

Organised by
AUSTRALIAN
Gift & Homewares
ASSOCIATION

ARE YOU
AN AUSTRALIAN
MADE LICENSEE
& WANT TO SELL
YOUR PRODUCTS
TO **1000S** OF
RETAILERS?



MELBOURNE
GIFTFAIR
DESIGN • LIFE • STYLE
5 - 9 AUGUST 2023
MELBOURNE CONVENTION
AND EXHIBITION CENTRE

PREMIUM & EXCLUSIVE
LICENSEE OPPORTUNITY

EXCLUSIVE TO AUSTRALIAN MADE LICENSEES



The Australian Gift & Homewares Association invites you to be part of the Australian Made Pavilion at the must-attend trade event for all retailers.

The Melbourne Gift Fair, brought to you by AGHA (a member-based organisation), is designed to connect our Wholesale members with Retailers and key buyers in the gift, homewares and lifestyle sector through an amazing showcase of the best and latest products in the industry.

In conjunction with Australian Made Campaign, you're invited to exhibit within the Australian Made Pavilion at the AGHA Melbourne Gift Fair on 5 - 9 August 2023 at the Melbourne Convention and Exhibition Centre.





Secure your place as an Australian Made exhibitor at Melbourne Gift Fair 2023 and place your brand in front of thousands of:

- Retailers
- Online Retailers
- Wholesalers
- Hospitality Buyers
- Corporate Buyers
- Business Owners
- Manufacturers
- Distributors
- Interior Designers
- Stylists and more



This is your opportunity to join other Australian Made brands within a themed pavilion at Australia's must-attend sourcing event of the year.

Stand out from your competition and showcase your authentic product in a boutique space known as the Australian Made Pavilion, a special feature area marketed through AGHA's channels.



28.7K+

ANNUAL READERS
OF THE INDUSTRY
CATALOGUE



80.3K+

EMAIL
SUBSCRIBERS



4M+

PRINT & DIGITAL
ADVERTISING
REACH

STAND PACKAGES

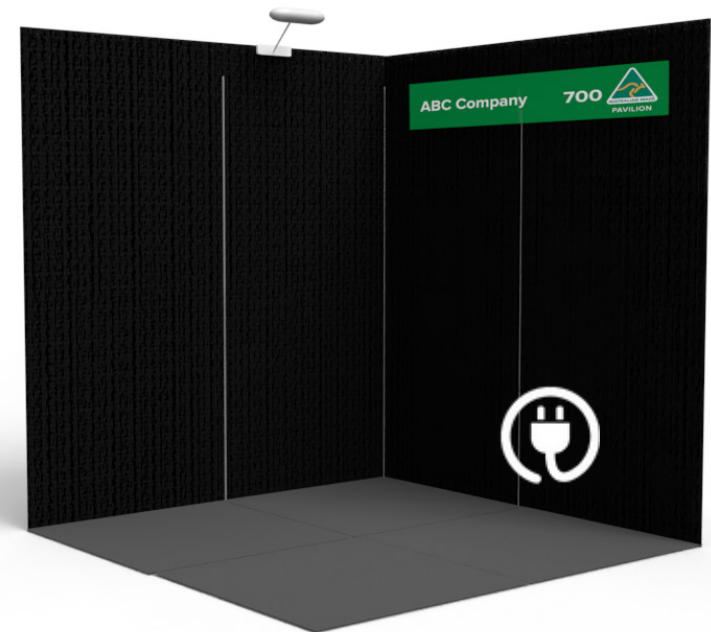
PACKAGE 1: 2x2 stand with fascia

- 2.4m high black corinthian walls
- Fascia structure with company sign aisle facing
- 1 x 4amp power point
- 1 x LED spotlight
- Onyx carpet tiles (optional)

PACKAGE 2: 2x2 stand no fascia

- 2.4m high black corinthian walls
- Company sign on rear wall
- 1 x 4amp power point
- 1 x LED spotlight
- Onyx carpet tiles (optional)

PLEASE NOTE: For stands with no fascia it is a mandatory safety requirement to have a 50cm support wall (nib) every 3m of lineal walling.



If you require a larger space, please have a discussion with our sales team.

YOUR BENEFITS & INCLUSIONS

Australian Made Package: \$2,000 inc GST

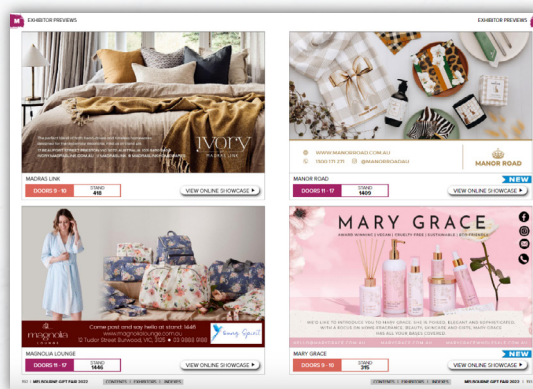
STAND SPACE:

2x2 exhibition space within the Australian Made Pavilion including:

- 2.4m high black Corinthian walls
- 1 x LED spotlight
- 1 x 4amp power point
- onyx carpet tiles (optional)
- company named sign and fascia
- Exclusive Australian Made decal/sticker to place anywhere on your walls or carpet tiles.

COMPLIMENTARY PROMOTIONAL PACKAGE FOR THE INDUSTRY CATALOGUE (DIGITAL):

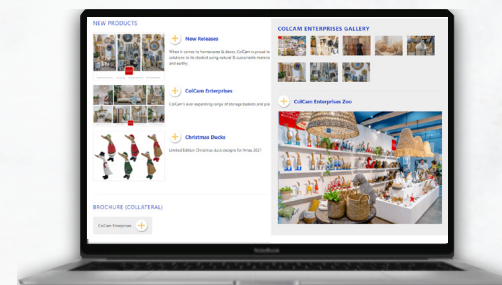
- Half-page advertisement
- Company listing in the alphabetical, category and stand indexes
- Image, blurb, name and stand number included in the Australian Made editorial



[VIEW PAST CATALOGUES HERE](#)

COMPLIMENTARY PREMIUM SHOWCASE IN THE ONLINE EXHIBITOR DIRECTORY:

- Company profile (logo, name & contact details)
- Product Category selection
- Virtual business cards
- Exclusive offers promotion
- New product/services promotion
- Uploading of collateral (press releases, brochures, video and document URLs)
- Access to all opt-in leads
- Uploading of 4 x static images or text panels
- Priority placement on all search results
- Inclusion in featured supplier quick search list
- Shareable link direct to your showcase entry



Please note: You must be an AGHA member to exhibit at AGHA gift fairs. If you are accepted into the Australian Made Pavilion, a membership fee of \$352 inc GST will apply at the time of booking. The \$165 joining fee will be waived.

MEDIA EXPOSURE



Australian Made licensee Beloved Scents interviewed on Chanel 9 Today Show



Emily Osmond at Sydney Gift Fair 2022 on Chanel 9 Today Show



Sydney Gift Fair 2022 Highlights

FOR MORE INFORMATION OR TO SECURE YOUR OPPORTUNITY:

Local
(02) 9763 3222

National
1300 441 384

Booking Enquiry
sales@agha.com.au

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Unit 58, 11-21 Underwood Road, Homebush NSW 2140
ABN 49 061 196 290
contact@agha.com | agha.com.au

Want to become an Australian Made licensee? Find out more here or contact the Australian Made Campaign on 1800 350 520 or email info@australianmade.com.au.

