



The Australian Made Campaign

Need help with this form? Call us on 1800 350 520 or email info@australianmade.com.au

Company details

ABN

Registered business name

Trading name(s) if different from above

Postal address

Street address if different from above

Authorised representative

Title e.g. Mr, Mrs, Miss

First name

Last name

Position

Telephone

Mobile

Fax

Email

Consumer contact details

for general enquiries about products

Telephone

Fax

Email

Website

Facebook page/group

Twitter ID

Trade contact details

for trade/wholesale enquiries about products

Telephone

Fax

Email

Website

Product details

Only products registered with Australian Made Campaign Limited can use or be associated with the Australian Made, Australian Grown logo. These products must comply with the criteria described in the Australian Made, Australian Grown Logo Code of Practice.

Please list below each product (or range of products) you wish to register. Attach additional pages if needed. It would assist if you could provide any brochures or information about your products.

NB: If you wish to add or remove any products after registration you will need to notify us in writing.

Name of product/ range of products	Representation you want to use with this product/ product range If you want to use more than one representation for a given product/ product range, please contact us.	Tag words (prefer at least 3) These help describe an item and allow it to be found by users searching for your products, e.g. tags for a pair of Ugg boots might be slippers, wool and boots.
1.	<p>Tick one only</p> <p>"Product of Australia" <input type="checkbox"/></p> <p>"Australian Made" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/> Descriptor e.g. Peas & Carrots plus a descriptor <input type="checkbox"/> <input type="text"/></p> <p>"Australian Seafood" <input type="checkbox"/></p>	
2.	<p>Tick one only</p> <p>"Product of Australia" <input type="checkbox"/></p> <p>"Australian Made" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/> Descriptor e.g. Peas & Carrots plus a descriptor <input type="checkbox"/> <input type="text"/></p> <p>"Australian Seafood" <input type="checkbox"/></p>	
3.	<p>Tick one only</p> <p>"Product of Australia" <input type="checkbox"/></p> <p>"Australian Made" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/> Descriptor e.g. Peas & Carrots plus a descriptor <input type="checkbox"/> <input type="text"/></p> <p>"Australian Seafood" <input type="checkbox"/></p>	
4.	<p>Tick one only</p> <p>"Product of Australia" <input type="checkbox"/></p> <p>"Australian Made" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/> Descriptor e.g. Peas & Carrots plus a descriptor <input type="checkbox"/> <input type="text"/></p> <p>"Australian Seafood" <input type="checkbox"/></p>	
5.	<p>Tick one only</p> <p>"Product of Australia" <input type="checkbox"/></p> <p>"Australian Made" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/></p> <p>"Australian Grown" <input type="checkbox"/> Descriptor e.g. Peas & Carrots plus a descriptor <input type="checkbox"/> <input type="text"/></p> <p>"Australian Seafood" <input type="checkbox"/></p>	

Describe your company/products in one or two sentences. This appears in the company's listing on our website.

Do you sell the products in Australia?

No *Go to next page*

Yes Where in Australia can your products be purchased?

Tick all that apply

Online **Website address**

Direct from manufacturer at factory or retail outlet **Name**

Street address

Postcode

Direct from manufacturer via the telephone **Phone number**

From a major retailer **Which retailers?**

Tick all that apply

- | | |
|--|---|
| Coles <input type="checkbox"/> | Big W <input type="checkbox"/> |
| Woolworths <input type="checkbox"/> | David Jones <input type="checkbox"/> |
| ALDI <input type="checkbox"/> | Myer <input type="checkbox"/> |
| IGA <input type="checkbox"/> | Target <input type="checkbox"/> |
| Franklins <input type="checkbox"/> | RepcO <input type="checkbox"/> |
| Bev Marks <input type="checkbox"/> | Mitre 10 <input type="checkbox"/> |
| Harvey Norman <input type="checkbox"/> | Reece Australia <input type="checkbox"/> |
| Forty Winks <input type="checkbox"/> | The Good Guys <input type="checkbox"/> |
| Bunnings Warehouse <input type="checkbox"/> | Purely Australian shops <input type="checkbox"/> |
| Kmart <input type="checkbox"/> | |

From some other retailer **Name**

Street address

Postcode

Do you have a list of Australian stockists on your website?

No

Yes **Website address**

Who are the end users of your products?

Do you sell these products:

Retail

Wholesale

Who is the end user:

Consumers

Other Businesses

Are you currently exporting?

No

Yes **To which countries?**

Form with four horizontal dashed lines for listing countries.

▶ Go to "Other manufacturers" below

Do you plan to start exporting in the next 12 months?

No

Yes **To which countries?**

Form with five horizontal dashed lines for listing countries.

Other manufacturers

Please give details of any contract manufacturers or suppliers of critical components.

Attach a separate sheet if necessary.

Business name

Text input field for business name.

Postal address

Form with two horizontal dashed lines for postal address and a label **Postcode** at the bottom.

Component/product supplied

Form with three horizontal dashed lines for component/product supplied.

Fees payable

Fees are payable annually.

Follow these three steps:

- 1. Tally up the actual sales for the previous 12 months or, if any are new products, the projected sales for the next 12 months, of the products listed on Page 2. This is the 'turnover' figure for your annual license fee.
- 2. Match this 'turnover' figure to one of the turnover ranges from the list below and tick the relevant box.
- 3. The corresponding figure in the FEE column will be your annual license fee (excl GST).

ACTUAL TURNOVER RANGE (\$)	FEE (\$) Ex GST
0 – 300,000	300
300,001 – 500,000	400
500,001 – 750,000	600
750,001 – 1 million	800
>1 million – 2.5 million	1,000
>2.5 million – 5 million	2,500
>5 million – 7.5 million	5,000
>7.5 million – 10 million	7,500
>10 million – 12.5 million	10,000
>12.5 million – 15 million	12,500
>15 million – 17.5 million	15,000
>17.5 million – 20 million	17,500
>20 million – 32.5 million	20,000
>32.5 million – 45 million	22,500
Over 45 million	25,000

A tax invoice will be sent to you upon your application being accepted.

Statutory Declaration

I do solemnly declare as follows:

1. That the products listed on the Australian Made, Australian Grown Logo licence application comply with the rules and conditions for the use of the Australian Made, Australian Grown trade mark, as detailed in the Australian Made, Australian Grown Logo Code of Practice and in particular each of the products meets the relevant compliance criteria set out in the Code of Practice, as described below.

IN THE SPACE BELOW, BRIEFLY DESCRIBE HOW YOUR PRODUCTS ARE MADE AND WHERE THE INGREDIENTS OR COMPONENTS COME FROM (I.E. WHICH COUNTRIES)

--

2. That sufficient documentary records will be maintained to demonstrate the compliance of the listed products with these compliance tests.
3. I agree to indemnify Australian Made Campaign Limited against any action or claim brought against Australian Made Campaign Limited as a result of my use of the trade mark.
4. I have read and understood the Code of Practice for the use of the trade mark and agree to be bound by the rules outlined in the Code of Practice.
5. That to the best of my knowledge the information provided in this application is true and correct.

This solemn declaration is made by virtue of the Statutory Declarations Act 1959 as amended and subject to the penalties provided by that Act for making false statements in statutory declarations, conscientiously believing the statements contained in this declaration to be true in every particular.

Note: A person who wilfully makes a false statement on a statutory declaration under the Statutory Declarations Act 1959 as amended is guilty of an offence against that Act, the punishment for which may be imprisonment for

Full name of person making this statutory declaration

Name of witness before whom declaration is made

Company represented

Qualification of witness

Signature

--

Address of witness

--

Postcode

Declared at (suburb)

on

Signature of witness

--

Selection of people who can witness a statutory declaration:

- Justice of the Peace
- Police officer
- Pharmacist
- Nurse
- Legal Practitioner
- Medical Practitioner
- Dentist
- Veterinary Surgeon

For other professions that are allowed to witness a statutory declaration search for "stat dec" on the website of the Attorney-General's Department at www.ag.gov.au or call us on 1800 350 520.

Return your completed form to:

Australian Made Campaign Limited
Suite 105, 161 Park Street
South Melbourne Vic 3205

or fax to:
(03) 9686 1600

What happens next?

Once you have submitted your application form, the signed statutory declaration and licence payment, your application can be processed in a matter of days.

If we have any queries about your application, we may contact you by phone or email to request more information.

You will receive an email advising you that your application has been approved, and giving you your username and password for our website. You will also receive a welcome kit in the mail containing your tax invoice, logo artwork, our Style & Marketing Guide, and other important documents.

You could be using the logo on your products as early as 72 hours after submitting the completed form!

The logo is a powerful marketing tool and can be used on all registered products and related marketing material. You have access to a range of merchandise products including stickers, posters and swing tags and we of course encourage you to use the logo boldly and aggressively to drive sales and get the most value out of your logo licence.

We look forward to welcoming you on board. If you have any queries in the meantime, please do not hesitate to give us a call on 1800 350 520.

The Australian Made, Australian Grown team