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**LEADER OF THE OPPOSITION
THE HON. TONY ABBOTT MHR
FEDERAL MEMBER FOR WARRINGAH**

23 April 2012

**TRANSCRIPT OF THE HON. TONY ABBOTT MHR
REMARKS AT OPENING OF AEROBOWLS SYDNEY MANUFACTURING
PLANT, ROSEBERY**

E&OE.....

Walter, I want to thank you and Sharon for inviting me to perform this very happy task. In doing so, I want to acknowledge the importance of bowling as a pastime, as a sport. Australia has some quarter of a million registered bowlers. We have some 2,000 bowling clubs. Bowling is a very important part of the life of hundreds of thousands of Australians and bowling clubs are an important part of the lives of thousands of Australian communities and it's good that you, Walter, are doing your best to enable bowlers here in Australia and right around the world to better enjoy the game so that the imperfections of the game are more their own and less their equipment!

I also want to congratulate you and your team for the constant striving to be better which I think is part of the genius of our civilisation. We are, in our own way, traditional people and bowls is a very traditional game but we are creative people. We are restless people. We are not satisfied with what is, we always want what is to be improved and that's what you've done with this new factory and with this improved product. Very, very traditional game, a very, very traditional product but now, very significantly improved because of the application of the latest technology, thanks to the application of that traditional restlessness, that traditional striving to be better which you have brought to the great game of bowls. So Walter and Sharon, congratulations.

I was thinking of a name to describe this marvellous new product and I came with one. You might care to adopt it! I think we're going to call this new product the 'Hyper -Bowl'. That's a very good sort of a neologue, if I may say so, 'hyper-bowl,' I think it's a marvellous new word and we'll apply it to this marvellous new product. Thank you so much.

[ends]

THE OPENING OF AERO BOWLS IN 2012



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CHAMPION
A W A R D S 2 0 2 6

FINALIST

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BUSINESS**

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AERO THE WORLDS NUMBER ONE BOWL

Kelvin Kerkow OAM

Australian Sports Medal 2000

Kate Argent-Bowden

2025 Right at Home emerging Jackaroo

Aaron Teys

#2 World Bowls Ranking



Aron Sherriff

#1 World Bowls Ranking



Corey Wedlock

#3 World Bowls Ranking



Gary Kelly

#7 World Bowls Ranking



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Aero Bowls: Leaders in bowls innovation

Over 60 colours - Half Sizes - 5 Purpose designed Grips
- Made by Robots for EXTREME Accuracy

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Aero Bowls:

The Choice of Champions at the Australian Open 2025



Discover why record numbers are switching to Aero Bowls—and how they're transforming the game of bowls worldwide.

The Australian Open Bowls Championship at Broadbeach on the Gold Coast attracted a record-breaking 4,000 entrants this year—and for good reason. Played under midwinter skies with temperatures hovering at a pleasant 22°C (72°F), competitors enjoyed pristine 16-second greens and an event of top-class bowls.

But there was another story unfolding: Aero Bowls have become the undeniable favourite among players. Just 13 years ago, Aero was a new name in the game. Today, the vast majority of bowls on the greens were Aero, and the winners proved why.

Champions Choose Aero

The men's singles, men's pairs, and under-18 ladies' singles champions all played with Aero Bowls. On the final day, spectators witnessed history as reigning Australian Open singles champion **Aron Sherriff** claimed yet another title—bringing his tally to an impressive seven, with four consecutive wins. Sherriff, a three-time World Champion, was unstoppable against 2014 winner **Nathan Wilson**.



Photo Credit: © Aron Sherriff - provided by Bowls Australia from the Australian Open 2025



Photo Credit: © Nathan Black - provided by Bowls Australia from the Australian Open 2025

Why Aero?

Aron Sherriff is quick to explain the advantage:

"The extreme comfort in the hand comes from the unique shape of the bowl and the reliable 'Harbour Bridge' trajectory. The bowls turn midway and have no hook at all, so I can play very accurate shots thanks to the even turn. If you're looking to improve your game, I recommend you change to Aero."

Aero Bowls: The Bowls Revolution

With over 400,000 Aero Bowls now on greens worldwide, the revolution is clear. Whether you're a club player or aiming for championship glory, Aero Bowls are helping bowlers reach new heights.

Join the Aero Movement

If you want to become the best bowler you can be, it's time to join the hundreds of thousands who have already made the switch to Aero Bowls. Experience the difference—and start playing like a champion. *Aero Bowls—changing the game, one bowl at a time.*



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Finalist

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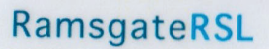
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100 Jobs in 100 Days: how you can join the challenge

NOVA EMPLOYMENT

SEARCHING for a job can be daunting, even under the best circumstances. It involves countless hours writing resumes and cover letters, emailing potential employers, and attending interviews while hoping you are well-prepared with the right answers.

For individuals with disabilities, finding a job can be even more challenging.

During NOVA Employment's annual 100 Jobs in 100 Days campaign, the team are encouraging employers to focus on ability and give people with disabilities a chance to demonstrate their value within the workforce.

Owners of Rockdale's Aero Bowls, Walter and Sharon Jacobs believe that businesses are crazy not to hire someone with a disability.

Aero Bowls has an employee from NOVA who has been with the company since they opened their factory 13 years ago.

Walter said when he needed staff to paint designs for their lawn bowls manufacturing company, he didn't think about the disability.

"If NOVA had people that

could do the job, then they came and they worked, and that was the end of the story," he said.

According to the Australian Bureau of Statistics, one in five people has a disability. The unemployment rate for individuals

aged 15 to 64 with disabilities stands at 10 per cent, which translates to approximately 113,000 unemployed individuals, and is twice the rate of those without disabilities.

NOVA's Rockdale Team Leader, Ahmad Elsayed, has been helping people with

disabilities find and maintain jobs for over three years. He emphasised that all it takes is for employers to have an 'open mind'. "Businesses simply need to look beyond the disability and trust NOVA to provide capable candidates," he said.

With offices in Hurstville, Rockdale, Engadine, Caringbah, and across Greater Sydney, NOVA Employment has challenged its staff to find 100 jobs in 100 days.

They encourage businesses of all sizes and industries to get involved and diversify

their workforce.

If your workplace is hiring or if you are an employer seeking staff, you're encouraged to contact Ahmad on 0418 344 732 or call 1 300 ABILITY or visit novaemployment.com.au for more information



Aero Bowls owners, Sharon and Walter Jacobs, with NOVA Employment Rockdale Team Leader, Ahmad Elsayed. Picture Supplied



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Where Precision, Performance and Innovation meet

Aero offers you the Freedom to Build your Dream Bowl

Configure your own Colour Combination
and EXACTLY reproduce the logo you want on your bowls in full colour.



AERO'S NEW ENHANCE GRIP and ACTUALITY LOGO (Patent Pending)

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Step up your game with the world's number one lawn bowl***

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Aero's new **ACTUALITY** Logo

A new Aero innovation allows us to apply ABSOLUTELY any logo* to your Aero Bowls set. All we require is a good quality picture/photograph.



**Aero reserve the right to refuse some logos*



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Don't just Take our Word for it ...



★★★★★
Simon Goodyer
I've recently received my AeroBOWLS Quantams with the new Enhanced grip. I absolutely love them and had lots of comments on how good they look 😄 Just wish my bowling was as good 😊 Thankyou
#TeamAERO

★★★★★
Andy Macdonald
Very innovative as usual Walter and Aero, can see a market there for past relatives pics particularly loved ones who bowled ❤️



★★★★★
Top fan
Kerry Fraser
Thankyou for creating such great bowls- I feel like I'm using a magic wand. Happy Easter

We strive to deliver the best with Extreme Accuracy; every Innovation and Improvement Counts because every Shot Counts.

**When only the best will do, trust Aero Bowls.
Step up your game with the World's #1 Lawn Bowl**

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**Features Extra strong ABS Frame +
Lightweight EVA Base**

Extra Strong extendable pull handle

Two 2 Bowls Bags secured inside the bag

Wide wheels for stability



SILVER

AQUA

PINK

**THE ALL NEW AERO UTOPIA MEN'S BOWLS SHOE
LEAVES ALL OTHER BRANDS STANDING**

Unrivalled Quality

**Nirvana
Ladies Shoes**

**Utopia
Men's Shoes**

*The AERO Superflo System
for cool comfortable feet all day*

*AERO ABSORB heel System
is like walking on a cloud*

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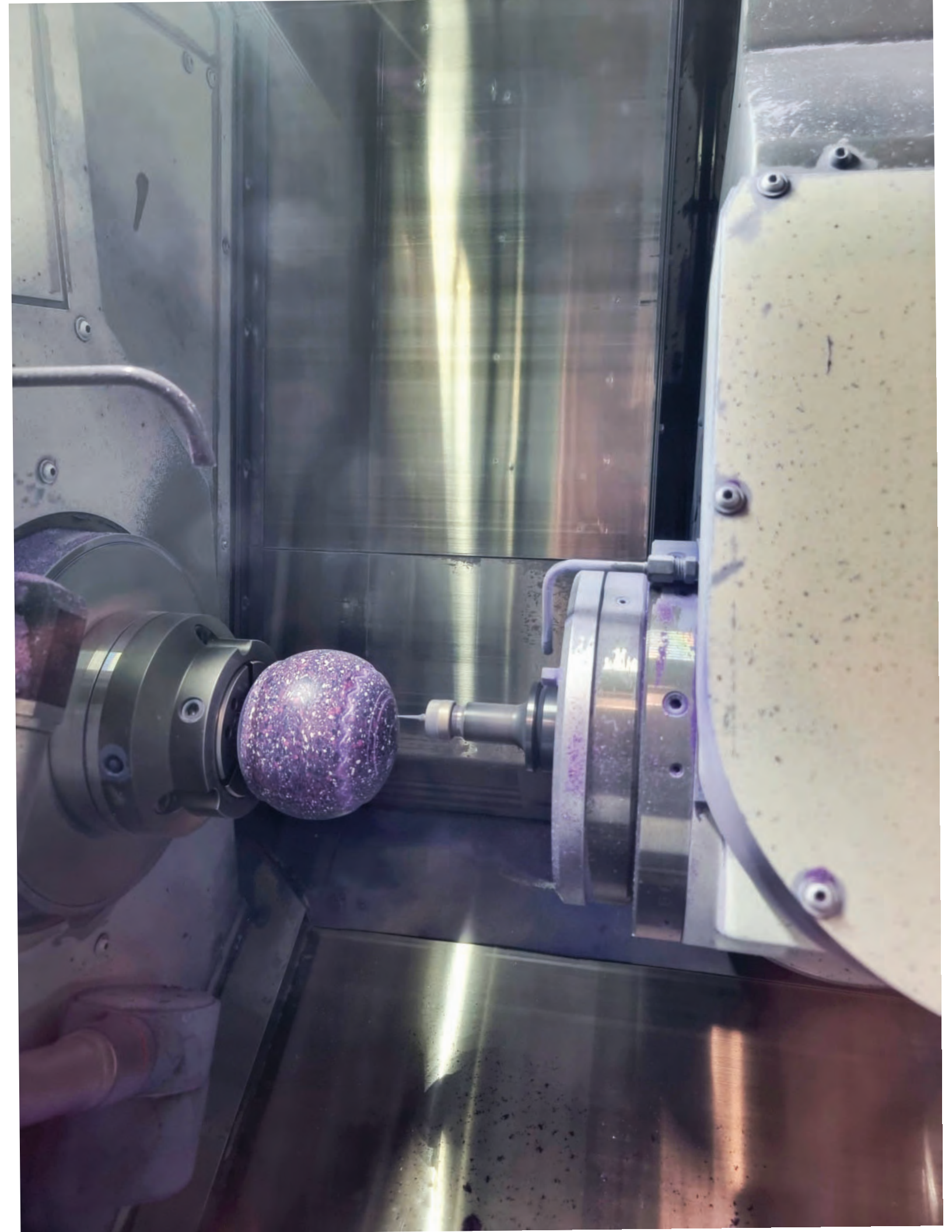


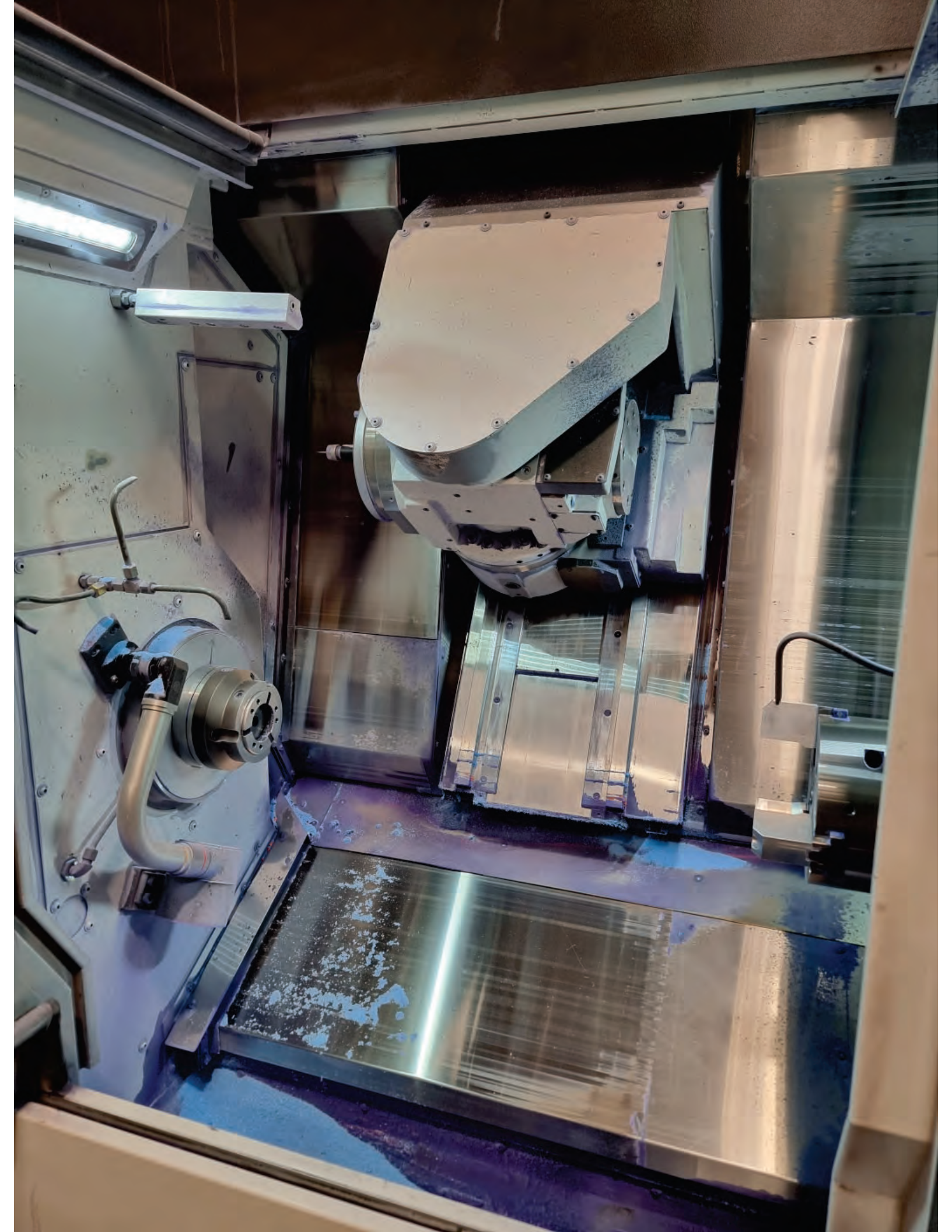
CELEBRATING WALTER'S 80TH BIRTHDAY -FOUNDERS WALTER (CEO) AND WIFE SHARON (CEO) AND DAUGHTER CHANTAL (COO) WITH THE REST OF STAFF AT AERO BOWLS FACTORY SYDNEY

HONG KONG YOUTH DEVELOPMENT SQUAD VISITED AERO BOWLS FACTORY











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One lucky reader will get the opportunity to win a set of **Aero Bowls** - your choice of model, grip, size, colour and logo.

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WORTH
£320!



Aero's advanced production technology offers a full range of half sizes and absolutely ANY LOGO you would like. No longer are you limited by catalogues of logos to choose from, you have the freedom to upload any logo. With more than 65 colours, 3 specific models for the UK-Groove, Sonic and Quantum to suit all green surfaces. With Groove being the most popular for both grass and most indoor surfaces. Choose from our specialized grips, including the Z-scoop and New ENHANCE grip which is unlike any other grip on the market.



*The same line every time allows for incredible accuracy
- making every bowler better at their game.*



To win a set of **Aero Bowls** simply answer the below question and fill out the online entry form.
Which Aero player won the current British Isles Mixed Pairs Indoor Championship 2024/25?

To enter, scan the QR code to visit www.bowlsinternational.com/competitions and fill in the online competition entry form.

Closing Date: 3rd July 2025. Winners notified 14th July 2025. No purchase necessary. There is no cash prize alternative and the Editor's decision is final.
Travel and accommodation costs are not included. The competition is not open to employees of Key Publishing or their families. The promoter is neither responsible nor liable for any change in value of a prize occurring between publishing date and the date the prize is claimed. Key Publishing will not be liable for any prizes which are lost, delayed, or damaged in the post for reasons beyond Key Publishing's control. Unless expressly stated for a particular promotion, promotions are restricted to entrants aged 18 years or over. If you are under 18 years of age, please ask a parent or guardian to enter their details on your behalf. Proof of eligibility must be provided on request. Only one entry per person is permitted. This competition is subject to the laws of England and Wales, any claims will be regulated by the courts of England and Wales.



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Dream It! We can do it!
(Patent Pending)

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British Champion



Sam Tolchard
British Champion



Kelvin Kerkow OAM
Australian and World Champion



Beth Riva
British (Scottish) Champion



Aron Sherriff
World #1 Australian Champion

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ACTUALITY Solid Logo



Enhance Grip
ACTUALITY Solid Logo



Plain Grip
Outline Logo

GROOVE: Everyday Outside Greens

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Aero's new ACTUALITY Logo (Patent Pending)

Aero with NEW TECHNOLOGY is able to EXACTLY reproduce the logo you want on your bowls in full colour... a Logo has never looked this good.

Using our **Bowls Configurator** you can **upload ANY LOGO** and it will place your good quality picture or photograph on your set of bowls. You can view your bowl in 3D with your chosen logo.

BOWLS CONFIGURATOR

Choose Bowl Model

CLICK

CUSTOMISE

Make your selections for Grip type, size, colours, paint and logos from drop down menus

For your own logo, choose logo type select upload outline or solid logo. Upload image and adjust to fit the circle

Aero Bowls will produce your customized bowls with your permanent logo. The image is printed using a very special and unique process onto your set of bowls. (Patent Pending)

The results are outstanding and life like-it's a first in bowls.

A new Aero innovation allows us to apply **ABSOLUTELY** any logo* to your set. All we require is a good quality picture/photograph.



**Aero reserve the right to refuse some logos*



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Designed to wear on or off the green

Aero ABSORB heel system is like walking on a cloud

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The Aero Superflo Air System is designed for lateral and vertical airflow through the upper means cool comfortable feet

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NOW IN A TUBE

A carnauba based wax that repels water to give you a great grip on your bowl.... in wet and dry conditions. We have tested Monkey Grip which is made in WA exclusively for Aero against Grippo, Betts, Wilgrip and Champion Spray and the answer was apparent very quickly.



Monkey Grip Tube with genuine Bees Wax was far superior.



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Aron Sherriff



Jacob and Kane Nelson



Anda Panchawat

Corey Wedlock and Gary Kelly



**How do you take your bowls from good to great?
Play with Aero Bowls—
The Champion's Choice!**



Anwen Butten MBE



Sam Tolchard



Elijah Minett



Beth Riva



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Adam McKeown-Ireland

Aaron Teys
#2 World Bowls Ranking



Emma Boyd-Canada

Corey Wedlock
#3 World Bowls Ranking

Kurt Smith-New Zealand

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Kuala Lumpur, Malaysia Nov 4-8**

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Thank You from Aero

***To Every Bowler Who Made Us
the World's #1 Selling Bowls.***

***From World Champions to
Everyday Bowlers,***

***Tens of Thousands Trust Aero
for Unmatched Accuracy***

***The Most Accurate Bowls
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