



Australian Made Campaign

Digital Advertising Package

Homepage Hero

Become an Australian Made Homepage Hero now, and make sure your Aussie product is the first thing shoppers see when they visit australianmade.com.au. Lock in prominent homepage positions to get noticed first and drive more customers to your business.

PACKAGE INCLUDES

1 x Homepage Featured Product Tile*

Take up a prominent position on the Australian Made website. Spotlight your brand and licensed products at the top of the site's homepage. Your product can be the first thing that a searching shopper sees.

1 x Homepage MREC 300x250*

Above the fold on the homepage of the Australian Made website, the Homepage MREC is particularly effective when paired with the Featured Product Tile.

1 x Competition*

Promoted to the thousands of Aussie Made Club members and receiving massive visitation, a competition on the Australian Made website provides a fantastic way to connect shoppers directly with your product.

1 x Leaderboard*

Complete your presence on the Australian Made homepage with a leaderboard ad. Traditionally attracting great click-throughs, the leaderboard is a fantastic way to direct shoppers to your website or ecommerce facility.

TOTAL \$1,300 +GST

Rate Card \$1,640 +GST

*Package duration for 30 days
Subject to availability

