

JL King & Co  
Gourmet  
SaLaDs



J.L. KING & CO  
FOOD PROCESSORS  
FRUIT & VEGETABLE MERCHANTS



# *Our Mission*

**TO PROVIDE UNSURPASSED QUALITY,  
SUPPLY AND SERVICE TO ALL CUSTOMERS**



- THIS IS ACHIEVED BY:**
- FOCUSING ON THE NEEDS OF ALL CUSTOMERS**
  - UNDERSTANDING OUR CUSTOMERS' DAY-TO-DAY REQUIREMENTS**
  - FRIENDLY, COURTEOUS COMMUNICATION**
  - CONSISTENCY OF PRODUCT AND SERVICE**



STRATHFIELDSAYE IGA, VICTORIA



# Quality Assurance

J. L. King & Co. strives to be recognised as a leader in the supply and production of a range of quality raw fruit/vegetables, processed vegetables, ready to eat salads and cook chill meals.

J.L. King is HACCP certified. HACCP stands for Hazard Analysis Critical Control Point and is a process control system that identifies where hazards might occur in the food production process and puts into place stringent actions to prevent the hazards from occurring. By strictly monitoring and controlling each step of the process, there is less chance for hazards to occur.

HACCP is important because it prioritizes and controls potential hazards in food production. By controlling major food risks, such as microbiological, chemical and physical contaminants, J.L. King can assure consumers that its products are safe.

All raw ingredients are sourced from suppliers who have gone through an "approval process" to ensure only quality ingredients are used. All processing is done on site in the new factory built in 2012. Each area of production has its own segregated room and trained staff, where activities range from peeling, processing, preparation, cooking, cooling, packaging and cold storage.

Modified atmosphere packaging is used which is a practice of modifying the composition of the internal atmosphere of a package in order to improve shelf life. Simply put, the oxygen layer in a package is displaced by carbon dioxide and nitrogen to slow down the growth of aerobic microorganisms and the speed of oxidation reactions.

All coolroom temperatures are monitored continuously and are linked to a process logic controller (PLC). If there is a malfunction in any cooling equipment, an alarm is triggered and relevant staff is immediately notified via text message.

All staff who works in the team at J.L. King recognizes the importance of quality and safety of the products they produce and are committed to customer service, HACCP and continuous improvement.

R.A. Galea  
Quality Manager,



J. L. King & Co.  
B.App.Sci. Dairy Technology  
NFS-4 High Risk Food Safety Auditor-Cook Chill  
Class 1/2-Dept of Health Approved Auditor  
RABQSA No:113919



## OVEN BAKE PRODUCTS



**BROCCOLI & WHITE SAUCE**  
BROCCOLI, WHITE SAUCE, MILK POWDER,  
PARMESAN AND PAPRIKA

**SPAGHETTI BOLOGNAISE**  
PASTA, LEAN BEEF, ONION, TOMATO PASTE,  
CARROT, TOMATO SAUCE, GARLIC, CRACKED  
PEPPER, BAY LEAVES, OREGANO & BASIL

**CAULIFLOWER & WHITE SAUCE**  
CAULIFLOWER, CREAM, SEEDED  
MUSTARD, MILK POWDER AND PAPRIKA

**CHICKEN TORTELLINI**  
CHICKEN TORTELLINI, BACON,  
MUSHROOM, ONION, CREAM AND PAPRIKA

**SCALLOP POTATOES**  
BACON, POTATOES, CHEESE, CREAM, ONION,  
LEEK, SEEDED MUSTARD & PAPRIKA

**MUSHROOM FETTUCINI**  
PASTA FETTUCINI, MUSHROOMS,  
SPRING ONION, HERB & GARLIC  
SPRINKLE AND SPINACH LEAVES

**PUMPKIN, SPINACH &  
ALMOND RISOTTO**  
RICE, PUMPKIN, CREAM, ONION,  
ALMOND AND SPINACH

**ROASTED VEGETABLES**  
POTATO, CARROT, PUMPKIN, SWEET  
POTATO, PARSNIP, CAPSICUM, ONION,  
ZUCCHINI, GARLIC & HERB POWDER

**FRIED RICE**  
RICE, SPRING ONION, CARROT,  
CAPSICUM, CORN KERNEL, SOY SAUCE &  
CHICKEN STOCK POWDER

**LASAGNE**  
LEAN BEEF, PASTA, ONION,  
CARROT & CHEESE

**GARLIC PRAWN FETTUCINI**  
MILK, PASTA, CREAM, PRAWNS,  
SEAFOOD SEASONING, GARLIC,  
PARSLEY & HERB POWDER

**COTTAGE PIE**  
POTATO, BEEF, BACON, VEGETABLES &  
SAUCES BAKED UNTIL GOLDEN BROWN

**BEEF RAVIOLI**  
BEEF RAVIOLI, NAPOLITANO SAUCE, ONION,  
CRUSHED TOMATO, CAPSICUM, PARSLEY, GARLIC,  
OREGANO, BASIL, SALT & PEPPER

**VEGETABLE LASAGNE**  
PASTA & GARDEN VEGETABLES  
BAKED WITH A DELICIOUS BLEND  
OF HERBS & SPICES

**SINGAPORE NOODLES**  
PASTA, CARROT, CAPSICUM, CORN  
KERNELS AND SPRING ONION

## HEAT & EAT RANGE



# GOURMET SALADS

## COLESLAW

CABBAGE, CARROT, MAYONNAISE,  
ONION, CELERY & CAPSICUM

## CURRY PASTA

PASTA, MAYONNAISE, CORN  
KERNELS, CARROT, CAPSICUM,  
SULTANAS, TURMERIC POWDER, SPRING  
ONION, CURRY POWDER & PARSLEY

## GARLIC NOODLE PASTA

PASTA, TANGY TOMATO DRESSING,  
TOMATO SAUCE, GARLIC & HERB  
SPRINKLE, GARLIC & PARSLEY.

## GOURMET POTATO SALAD

POTATO, MAYONNAISE, CAPSICUM,  
SPRING ONION, ONION & PARSLEY

## SEAFOOD COCKTAIL SALAD

PRAWNS, CELERY, SPRING  
ONION, SEAFOOD EXTENDER, EGG &  
MAYONNAISE

## MACARONI PASTA SALAD

PASTA, MAYONNAISE, CORN  
KERNELS, CARROT, CELERY, CAPSICUM,  
SPRING ONION AND PARSLEY

## CHICKEN PASTA SALAD

CHICKEN MEAT, CAPSICUM,  
ONION, CELERY AND PARSLEY.

## CONTINENTAL PASTA SALAD

PASTA, SPRING ONION, CAPSICUM, OLIVES,  
ZUCCHINI & TANGY TOMATO DRESSING

## GREEK SALAD

CELERY, FETTA CHEESE,  
TOMATO, CUCUMBERS,  
ONION, CAPSICUM,  
OLIVES & ITALIAN  
DRESSING

## FRUIT SALAD

PINEAPPLE, ROCKMELON,  
WATERMELON, ORANGES,  
KIWI FRUIT, HONEY DEW  
AND GRAPES

## GOURMET SEAFOOD SALAD

PASTA, SEAFOOD EXTENDER, TANGY TOMATO  
DRESSING, MAYONNAISE, PRAWNS, CELERY, SPRING  
ONION, CAPSICUM & PARSLEY

## HERB & GARLIC BOWTIE PASTA

BOWTIE PASTA, ITALIAN DRESSING, HERB &  
GARLIC SPRINKLE, CAPSICUM, CARROT,  
OLIVES AND SPRING ONIONS

## ITALIAN ANTIPASTO

PASTA, ITALIAN DRESSING, TANGY TOMATO  
DRESSING, SALAMI, SUNDRIED TOMATO,  
MUSHROOMS, OLIVES & PARSLEY

## MIXED BEAN SALAD

CELERY, CORN KERNELS, BEAN MIX,  
CARROT, CAPSICUM, ITALIAN  
DRESSING & SPRING ONION

## EGG MUSTARD PASTA

PASTA, MAYONNAISE, EGGS, ONION,  
CELERY, CAPSICUM, SPRING ONION, PARSLEY,  
MUSTARD POWDER AND FRENCH MUSTARD

# GOURMET SALADS

## EGG SALAD

BOILED EGGS, MAYONNAISE,  
CELERY AND PARSLEY.

## COUS COUS VEGETABLE SALAD

COUS COUS, ROAST PUMPKIN,  
VEGETABLES & PINE NUTS WITH  
A BLEND OF HERB & SPICES

## TABOULI

CELERY, BOURGHAL, TOMATO,  
ITALIAN DRESSING, PARSLEY,  
SPRING ONION & MINT

## RICE SALAD

RICE, FRENCH DRESSING, CAPSICUM,  
CELERY, CARROT, SPRING ONION,  
SULTANAS, CORN KERNELS & PINEAPPLE

## POTATO SALAD

POTATO, MAYONNAISE,  
CAPSICUM, PARSLEY, ONION,  
SPRING ONION AND MINT

## POTATO, HAM, SOUR CREAM & CHIVES

POTATO, MAYONNAISE, HAM,  
SOUR CREAM, CAPSICUM,  
ONION & CHIVES

## POTATO EGG & BACON

POTATO, MAYONNAISE, EGG, ONION,  
CAPSICUM, BACON, CHIVES, PARSLEY  
& FRENCH MUSTARD

## ORIENTAL RICE SALAD

RICE, SATAY SAUCE, PINEAPPLE, FRENCH  
DRESSING, SULTANAS, CORN KERNELS,  
CELERY, CAPSICUM, CARROT, SPRING  
ONION & PARSLEY



## HEAD OFFICE

93 MacDougall Rd  
Golden Square 3555

Phone (03) 5443 1388

Fax: (03) 5443 1578

Web: [www.jlking.com.au](http://www.jlking.com.au)

Email: [info@jlking.com.au](mailto:info@jlking.com.au)

## NATIONAL SALES OFFICE MANAGER

Sue

Phone (03) 5443 1388

Email: [sue@jlking.com.au](mailto:sue@jlking.com.au)

## NATIONAL SALES/ MARKETING MANAGER

Scott

Mobile 0439 605 281  
Email: [scott@jlking.com.au](mailto:scott@jlking.com.au)



## JL KING & Co. IS CENTRAL VICTORIA'S LEADING PRODUCE SUPPLIER

Stringent quality assurance standard, personalised service and a daily market run for fresh produce ensures JL King & Co. and its clients take top spot in the market.

Established in 1912, JL King & Co. has a solid history in Bendigo and the surrounding region. In 1996 the current family owners acquired the company and ever since have been committed to the further development of the business.

JL King & Co.'s expert knowledge of farming, seasonality, handling and storage are setting the standard for quality produce from farm to your door.

Committed to its personally selected local and interstate produce suppliers, growers and packers, JL King & Co. ensures your business receives the best possible produce at the best price every time.

Serving a variety of business including:

- Supermarkets
- Health care groups
- Food processors
- Restaurants
- Hotels
- Caterers

Products include:

- All varieties of Fresh Fruit & Vegetables
- Pre-Cut vegetables
- Bulk Fresh Salads
- Convenience 450g bowls of Salads & Heat n Eat Meals
- 1Kg Retail Pre-packed Salads & Heat n Eat Meals





# Meet the Team

