$20 to NT, TAS, SA and WA

Recommended retail pricing is \$19.95
inc GST



T&C'S

Full payment required before shipping via credit card, paypal or bank deposit. 7 day accounts on application

Easy orders via email:
wholesale@aussiemanhands.com

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AUSSIE MAN HANDS NEW STOCKIST FORM

BUSINESS NAME

ABN

CONTACT NAME

PHONE NUMBER

EMAIL

SHIPPING ADDRESS

ACCOUNTS ADDRESS

INFORMATION ABOUT YOUR BUSINESS

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