

MICROTEXX



PROUDLY AUSTRALIAN OWNED & MADE



TAKE THAT  
**SALON-FEELING**  
HOME

# OUR STORY

Microtexx is powered by an Australian family, originating from country Victoria. We have invested a huge amount of ourselves, hearts and minds, all the while ensuring we are adhering to our business ethos, but also our family values.

It is our passion to provide affordable salon quality hair care for all Australians, and hair care that will always consider the climate, environment and consumers' lifestyles and needs.



## THE MICROTEXX DIFFERENCE

MICROTEXX combines the power of nature and science to deliver professional, salon-quality hair care for home use. We formulate products with concentrated, hand-picked ingredients to protect hair from heat, UVB rays, and the diverse climate.

Committed to vegan-friendly and cruelty-free practices, we champion responsible hair care that's effective and kind to the environment. Our distinctive MICROTEXX range uses micro-sized ingredients for deeper penetration into the hair, offering superior nourishment and protection.

## OUR COMMITMENT

Vegan Friendly & Cruelty Free Hair Care. We believe in responsibly providing professional hair care products using authentic ingredients that can give that salon feeling at home without harming the environment, or our furry friends.

MICROTEXX is continually evolving and innovating but will always stay true to its mission which is to provide the same salon-quality hair care for people to use at home.





# COOL ICE



## STEP 1: CLEANSER

Designed for blonde hair, this collection includes a gentle pastel pigmented component, which neutralises brassiness and dull yellow tones.

The advanced formulation of ingredients actively repairs hair layers, improves resilience as well as restoring hair vitality and adding brilliant shine.

## STEP 2: MILK

A fast and effective revitalising violet pigmented milk that locks in the results achieved with Cool Ice Cleanser.



# RE-BALANCE

## STEP 1: CLEANSER

Designed for fine, lifeless and oily hair, this collection is enriched with a herbal infusion blend to discourage oiliness and loss of volume.

The active ingredients revitalise and rebuilds the hair, promoting stronger and fuller hair follicles. Lift the roots with this light weight cleansing gel, essential for fine textured hair.

## STEP 2: MILK

A fine hair gem! Never fear with this smooth light weight modifier for fine textured hair. This ultra 'pep' me up milk imparts fuller, thicker hair strands from roots to ends.

Structure is improved and volumised with a specially formulated herbal infusion blend of Nettle Extract, Yarrow, Rosemary and Sage.



# STRENGTHENING

## STEP 1: CLEANSER

Designed for fine hair that lacks volume and is prone to breakage, this collection promotes suppleness and shine and improves the internal structure of the hair.

An extra nourishing shampoo with non-aggressive cleansers, designed for use on dry, colored, permed, or weak hair. Enriched with Hydrolysed Collagen Protein, Avocado, and Almond to maximise cortex strength while PRO-Vitamin B5 imparts strength and increases hydration levels.

## STEP 2: MILK

Repairing milk which improves the hair's inner strength and structure, is designed for use on dry or weak hair. Strengthening milk is a self-regulated milk, created to process and equalize each and every hair strand individually.



# MOISTURE ACTIVE



## STEP 1: CLEANSER

Designed by people who understand the difficulties associated with dry hair, this shampoo will gently cleanse while minimising the loss of natural oils.

Enriched with a complex series of plant blends and proteins to ensure every day is a good hair day.

## STEP 2: MILK

An extra nourishing milk which improves the hair structure and stabilises the PH of dry, lifeless, damaged hair. Moisture active milk seals down raised and damaged cuticle layers.

The deep moisturising action of PRO-vitamin B5 with Jojoba Oil and added Dimithocone, seals and protects the hair fiber with renewed moisture levels, suppleness, and improved elasticity.





# ARCTIC ICE

## STEP 1: CLEANSER

Designed for pre-lightened, silver or grey hair, Arctic Ice is a gentle moisturising and protein rich cleanser (shampoo).

This cleanser contains metallic particles that work as shine enhancers to give the hair brilliant shine and gloss.

It not only nourishes all hair types, but imparts intensive pastel toning value.

Arctic Ice corrects lightened hair from discolourations, brassiness and full yellow overtones.

It can be used with any of the prescribed milks, but particularly complements the Cool Ice milk.





# PROTECTANTS

## INSTANT CREME PROTECTOR

A daily leave in moisturiser, infusing vital moisture into the hair.

This creme is perfect for all hair types. Protecting from split ends and acts as a safeguard from the sun, wind, air-conditioning and heat appliances.

Penetration of moisturising PRO-vitamin B5 regains nourishment, strength, and brilliant hydration.



## INSTANT SPRAY PROTECTOR

Instant spray protector is a daily leave in moisturiser which detangles and provides instant hydration without weighing hair down.

Spray protector imparts shine and lustre, controls static build up and flyaway hair.



# RECONSTRUCTIVE MASQUE

A deep protein treatment with positively charged ingredients which penetrate the cuticle to strengthen the internal hair cortex.

It targets damaged sites in the hair shaft, working to permanently improve and rebuild all damaged structures. Reconstructive Masque instantly improves resilience and restores hair vitality and lustre.



# AMINO SURGE SERUM

This everyday serum contains an enriched composition of positively charged amino acids and micro hair vitamins.

This amazing serum rebuilds damaged hair structures resulting in vitality, strength and shine from the inside out.

Micro-Amino surge works to contain frizzy hair and fly aways and smells amazing.



# BEYOND COLLECTION

## TEXTURE SPRAY

Professionally formulated for all hair types to attain a firm hold finish. Texture spray enhances shine, while giving all hair styles, in all conditions, a long lasting hold without weighing the hair down.



## MATTE MUD

This uniquely formulated mud is developed to provide a matte finish with a flexible hold to a myriad of hair types and styling options.



## DREAM CURL

Our Leave-In Curl Cream is designed to tame unruly hair, combat frizz, and elevate natural curls for a silky, smooth finish. This styling cream both nourishes and softens your hair while enhancing and maintaining the natural volume of your curls for longer.







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