

# SO NATURAL COMPANY

Our soaps are handcrafted with only natural ingredients such as, Saponified Olive oil, Coconut oil, Sunflower oil, Rice bran oil, Shea Butter, Castor oil and Purified water. They are scented with Pure Essential oils, preserved with nature's natural salt and cured for more than 6 weeks.

[www.sonaturalcompany.com](http://www.sonaturalcompany.com)

## COMMON INGREDIENTS FOUND IN COMMERCIAL SOAPS

### *Scents*

If it is a perfume or fragrance, it is most likely made in a laboratory containing different chemicals. These artificial fragrances could be toxic. The fragrance is inhaled and absorbed by the body and according to the FDA, synthetic fragrances are responsible for 30 per cent of all allergic reactions.

### *Synthetic Colouring*

Some soaps are so attractive with coloured patterns but artificial colouring is made from coal tar, usually derived from petroleum, a crude oil product . They contain heavy metal salts that is absorbed by the skin causing irritation and sensitivity. They are labelled as FD & C or D & C, followed by a color and an E number from E 102 to E143.

### *Synthetic Preservatives*

These include parabens, sulfates, and phthalates, Propyl gallate, Methyl, Propyl, Butyl, and Ethyl Paraben, Quaternium-15, Formaldehyde and many more. Parabens may have hormone-disrupting effects. Sulfates, such as sodium lauryl and sodium laureth are harsh detergents that give their lather ability. They are also often derived from petroleum and can cause skin irritation.

GET TO KNOW  
YOUR SOAP  
INGREDIENTS.



EMPOWER  
YOURSELF.





# WHAT DOES PALM OIL SOAP HAVE TO DO WITH ME?

*Empower yourself so you can  
do good for the environment.*

## **Excerpt from Palm Oil Investigations:**

"Deforestation in Indonesia alone has been happening faster than any other country in the world, and it has everything to do with one product: palm oil. Large areas of tropical forests and other ecosystems with high conservation values have been cleared to make room for oil palm plantations, essentially killing the biodiversity of the ecosystems that they replace. Many plantations in Southeast Asia are on peat soils, which until recently were covered by peat swamp forests. The drainage of these carbon-rich organic soils for plantations is causing massive greenhouse gas emissions. The cheapest and fastest way to clear land for plantations is slash and burn sending suffocating smog to cities hundreds of miles away in Malaysia and Singapore.

According to WWF (World Wildlife Fund) there are approximately 20 million hectares of abandoned land in Indonesia that could be used for palm oil plantations, however, many palm oil companies are tied in with logging firms. Timber is extremely valuable, therefore clearing virgin forest they get money twice, once for the timber and again for the produce from the oil palm trees. Other issues surrounding unregulated palm production are human rights issues, slash and burn practices to clear land, illegal land grabs, child labour and leakage of chemicals into water supply. Indonesia averaged 917,000 ha of natural forest loss per year between 2009 and 2013, more than half of which was outside concessions."

**For the full article, go to:**  
<https://www.palmoilinvestigations.org>



**LET'S CONTRIBUTE TO  
MAKE THIS WORLD A  
BETTER PLACE.**

*Please buy  
palm oil free products.*

**“** Orangutans' poaching is done deliberately as a policy made by palm oil corporations. Therefore they hire local people as pest busters, who serve the corporation with killing any wild animals, including orangutans, which spoil palm oil trees within the plantations. **”**