

Our Five Key Buying Considerations

Stylish

Swish fabrics are contemporary with the world's leading textile trends.

World Class

Swish fabrics meet or exceed international performance standards.

Innovative

Swish fabrics embrace the latest in design, comfort and durability.

Safe

Swish fabrics conform to world textile health and safety standards.

Home Friendly

Swish fabrics yarn types are durable and resistant to everyday staining.



A Product Division of Profile Fabrics Australia

profile^{FABRICS}

Established in 1991 Profile Fabrics is an Australian owned family wholesaler supplying the domestic, recreational vehicle and commercial hospitality industry in Australia, New Zealand and South East Asia.

Profile Fabrics Pty Ltd

30 Merola Way, Campbellfield
Victoria, Australia 3061

P: +61 3 9357 8807

E: sales@profilefabrics.com.au

W: profilefabrics.com.au

W: swishhomefabrics.com.au



'Swish' - Adjective:
Fashionable, Chic, Classy, Posh, Stylish.

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It's fair to say that discerning furniture buyers are searching for benefits that can make a practical difference to their everyday use and appreciation of their fabric choice.

SWISH fabrics are sourced from the world's leading mills according to strict easy care specifications using specialty yarn types that are resistant to the rigours of busy family life.

Specifically, our man made fibre selections resist staining and are woven to strict international performance and safety standards.

As an added bonus all SWISH fabrics can be enhanced by retail warranty programs that provide extended protection against accidental rips, cuts, tears, stains, burns or similar accidental damage.

We call that SWISH peace of mind!

World Fabrics for Easycare Living



Why are Swish Fabrics stain resistant?

Sometimes a picture tells a thousand words. So the best way to explain is by comparing CARROTS and RADISHES!

CARROTS

If we take a Carrot and cut it in cross-section we can see that the orange colour penetrates throughout. We think of Natural fibres such as Cotton, Flax/Linen, Hemp and Viscose Rayon in the same way. They are highly absorbent. If stained, they accept the stain to the core of the fibre making them harder to clean.



RADISHES

Conversely, if we cut a Radish in cross-section we can see that it is white on the inside and red on the outside. We think of man-made fibres such as Polyester, Acrylic, Nylon and Olefin/ Polypropylene in the same way. Stains do not penetrate to the core of the fibre, making them generally resistant to the majority of household stains.



Note: These fibres are 'hydrophobic' and readily resist water based stains. However, they are also 'oleophilic', so oil based stains may require slightly more cleaning.

Important: Swish Fabrics are not coated with liquid repellent treatments. Cleaning is simply made easier by the use of man-made fibres.

Cleanable, Durable, Stylish, Safe.



Cleaning Guide

NON LIQUIDS

Tomato sauce, ice cream, jelly, salsa, chocolate sauce, peanut butter, vegemite, earth/dirt.

Gently lift and remove solid matter with a knife. Take care not to press or smear any excess. Lightly soak a clean white cloth with water and a small quantity of toilet soap or dish washing liquid. Gently clean the affected area using a light circular motion. Repeat the process using a damp cloth to remove any excess soap. Do not overwet the fabric.

For textured and pile fabrics, cleaning can be assisted by the use of a toothbrush. For tougher stains, repeat the process using a proprietary brand upholstery cleaner. On pile fabrics such as chenille and velvet, it may be necessary to clean the entire cushion panels to maintain overall appearance.

LIQUIDS

Wine, beer, coffee, tea, milk, fruit juice, soft drinks, water based pens.

Using a clean white cloth, immediately blot lightly excess liquid. Take care not to press or smear any excess. Lightly soak a clean white cloth with water and a small quantity of toilet soap or dish washing liquid. Gently clean the affected area using a light circular motion. Repeat the process using a damp cloth to remove any excess soap. Do not overwet the fabric.

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N.B. Some oil based stains including mustard, mayonnaise, body lotions, candle wax, oil based biro's and permanent markers may require professional cleaning.

Swish Fabric Care - Fast!

When accidents do happen, our SWISH Fabric Care Kit includes our proven professional strength spot cleaner for quick results.

Yet when the stains have gone, some odours may remain, so our special Deodoriser spray formula neutralises odours at their source in combination with 'Fresche'® broad spectrum anti-bacterial & anti-fungal protection.



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