

**Maxiblock**  
protection  
you can  
trust



[maxiblock.com.au](http://maxiblock.com.au)

# A family business since 1979



Our story began 40 years ago with a simple idea:  
**Genuine sunscreens  
priced fairly to protect  
everyone against the  
harshes sun.**



# We're Australian through and through.



Learn more about Maxiblock visit  
[maxiblock.com.au/learn](http://maxiblock.com.au/learn)

**MAXI  
BLOCK**

SUNSCREEN AUSTRALIA

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# Why choose Maxiblock?

Our dermatologically tested, fragrance-free sunscreens are non-greasy and use only carefully selected ingredients.



Broad spectrum UVA protection.



Unique natural feel, non greasy formula.



Friendly formula.



Suitable for sensitive skin, dermatologically tested.



Longer lasting protection in the water.



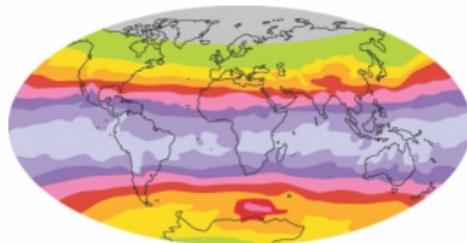
Our products are never tested on animals.

## Maxiblock, protection for our sunburnt country



We all need the best protection against the harsh Australian sun. Maxiblock has created a smart range of high quality Australian-made sunscreens suitable for all skin types and every outdoor occasion.

## Sun Facts



### The Global Solar UV Index (UVI)

Daily maximum of the UV Index by clear sky



This simple measurement of UV radiation level at the Earth's surface has been designed to indicate the potential for adverse health effects and to encourage people to protect themselves. The higher the index value, the greater the potential for damage to skin and eyes, and the less time it takes for the harm to occur.

Of the UV radiation that the sun emits, what reaches the earth's surface is

99% UVA

90% of our skin's ageing over a lifetime is caused by deep penetrating UVA radiation



## Maxiblock Essential SPF50+ Dry Touch Lotions and Spray

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**The 'go to' sunscreen  
for all skin types.**

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- Very high protection.
- Light, natural feel - non greasy
- 4 hours water resistant
- Ideal for families
- Perfect for everyday use - sport, beach and all outdoor occasion

## Maxiblock Kinder SPF50+ Dry Touch Lotion

- Reduced allergy risk
- Very high protection
- Natural feel - non greasy
- High efficacy formula
- 4 hours water resistant
- Less chemical absorbers
- Perfect for kids and all sensitive skin types




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**Formulated especially for kids  
and sensitive skin types.**

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## Maxiblock Face SPF50+ Dry Touch Lotion

- Matt invisible formula
- Built in moisturisers
- Very high protection
- Ultra light feel - non greasy
- For very sensitive skins



## Maxiblock ZincOn Bronze

- Discreet tan colour
- Long lasting protection
- Non greasy
- 4 hours water resistant

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**High protective, long lasting mineral shield.**

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## Maxiblock ZincOn Clear

- Long lasting protection
- Non greasy
- 4 hours water resistant



## Maxiblock Outbacker SPF50+ Lotion with Insect Repellent

**Dual protection for the great  
Aussie outdoors.**

- Very high protection.
- 4 hours water resistant
- Proven effective against UV rays
- Repel flies and mosquitoes
- Perfect for everyday use
- Ideal for camping, fishing and BBQs



## Maxiblock AloeVera After Sun Soothing Gel

**After Sun Treatment that soothes  
& rehydrates sun damaged skin.**

- Contains natural restorative Aloe Vera
- Fast acting relief
- Cool soothing gel
- Alcohol free
- Minimises peeling
- Sustains longer lasting tan
- Pump or tube