

CONNECT
WITH **1000s** OF
RETAILER BUYERS
IN JUST
4 DAYS!

Organised by
AUSTRALIAN
Gift & Homewares
ASSOCIATION



GIFT+HOME
EXPO INCLUDING
TRADE FAIR SYDNEY GIFT FAIR

SAT 17 - TUE 20 FEB 2024
SYDNEY SHOWGROUND,
SYDNEY OLYMPIC PARK

**PREMIUM & EXCLUSIVE
LICENSEE OPPORTUNITY**

EXCLUSIVE TO AUSTRALIAN MADE LICENSEES



The Australian Gift & Homewares Association invites you to be part of the Australian Made Pavilion at the must-attend trade event for all retailers.

The Gift + Home Expo is brought to you by AGHA, the peak industry body, supporting thousands of businesses annually and reinvesting all profits back into the industry.

The Gift + Home Expo is designed to connect our Wholesale members with Retailers and key buyers in the gift, homewares and lifestyle sector through an amazing showcase of the best and latest products in the industry.

In conjunction with Australian Made Campaign, you're invited to exhibit within the Australian Made Pavilion at the Gift + Home Expo, a trade fair, on 17 - 20 February 2024 at the award-winning Sydney Showground.





Secure your place as an Australian Made exhibitor at the Gift + Home Expo 2024 and place your brand in front of thousands of:

- Retailers
- Online Retailers
- Wholesalers
- Hospitality Buyers
- Corporate Buyers
- Buying Groups
- Business Owners
- Manufacturers
- Distributors
- Interior Designers
- Stylists and more

This is your opportunity to join other Australian Made brands within a themed pavilion at Australia's must-attend event for the Autumn/Winter sourcing season.

Stand out from your competition and showcase your authentic product in a boutique space known as the Australian Made Pavilion, a special feature area marketed through AGHA's channels.



28.7K+

ANNUAL READERS
OF THE INDUSTRY
CATALOGUE



80.3K+

EMAIL
SUBSCRIBERS



4M+

PRINT & DIGITAL
ADVERTISING
REACH

STAND PACKAGES

PACKAGE 1: 2x2m stand with fascia

- 2.4m high black corinthian walls
- Fascia structure with company sign aisle facing
- 1 x 4amp power point
- 1x LED spotlight
- Onyx carpet tiles (optional)

PACKAGE 2: 2x2m stand no fascia

- 2.4m high black corinthian walls
- Company sign on rear wall
- 1 x 4amp power point
- 1 x LED spotlight
- Onyx carpet tiles (optional)

PLEASE NOTE: For stands with no fascia it is a mandatory safety requirement to have a 50cm support wall (nib) every 3m of lineal walling.



If you require a larger space, please have a discussion with our sales team.

YOUR BENEFITS & INCLUSIONS

Australian Made Package: \$1,800 + GST

TOTAL VALUE
OF PACKAGE:
\$3,660
+ GST

STAND SPACE:

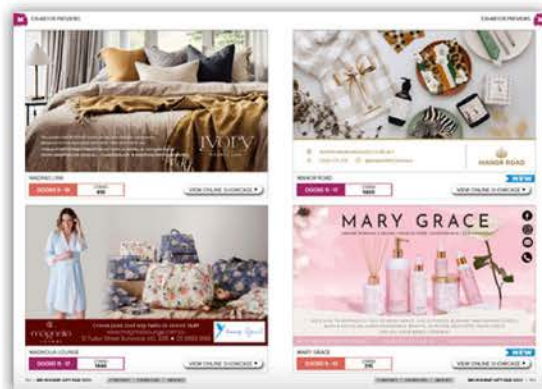
2x2m exhibition space within the Australian Made Pavilion including:

- 2.4m high black Corinthian walls
- 1x LED spotlight
- 1x 4amp power point
- onyx carpet tiles (optional)
- company named sign and fascia
- Exclusive Australian Made decal/ sticker to place anywhere on your walls or carpet tiles.

Value: \$2,260 + GST

COMPLIMENTARY PROMOTIONAL PACKAGE FOR THE INDUSTRY CATALOGUE (DIGITAL):*

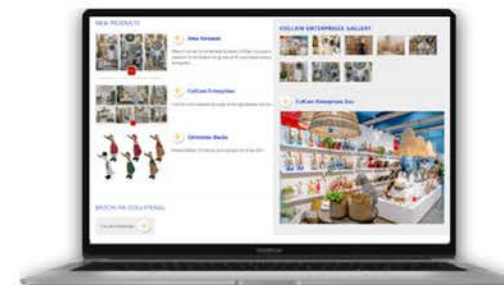
- Preview advertisement
- Company listing in the alphabetical, category and stand indexes
- Product image, stand number and name included in the Australian Made editorial



Value: \$700 + GST

COMPLIMENTARY PREMIUM SHOWCASE IN THE ONLINE EXHIBITOR DIRECTORY:

- Company profile (logo, name & contact details)
- Product Category selection
- Virtual business cards
- Exclusive offers promotion
- New product/services promotion
- Uploading of collateral (press releases, brochures, video and document URLs)
- Access to all opt-in leads
- Uploading of 4 x static images or text panels
- Priority placement on all search results
- Inclusion in featured supplier quick search list
- Shareable link direct to your showcase entry



Value: \$700 + GST

Please note: You must be an AGHA member to exhibit at AGHA gift fairs. If you are accepted into the Australian Made Pavilion, a membership fee of \$352 inc GST will apply at the time of booking. The \$165 joining fee will be waived. *All assets need to be provided by the submission date for inclusion.

MEDIA EXPOSURE



Australian Made licensee Beloved Scents interviewed on Chanel 9 Today Show



Emily Osmond at Sydney Gift Fair 2022 on Chanel 9 Today Show



Sydney Gift Fair 2022 Highlights

GIFT+HOME EXPO

INCLUDING SYDNEY GIFT FAIR
TRADE FAIR

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FOR MORE INFORMATION OR TO SECURE YOUR OPPORTUNITY:

Local	National	Booking Enquiry
(02) 9763 3222	1300 441 384	sales@agha.com.au

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Unit 58, 11-21 Underwood Road, Homebush NSW 2140
ABN 49 061 196 290
contact@agha.com | agha.com.au

Want to become an Australian Made licensee? Find out more here or contact the Australian Made Campaign on 1800 350 520 or email info@australianmade.com.au.

