



MARA SWIM

A U S T R A L I A

# ABLOOM

MARA swim's second collection draws strength from it's greatest source of inspiration, Women

Take a vivid journey through vibrant and fierce florals, into the embrace of the ocean as it offers both the wild roar of the waves and the intricate romance of a horizon of colours intensifying over sand and pastel sky.

ABLOOM is the perfect balance of opposing forces of feminine and fierce. Exclusive vivid prints, resonating self-expression, each design a visual specular - ready to take on the world.



## INTRODUCING

When Kirsty detected a Melanoma on her sister Naomi's arm, the siblings began reimagining sun safety for women; with their signature unique designs, bold prints, and rich protective fabrics.

Behind the structured silhouettes, unmistakable quality and distinct beauty in each piece, MARA swim wear is sun conscious (sun smart), supports domestic industry and artists (made in Australia) and is manufactured with a planet friendly focus (sustainable).





# FIERCE

## **FIERCE ONE PIECE**

Style number: N3232

*The world at her feet. Courageous and powerful, nothing will stand in her way. With a fine eye for detail, lavish is no doubt intended. Her passport is life's journal of the mighty lands she has conquered, and calls for worlds yet to explore.*





# ADORE

## **ADORE ONE PIECE**

Style number: N3245

*Excitement builds, her mind is still. She moves with elegant confidence across the pristine white sand toward crystal turquoise ocean. This exotic moment is her own personal paradise. No compromises, pure intimate indulgence, to live for this moment and nothing else.*





# FLORALE

## **FLORALE ONE PIECE**

Style number: N3277

*A harmonious free spirit draws her back to nature, here the air is calm, and colours, luminous. Her mind is still, her soul renewed. Playful ambitions are drawn to uncharted destinations, and connections to true self. Today is a secluded waterfall, igniting her eternal lust for wonder of what tomorrow's sunrise will bring.*







# LUXE TOWEL

## **FIERCE TOWEL**

Style number: LT077

## **GOLDEN TOWEL**

Style number: LT080

## **FLORALE TOWEL**

Style number: LT092

*MARA swim gives you the ultimate Luxe Towel. Experience the perfect travel companion; Compact, light weight, totally sand resistant, impressively thirsty and fast drying. Wrap yourself in the newest luxury textile technology.*







**MODEL** Kate @kateontheplate

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