BOTTLES OF AUSTRALIA: AUSTRALIAN MADE FOR 20 YEARS

Bottles of Australia (BOA) has been producing innovative, Australian Made drink bottles since 1992.

High profile customers include the Australian Institute of Sports, Puma, Giant Bicycles, Shimano and Warner Brothers. Chances are, if you have a drink bottle in your cupboard at home, it was made by BOA.

BOA was the first Australian company to produce an Australian Made bicycle-compatible drink bottle back in 1992.

One of Australia's great strengths is the stringent health, quality and safety standards that our manufacturers, producers and processors must comply with. BOA's products exceed current Australian standards for food grade plastics and meet or exceed all current standards in the US, New Zealand, Japan and the EU.

"BOA's goal has always been to produce Australian-made products to high quality and safety standards," BOA Sole Director, Anton Pemmer, said.

"We see the Australian Made logo as an add-on for our sales team – it supports the brand and products carrying the logo are recognised as meeting certain standards and expectations.

"People are often pleasantly surprised that our drink bottles are Australian Made."

Over the years BOA has remained a market leader – a fact the company largely attributes to keeping production in Australia.

"Keeping production in Australia is important to BOA for a number of reasons, not least of which is the fact that we can supply the market much more promptly," Mr Pemmer said.

"We've also been able to stay more attuned to the Australian market, continuously improving and updating our designs and colour schemes to remain relevant, and gaining cost efficiencies over time.

"Being Australian-made is a huge part of who we are and the Australian Made logo helps us communicate that to our customers."

ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

Australian Made, Australian Grown is a registered certification trademark and can only be used on products that are registered with the not-for-profit organisation Australian Made, Australian Grown (AMAG). The AMAG logo must always be used with one of four descriptors; Australian Made, Australian Grown, Product of Australia or Australian Seafood only. To use the logo goods must meet the criteria set out in Australian Consumer Law as well as AMAG's own more stringent Code of Practice. More than 1700 businesses are registered to use the Australian Made, Australian Grown logo, which can be found on more than 10,000 products sold here and around the world.