



NUCHI

Formulated with restraint. Proven through results.

Advanced skin science meets potent, nature-derived ingredients and Australian botanicals.
Formulas that work hard while feeling effortless.

SHARON + LAUREN, MOTHER + DAUGHTER

PROUDLY AUSTRALIAN MADE AND OWNED



OUR STORY

Nuchi was not built from a business plan. It was built from a question that had no good answer.

Sharon + Lauren,
mother + daughter.

OUR STORY

NUCHI

Pregnant with her first child, Lauren knew what she wanted from her skincare. What she could not find was certainty. The advice contradicted itself. The products came with caveats. And the time it took to research every ingredient was time she did not have.

She called her mother.

Sharon had spent twenty years in the beauty industry. She was the person Lauren had always turned to when skincare stopped making sense. This time, Sharon decided to build the answer herself.

She began formulating. Carefully, methodically, over several years and many iterations, working with cosmetic chemists. Each formula followed a single discipline: use only what is necessary, at the right concentration, to support real skin function.

Nothing more. Nothing less.

The further they went, the clearer it became. This was not only Lauren's problem. It belonged to women with full lives and no room for ten-step routines or ingredient research. The market offered excess or compromise. Nuchi was built in the space between.

Every formula brings together nature-derived ingredients, advanced biotech actives and Australian botanicals. What we leave out is as deliberate as what we include. No unnecessary steps. No conflicting actives. No guesswork about how to use it.

This is skincare that removes the overwhelm. We do the thinking, so you can feel confident, calm and cared for.

Sharon + Lauren, mother + daughter.

OUR STANDARDS

Australian made and family owned. Vegan and cruelty-free. Every Nuchi product is made in Australia and carries the Australian Made certification (Licence No. 19957).

Made with care for the women who use it today, and for the generations that follow.

OUR FORMULATIONS

Formulated with restraint. Proven through results.

At Nuchi, efficacy is not about excess. It is about precision, balance and knowing exactly what your skin needs.

Every formula is crafted with restraint. Only what is necessary, at the right concentrations, working in harmony to support real skin function. No noise. No guesswork.

Every ingredient earns its place. What remains is precise and intentional, chosen to respect your skin's barrier and microbiome and to support its long-term resilience.

WHAT WE USE

Naturally derived ingredients. Botanical oils, plant extracts and Australian botanicals including Kakadu plum, Davidson plum and desert lime.

Skin-identical actives. Ceramides, hyaluronic acid and glycerin, to support barrier function and hydration.

Biotech actives. Ectoin, Col-4-Frag™ and microalgae-derived Exometics™ G, for consistent performance.

Functional ingredients. A small number of well-researched ingredients that keep each formula stable and comfortable on the skin.

Col-4-Frag™, Exometics™ G, Fision® GlowPlex and ectoin are used at levels tested in their manufacturers' studies.

THE CORE RANGE FOUR PRODUCTS. ONE COMPLETE ROUTINE.

GENTLE RESET CLEANSER

CLEANSE. REFRESH. REBALANCE. • 120 ML

A soft-lather cream cleanser that removes daily impurities without stripping natural moisture, with native desert lime, lemon aspen and apple fruit extract.

SKIN RESILIENCE SERUM

FIRM. SMOOTH. FORTIFY. • 30 ML

A weightless serum with Col-4-Frag™, a peptide complex, copper peptide, ectoin and hyaluronic acid to help strengthen the skin barrier.

HYDRA DEFENCE MILK

HYDRATE. BRIGHTEN. DEFEND. • 50 ML

A lightweight day moisturiser with Fision® GlowPlex, ectoin and blue seakale to hydrate, support radiance and help defend skin.

NIGHT RESTORE CREAM

REPLENISH. STRENGTHEN. NOURISH. • 50 ML

A restorative night cream with Exometics™ G, ceramide complex, ectoin and hyaluronic acid to support the barrier and replenish moisture overnight.

SUSTAINABILITY

OUR APPROACH

Progress, made deliberately.

Sustainability has shaped Nuchi from the beginning. We make decisions slowly, intentionally and with a long view, choosing what is responsible over what simply appears so.

Packaging is where the most meaningful trade-offs exist. Heavy glass increases freight emissions. Refill systems often rely on non-recyclable components. Mixed-material packaging rarely makes it through real-world recycling.

Our approach is lightweight, mono-material, kerbside recyclable packaging, designed for how recycling works in Australia today. We follow evidence, not assumption.

WHERE WE ARE NOW

- Bottles: mono-material PP with 20% post-consumer recycled content, kerbside recyclable
- Airless design protects the formula and helps you use every last drop
- Twist-lock pumps on the Serum, Milk and Night Cream, with no separate cap to lose
- Outer cartons: FSC certified kraft paper, soy-based ink, aqueous varnish, fully recyclable
- Mailing boxes: recycled, FSC certified paper, water-based ink, Australian made, recyclable and compostable
- Protective wrap: FSC certified honeycomb kraft paper in place of bubble wrap, recyclable and compostable

I started Nuchi with Lauren to answer her question. How we make it is my answer to a different one: what kind of world will my grandchildren inherit.

We will not pretend this is the end of the road. Refillable packaging is still on our list, and if something turns out to be harder than we thought, we will say that too. For me, this was never about skincare alone. It was about building something worth leaving behind.

SHARON, CO-FOUNDER

QUESTIONS

About our ingredients or packaging? Email hello@nuchiskin.com.au. We answer them ourselves.

RETAIL AND WHOLESALE

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[@nuchi_skin](https://nuchiskin.com.au)