



# GlenDimplex

Australasia

## Company Introduction



## From humble beginnings to global success



### Founded in 1973

The Glen Dimplex Group was founded in 1973 by Martin Naughton.



### Employment

We have over 8,000 employees across the globe, including over 200 at GD Australia.



### Our Purpose

We're committed to leading the transition to a sustainable world across all countries and divisions



### Privately Owned

Glen Dimplex remains privately owned and finances its on-going expansion from its own resources.



### Global brands

A portfolio of more than 30 brands supplying products to over 40 countries worldwide.



### Innovation

Our culture of innovation has allowed us to grow to a global leader in research & development. Globally we have over 500 development engineers and leading industrial designers.

## Everyday life empowered

A family owned business with a 50 year heritage forged in manufacturing.

The Glen Dimplex Group is alive with entrepreneurial spirit and driven by a steadfast belief in people and partnerships.

The Glen Dimplex Group works across an international footprint in heating and ventilation, flame, precision cooling and consumer appliances. Our portfolio of products and solutions span the living and working environment, all created with a simple shared mindset of empowering daily life.

## Our Values



We take the time to listen to our customers and understand their needs and ambitions. The more we know about them, the better we serve them.



We care about our people, our partnerships and our customers. We value long term relationships built on professionalism and trust.



We are an international community of solvers, combining human ingenuity, expertise and technology to deliver products and solutions that empower everyday life.



We cut through the complexity to make things easier, finding the insight needed to communicate universal value for a worldwide audience of customers and consumers.

## Our Purpose

### To be a leader in the transition to a sustainable world

As the world and our customers move towards a decarbonised future, we are in a unique position, with our expertise and innovation, to support and enable this exciting transition.

Our teams across the world put innovation into action at the heart of our business to design and manufacture products that are built to last using processes that minimise negative environmental impacts while conserving energy and natural resources.

## Thinking Globally, Acting Locally



### Australasian Homes

We are proud to have over 9 million products in homes across Australia and New Zealand.



### Employees

Employing over 200 staff across both countries in R&D, Sales, Manufacturing, Logistics, IT, Finance and more.



### Clientele

Trusted by over 1,300 developers and 1,000 shop fronts across Australia & New Zealand



### Service

Inhouse sales and post-purchase service teams assist both commercial customers and consumers.



### Australasian market

We have 2 Australian manufacturing sites in SA & VIC along with dedicated local product development teams, focusing on products designed for the Australasian market.



### Logistics

We have extensive experience importing goods to all major ports across Australia and New Zealand.

## Empower Now

We strive to put sustainable thinking at the core of our business, ensuring our business activities reduce the negative impacts on society and the planet guided by our values and our people. Our Empower Now Framework will enable us to achieve this in 5 key areas:

Transforming our Products, Rethinking Resources, Empowering our People. Partnering for Success and Laying Foundations.

View our latest [Sustainability Report](#)

In this market we have several focus areas including;

- Green power across all Australasian sites, including investing in solar panels and batteries for our manufacturing site in Adelaide
- Working with sustainable packaging experts on a continuous improvement program across our full portfolio
- Measuring waste across all sites with the goal of increasing recycled waste to over 80% by 2025.

## Australasian Presence

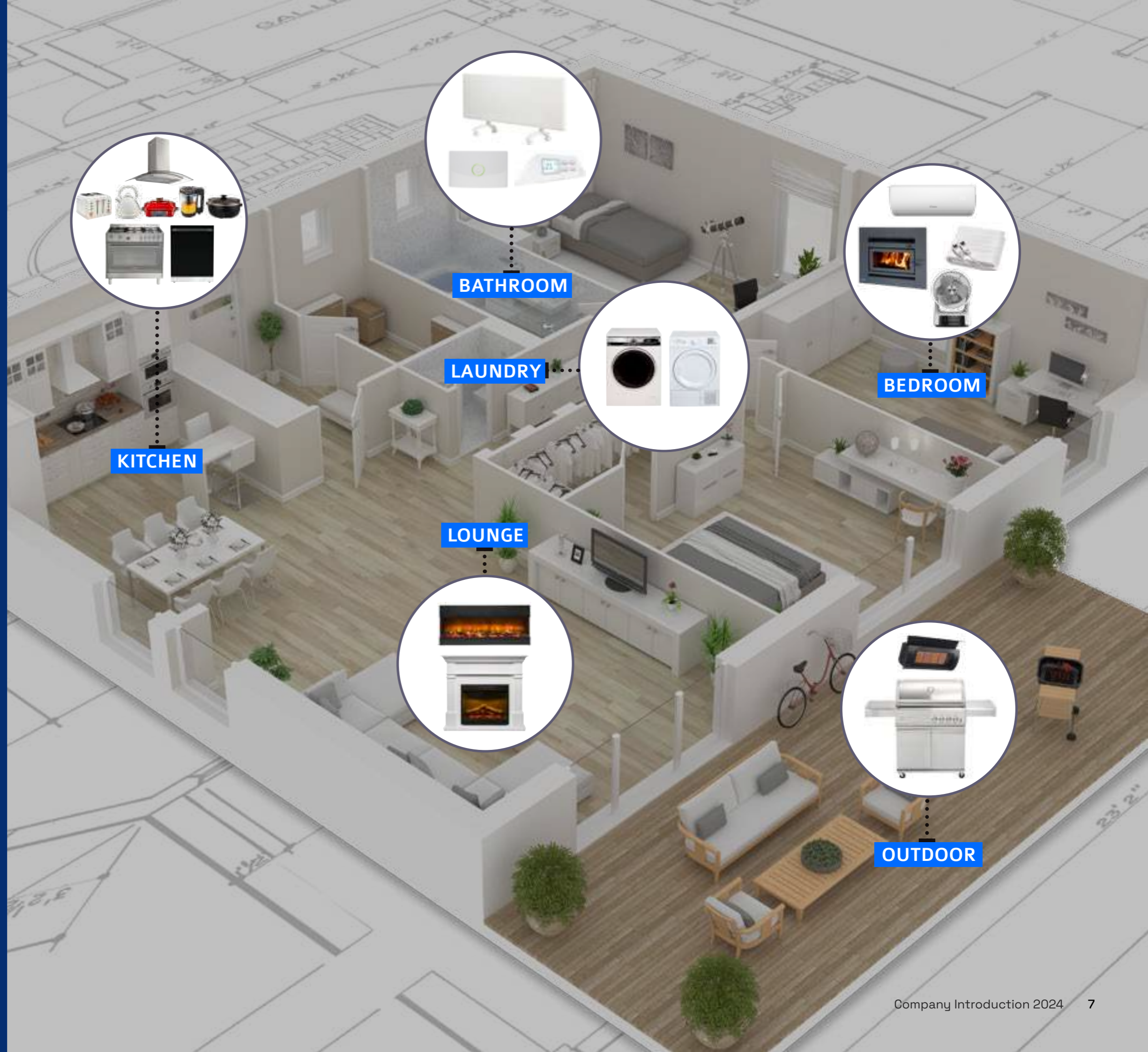
Glen Dimplex has a significant presence across the Australasia region. With offices, showrooms and

manufacturing facilities and personnel located across all key states and territories.





All rooms,  
all brands,  
all homes





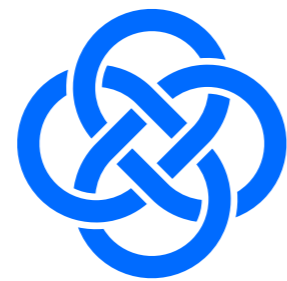
belling

nectre

morphy richards



Dimplex



GlenDimplex  
Australasia

HEATSTRIP



Euromaid

TECHNIKA

NOBO

**bellini**



**Euromaid**



**CROSSRAY**  
INFRARED BBQ



REAL  FLAME



**TECHNIKA**



**nectre**



HEATSTRIP 



 Dimplex®



**morphy richards®**



**Masport**  
HEATING



**NOBO**



 blaze





Our leading  
kitchen brands



Welcome to the world of Belling where 100 years of experience meets the highest of demands in terms of flawless design, innovation, exquisite quality and world leading technology. With a proud British heritage our ovens satisfy the cravings of the most demanding culinary enthusiasts. Our kitchen appliances represent excellence in every facet of our products and make a lasting statement in any kitchen.



At Euromaid, we have been providing outstanding kitchen and laundry appliances to the Australasian market since 1995. Our underlying philosophy to provide functional and high-quality appliances that represent great value for money continues to drive us forward today. Adherence to these brand principles has allowed us to become one of Australasia's largest kitchen and appliance brands, supported by all major electrical retailers.



Technika has helped Australian families make lasting memories for over 20 years. Every appliance we make is designed right here in Australia to ensure the highest quality. Whether you're building a new home or upgrading to a professional standard, build your dream kitchen with Technika innovation and quality. Surround yourself with the sophistication and style of our most popular range. The choice of Australia's leading builders.





Our leading  
fireplace brands



Real Flame has been manufacturing gas fireplaces in Australia for more than thirty years. As well as being leaders in fireplace technology, its products are meticulously finished using only high quality materials and the very latest safety devices. As customers search for more sustainable appliances, Real Flame's patented electric flame technology is in high demand. Real Flame designs, develops, and assembles gas products in Melbourne while leveraging Glen Dimplex's design and manufacturing expertise to complete the product range.



With a Nectre fireplace, you're also choosing reliability and quality. We've been crafting fireplaces in South Australia since 1978, which has earned Nectre an excellent reputation locally and all over Australia. We're confident we'll have the right fireplace for your winter dream, whether you're looking for a traditionally styled fire to bring charm to your home or a more contemporary fireplace to add a touch of sophistication to your living space.



When you choose a Masport wood fire, you also embark on a long-term relationship with us. Masport Heating products are designed specifically for for Australian and New Zealand homes. We are passionate about providing the most inspirational design and advanced technology to give you the best fire. We strive to care for the Australasian enthronement, and we are proud to be at the forefront of a new generation of clean burning, ultra-efficient wood fires.



Our leading  
comfort brands



For nearly 70 years, Dimplex has been a leading brand in the field of electric home heating, bringing hundreds of new products and inspirational designs to the market. With a history of evolution, innovation and experimentation with new technologies, Dimplex has become the number one choice for people who want efficient, affordable and the most reliable products. Our strong heritage and long-held passion for what we do drives investment across all areas of the brand from research & development to delivering exceptional customer service.



Nobo heating solutions are designed to be discreet, the sleek Scandinavian design blends into any style space, with the addition of the Energy Control System enabling the house heating to be a simple setup. The technology platform sets the standard for electrical heating, with innovative timer controls, temperature sliders and pre-set timings all helping to reduce electricity bills. As Renewable energy grows in importance and the world moves more to electric, the Nobo panels are a smart and energy efficient choice.



Morphy Richards has been revolutionizing home appliances for 85 years. We're always innovating and adapting new products to make sure that our designs and technology are always ahead of the game, but one thing has remained the same since the beginning: our philosophy of creating high-quality and reliable products for affordable prices. We create products that will work better and last longer. Striving for a more sustainable future for everyone.



Our leading outdoor brands



CROSSRAY® BBQs have evolved from technical innovation and development over 10 years. Crossray is like cooking over a bed of red hot coals; providing even heat, reducing flare-ups to produce tastier food. This is achieved using patented infrared cooking technology and includes both gas and electric versions, in portable, in-built and outdoor kitchen options. CROSSRAY gas BBQ's are the only BBQ that can provide controllable, even heat from 140°C to 350°C+.



Heatstrip outdoor gas and electric heaters are proudly designed, engineered and supplied in Australia and exported to world markets. Heatstrip has been engineering innovative, stylish and energy efficient products since 1988. With Heatstrip innovative heating solutions there is no need to abandon the outdoor area or compromise your style with bulky unpleasant heaters. In Australasia, many large venues enjoy the style and performance that Heatstrip has to offer. While they are suitable for commercial use, our award-winning heaters are also ideal for residential alfresco areas.

Glen Dimplex supplies products to some of Australasia's largest retailers and builders

**Harvey Norman**

**Harvey Norman**  
COMMERCIAL DIVISION

**THE GOOD GUYS**

**appliancesonline**  
legendary service

**COSTCO**  
WHOLESALE

**MIMOSA HOMES**  
happily ever after...

**dennis family homes**

**MYER**

**BUNNINGS**  
warehouse



**Allcastle**  
Homes

**BING LEE**

**Henley**

**Hardings**  
SINCE 1958

**JB HI-FI**  
[HOME]

**BARBEQUES**  
**GALORE**

**metricon**

**SIMONDS**  
THE GREAT AUSTRALIAN BUILDER

**CORAL HOMES**

**Smiths**  
CITY

**CARLISLE**  
HOMES

**Homecorp**

**MITRE 10**

**mico**

**PlaceMakers**

**100%**

**plumbing**  
world

**reece**

**GALLERY**  
GROUP



Key customers



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Scoresby, Victoria 3179,  
Australia

1 Ron Driver Place,  
East Tamaki, Auckland 2013,  
New Zealand

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