

éveréscents organic hair care

pure. organic. australian.





As the leading Organic brand in Australian salons, EverEscents is much loved for our ethical, open and honest approach to manufacturing a range of hair care products that are beautiful, sustainable and effective.

With a sense of style, luxury, elegance and quality, EverEscents has consistently set the standard and led the way for others to follow. EverEscents is your ticked to Organic formulas that address all of your hair care needs.

### **EverEscents Borne By Nature**



The EverEscents research and development team have discovered many new and innovative ways to develop modern product formulas that harness the power of Certified Organic ingredients. Our beautiful products have been hand crafted and refined in the laboratory of

a Certified Organic factory in Australia. EverEscents products contain at least 76% and up to 96% Certified Organic ingredients, and most products contain 100% naturally derived ingredients.



EverEscents is committed to reducing our carbon footprint and having a positive impact on our climate and environment. We are proud to purchase one tree every business day of the year, helping to reduce the amount of carbon in the atmosphere. We also support Carbon Neutral's Plant-a-Tree program by planting a new native Australian tree for every new salon who stocks our products. That's over 500 trees planted every year!

To read more about Carbon Neutral's amazing work, go to www.carbonneutral.com.au



EverEscents is 100% Australian Made & Owned with all products being manufactured in a Certified Organic factory in Australia.



EverEscents is a Vegan Friendly Certified company and offers a range of products that comply to Vegan requirements. Look for our logo throughout this booklet. For more information visit www.safecosmeticsaustralia.com.au



The EverEscents head office is proud to have active recycling strategies in place to further reduce our carbon footprint.



We are so thrilled to announce that after much research, testing and trialling, we are transitioning most of our plastic, refillable, EverEscents bottles to 100% recycled land waste plastic.



Part of the EverEscents commitment to the environment is to be 100% self-powered. Our office and factory have enough solar power panels to generate more than our needs, with our excess power fed back to the grid.





The team at EverEscents have a passion for ethical and cruelty-free manufacturing. To show our commitment, EverEscents has

obtained official accreditation from Safe Cosmetics Australia. To find out more go to **www.safecosmeticsaustralia.com.au** 

Further to this, EverEscents is concerned with the devastation caused by the deforestation occurring due to the production of palm oil and therefore we choose not to use ingredients that may be derived from palm oil wherever possible. EverEscents is also a contributing member of The Australian Orangutan Project and have adopted an orphan Orangutan named Popi.

To find out more go to www.orangutan.org.au



For more than 17 years EverEscents has been supporting Camp Quality by donating 5c from every product sold. Camp Quality is an Australian charity giving kids facing cancer the chance to be kids again. Alongside Camp

Quality, we believe kids impacted by cancer should have every opportunity to thrive.

Camp Quality's services and programs are made specifically to help kids aged 0 - 13 dealing with cancer (either their own diagnosis or someone they love). It's aim is to change the cancer story for kids and their families by creating positive memories.

As a corporate supporter of Camp Quality, EverEscents encourages everyone to help make a difference and check them out at **www.campquality.org.au** 



## EverEscents Brings You Truth In Labelling

EverEscents Organic Hair Care products feature labels that include clear information never before seen on any other hair care brand. Each label clearly states the Vegan status, amount of Certified Organic content and the purpose of each ingredient chosen.

'Buyer beware!' – Look out for other products that claim to have removed a toxic ingredient yet have simply replaced it with another less known toxic ingredient! If you see 'Paraben free' on a label look out for these replacements;

- \* DMDM Hydantoin = Formaldehyde preservative
- \* Diazolidinyl / Imidazolidinyl Urea = Formaldehyde preservative
- \* Methylisothiazolinone / Methylchloroisothiazolinone = toxic preservative



We're Social... Follow Us!

To keep up to date with all things Organic and the latest news in ethical Australian hair care, be sure to follow us on social media.



# LEMON & SANDALWOOD CLEANSER

# Gently cleanses & balances scalp with virtually no lather

A luxurious no-lather cleanser designed to remove product build up and clarify the hair and scalp with a lower pH level than traditional shampoos.

EverEscents Cleanser gently opens the hair cuticle to allow for effective cleansing, whilst preserving the condition and structural integrity of the hair.

Featuring the aromatic and healing benefits of Lemon-Scented Tea Tree and Sandalwood essential oils with Certified Organic Avocado Oil and Shea Butter, EverEscents Cleanser is skin care for the scalp.

250mL / ILitre













#### BERGAMOT SHAMPOO / CONDITIONER

# Fine hair or oily roots / dry ends

A lightweight formula that cleanses the hair and scalp of excess oil without leaving the hair limp.

#### 250mL / ILitre











#### ROSE SHAMPOO / CONDITIONER

# All hair types for everyday use

An everyday formula that enhances and promotes natural hair vitality. Designed to keep the balance in all hair types.

#### I00mL / 250mL / ILitre











#### LAVENDER SHAMPOO / CONDITIONER

### Dry hair or sensitive scalp conditions

A soothing formula designed to nourish dry hair and help alleviate sensitive scalp conditions. Ideal for those impacted by dandruff, flaky scalp, psoriasis, eczema and contact dermatitis.

250mL / ILitre









#### FRESH MINT SHAMPOO / CONDITIONER

### Deep cleanse for hair & scalp

A deep cleansing formula that clarifies the hair and scalp of stubborn product build-up or dirt in all hair types.

250mL / ILitre









#### FRAGRANCE FREE SHAMPOO / CONDITIONER

# Low allergen formula replaces moisture & nourishes all hair types

A gentle formula created without known irritants, safe for everyday use on even the most sensitive skin. Ideal for those impacted by dandruff, flaky scalp, psoriasis, eczema and dermatitis or sensitive to scents.

#### 250mL





SAFE FOR COLOURED HAIR





#### FRAGRANCE FREE TREATMENT

# Low allergen formula for all scalp & hair types

This premium hair treatment boasts a rich and luxurious feel that results in super smooth hair with lots of shine. The deep hydrating action is achieved in only 2 minutes and the gentle formula is created without known irritants to be safe for everyday use on even the most sensitive skin.

#### 235mL





SAFE FOR COLOURED





SWEET ORANGE BLOSSOM REMEDY SHAMPOO

## Restores proteins & repairs damaged hair structure

#### Hair repair stage 1.

Designed to gently restore hair structure and repair hair that is damaged from chemical treatments and environmental factors.

A balanced formula of 50/50 protein and moisture.

250mL / ILitre





SAFE FOR COLOURED HAIR





#### SWEET ORANGE BLOSSOM REMEDY TREATMENT

Reverses the signs of damage & increases hair strength

#### Hair repair stage 2.

Designed to be used in place of a regular conditioner to reverse the signs of damage and return hair to a healthy condition.

A balanced formula of 50/50 protein and moisture.

100mL / 235mL / 450mL / 1Litre





SAFE FOR COLOURED HAIR





#### CINNAMON & PATCHOULI MOISTURE SHAMPOO / CONDITIONER

# Restores moisture & rehydrates dry hair

Ideal for dry, dull and lifeless hair, this high moisture formula will ensure that hair is left feeling revitalised and nourished.

I00mL / 250mL / ILitre





SAFE FOR COLOURED





#### CINNAMON & PATCHOULI DEEP TREATMENT

# Intensive therapy to rehydrate, nourish & revitalise hair

This traditional moisture mask is an intensive treatment that nourishes, replaces moisture and rejuvenates dry hair.

100mL / 235mL / 450mL / 1Litre











#### BERRY BLONDE SHAMPOO / CONDITIONER

Reduces unwanted brassy yellow tones for blonde & grey hair

Gently keeps the correct colour balance for blonde hair between salon visits. Can be used daily without risk of over-toning.

Also effective with grey hair.

250mL / ILitre











#### BERRY BLONDE TREATMENT

# Ultimate hair therapy to rehydrate and nourish excessively dry hair

An ultra-nourishing formula that is safe to use on all colour types, with added benefits for blonde and grey hair. This advanced treatment contains the richest amount of moisture in the range.

235mL / 450mL











#### PINK GRAPEFRUIT **& YLANG YLANG** LEAVE IN MOISTURE

#### Restores moisture, repairs & seals the ends

A lightweight moisturiser and split-ends repairer that is effective for any hair type. With a gentle protein boost the hair is sealed, strengthened and protected from the midlengths to the ends.

#### 150mL

SAFE FOR COLOURED





#### YLANG YLANG & LIME UNIVERSAL STYLING CREAM

### Accentuates natural curls, reduces frizz & perfect for blow drying

A lightweight multipurpose styling product designed to accentuate soft natural curls, reduce frizz and improve hair lustre. Also great for creating super sleek and smooth hair when blow drying.

#### 150mL









#### LAVENDER & PINK GRAPEFRUIT **SCULPTING** LOTION

#### Provides body, bounce, curl definition & control

A medium hold liquid styling gel that provides root lift and extra body.

Scrunched into towel dried hair, it is also very effective for curl definition and controlling flyaways.

#### 150mL

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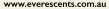
SCULPTING

LOTION











#### **GERANIUM** ULTIMATE HAIR FNHANCER

#### Vitalises hair colour, repairs, restores & detangles

A multi-purpose spray designed to improve the strength, condition and brightness of hair, whilst also adding vital proteins and amino acids. Works as an effective detangler with the added benefits of a natural UV protector.

150mL







#### CITRUS & GINGER **VOLUMISING** MIST

### Lightweight mist adds volume, body & root-lift to fine hair

A lightweight, multi-purpose Volumising Mist designed to add weightless volume, root-lift and body to finer hair types whilst also enhancing the hair's condition and vitality. This styler is curl friendly and can be used for refreshing techniques as well as adding texture and movement to damp or dry hair.

150mL





#### **ORANGE & SANDALWOOD** HEAT PROTECTOR FINISHING CREAM

### Smooths and protects when heat styling

A lightweight heat protector cream designed to be applied before heat styling to protect the hair against heat damage. Can also be used as a finishing product to reduce frizzies and flyaways.



55mL





SPEARMINT & LIME MATT MUDD

### Soft hold with matt finish

A light moulding mudd that conditions the hair as it styles. Designed to provide soft hold, subtle definition and a water soluble matt finish.







# €ver**éscent**s Signature Series

certified organic essential oils

EverEscents presents Signature Series, a premium collection of Certified Organic Essential Oils inspired by the custom blend of Essential Oils featured in EverEscents Organic Hair Care products.

Harnessing the power of aromatherapy and crafted with utmost care and respect to the environment, these 100% Certified Organic Essential Oils offer an array of applications and holistic benefits to help energise, inspire and soothe the senses.

Awaken your senses with Signature Series by EverEscents.

EverEscents Organic Hair Care
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