



Australian Made Campaign

Digital Advertising Package

Members Only

Promote your authentic Australian products directly to our Aussie Made Club Members — the 'best of the best' of Aussie shoppers. Take up exclusive advertising rights in an Aussie Made Club e-newsletter and engage directly with the thousands of Club members who have a preference for buying Aussie products.

PACKAGE INCLUDES

1 x Competition*

Promoted to the thousands of Aussie Made Club members and receiving massive visitation on the Australian Made website, a competition provides a fantastic way to connect shoppers directly with your product.

1 x Leaderboard*

The Leaderboard ad traditionally attracts great click-throughs, and is a fantastic way to direct shoppers to your website or ecommerce facility.

1 x Advertorial Tile*

Promote your products and special offers to thousands of Australian Made Club members and drive them to your website, social media pages or ecommerce facility. Only one advertorial tile will be made available per month, so your brand will own the space.

TOTAL \$2,500 +GST

Rate Card \$3,125 +GST

*Package duration for 30 days
Subject to availability

The screenshot shows the Aussie Made Club newsletter for May 2016. It features a header with the Australian Made logo and a search bar. The main content includes a personalized greeting, a welcome message, a 'WIN' section with a competition announcement and a 'suttontools' leaderboard advertisement. Below that is an 'ENJOY' section with a recipe for 'Pear, pecan and caramel pudding' and a 'Check out the latest Australian Made and Australian Grown products' section featuring a 'NEW PRODUCTS' badge. The newsletter also includes a 'Monthly Giveaway' section for 'Miners Direct' and a 'Find out more' link.

Aussie Made Club e-newsletter



www.australianmade.com.au