

Long and Strong Hair Care System

Root-deep strength for thicker, healthier-looking hair

2024–2025 AUSTRALIAN SMALL BUSINESS CHAMPION AWARDS FINALIST

About This Product

Long and Strong began as a mother's search for a gentle scalp remedy and grew into a full hair care system, blended with Aloe Vera and Coconut to nourish the scalp and strengthen hair from root to tip. Formulated with DHT-conscious botanicals to support a healthy scalp environment.

Key Ingredients

Aloe Vera, Coconut, DHT-conscious botanical actives, natural nourishing oils.

Why You'll Love It

- Helps reduce hair fall and shedding
- Supports thicker, fuller-looking hair over time
- Gentle enough for sensitive scalps
- Leaves hair soft, shiny and more manageable
- Made locally in small batches, Australian owned

How To Use

- 1 Apply the Long and Strong shampoo to wet hair, lathering well at the roots.
- 2 Rinse, then apply the conditioner through mid-lengths to ends.
- 3 Finish by spraying the Coco Aloe Mist onto the scalp and massaging in.
- 4 Air dry or blow dry as usual.