



lifestyle
AUSTRALIA
print_stitch_style_

amazing lifestyles created under one roof_

Lifestyle Australia has been proudly supplying the Australian market with the finest branded and retail apparel, uniforms and premium merchandise to both the corporate and motor sport industries for over 30 years.

Located between Brisbane and the Gold Coast, our 3,000sqm factory houses our highly experienced workforce as well as a printing plant and embroidery machines. Supporting the factory is our in-house creative team who are focused on presenting their client's brands to the world with hand-crafted excellence, care and precision.

Lifestyle Australia is proudly Australian owned and operated and we are members of the Australian Made campaign and Ethical Clothing company. With a strong commitment to corporate and environmental responsibilities, we ensure that wherever viable, environmentally friendly products are used in our manufacturing and embellishment processes.



it's not just
my job...
it's a lifestyle_

steve asanuma_
print craftsman_



Lifestyle Australia can put your logo on everything and anything! Whether it's t-shirts, polo shirts, caps, stubby coolers, key rings, bags, watches, pens or any other promotional merchandise, we manufacture, design, source or modify most promotional products, creating an individual style just for you.

We are one of Australia's most respected suppliers based upon our core values of quality, service, attention to detail and value for money. Aligning ourselves with key manufacturers in various parts of the world, Lifestyle Australia has continued to push for quality products and better pricing.

Key members of our design and sales teams attend major industry trade fairs to ensure emerging technologies, the latest trends, colours, materials, inks and innovative promotional products are identified and adapted to the Australian market.

We pride ourselves on our delivery against promises. Our can do attitude and innovation in product development and design means no matter what your branding need, we've got you covered.



challenge us_

if we don't have it - we'll get it_

print_

Our in-house specialised screen printing plant features 6 computerised automatic machines, capable of printing in excess of 3000 garments per hour. Our capabilities also span across the sublimation and thermal press applications.

stitch_

Apparel design and manufacture at Lifestyle Australia is made easy with our in-house digitised embroidery department and state of the art Barudan machinery. The 20 head and 8 head embroidery machines have the capability of producing garments at lightning speed and accuracy.

style_

Our corporate brand styling expertise is second to none, with capabilities to embellish a wide range and large quantities of products in-house.

Our capability to deliver is only matched by the depth of our creative talent and 'will do' business drive, because it's not just a business, it's a lifestyle.

- apparel
- sports bags/backpacks
- headwear
- sublimated merchandise
- golf accessories
- branded music cd's
- pens
- desktop merchandise
- umbrellas
- leather goods
- coolers & mugs
- advertising products
- keyrings and medallions
- electrical goods
- conference merchandise
- coasters
- sporting merchandise
- playing cards
- swiss army knives
- cameras
- die cast model cars
- eskies
- printed dart boards
- watches
- compendiums
- binoculars

Lifestyle's 3,000sqm factory facilitates our promise of 'we've got you covered' by offering a range of in-house services that enable us to produce quality, cost effective products.



create/design_

Our apparel and graphic designers can take care of any creative services you may need.

manufacture_

- Australian made in-house manufacture.
- 16 colour automatic screen printing machines.
- 20 head embroidery machines.
- Sublimation printers and press.
- Custom finishing and labelling.

source_

We are highly skilled and experienced at sourcing required merchandise from a range of suppliers, including Asia.

lead times_

Our production turnaround times can vary from 1 to 4 weeks, depending on the item, quantity, size and complexity of your order.

distribution_

We offer a prompt freight forwarding service to single or multiple locations at competitive rates.

warehouse_

All promotional, uniform and clothing items can be housed in our warehouse and delivered to you with only a phone call.

products_

If it can be branded, Lifestyle can deliver it on brand, with style.

it's not just a
factory...

it's your
one-stop solution_



create/design_
manufacture_
source_
warehouse_
distribute_

Where Lifestyle really shines is in assisting our larger corporates and organisations in managing their complete suite of branded collateral, from uniforms through merchandise to tailored reward and recognition programs. Not only do we design, source, produce and brand the collateral, but we can also manage your nationwide and international distribution.

Polo shirts and show bags to your convention in Sydney by Friday, promotional gifts for your in-store giveaways distributed nationally, and the branded gold watch to the retiring executive in Adelaide for his last day Monday... we've got you covered.

Our absolute devotion to delivering on what is promised every time, distinguishes Lifestyle as Australia's leading branded product and merchandise solutions company.



Taking the 'hassle' out of finding, storing and distributing your merchandise, Lifestyle Australia specialises in custom made merchandise for international brands, sporting organisations, tourism and entertainment companies.

"Lifestyle Australia has provided the MUA-WA Branch with some fantastic merchandise. Our members love the singlets! Not only was their communication and professionalism excellent, but the products themselves are of a very high standard and competitively priced. I will definitely be placing another order!"

Stacey Walker, MUA WA Branch



We can deliver your brand to market.

Lifestyle is the brand behind many of the retail brands you see in stores and in theme park kiosks. Many companies have great brands, designs, artwork, or characters, but getting them to market is not their specialty. At Lifestyle we work with these brands to produce their merchandise under their own label and distribute it cost effectively to their retail channels.

With complete in-house finishing and custom labelling, merchandise can be delivered just in time, and shelf-ready.



"Cancer Council Queensland can highly recommend Lifestyle Australia as branded merchandise and promotional material supplier. We have been ordering materials from Lifestyle Australia for over 4 years.

Lifestyle Australia were able to produce custom made donation boxes at a cost effective price. These donation boxes have assisted Cancer Council Queensland in our fundraising efforts."

Amanda Beardmore
Marketing and Communications
 Cancer Council Queensland

need merchandise for an event or promotion?

Start with our catalogue or search the wide variety of products online and remember if you can't find what you're looking for, contact us today and we'll source it for you.



Need someone to manage your merchandise program?

Our specialist account managers can discuss with you how to develop, build and implement your merchandise program nationally and internationally.

Need a contract to manufacture your branded apparel and merchandise?

We are ready and waiting to help you to manufacture your branded apparel and merchandise together with its wholesale distribution.

No matter what your needs are...we've got you covered

Want to learn more about Lifestyle Australia and what we have to offer? Why not take our \$2 tour? This highly informative tour of our factory and facilities will open your eyes to the many possibilities we offer to bring your brand to life. The tour is designed to show marketing and design professionals and students best practice in the print, stitching and styling of branded collateral.

But best of all, the tour only costs you a gold coin which we donate to our chosen charity, the Fred Hollows Foundation.



we've got you covered_

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Our capability to deliver is only matched by the depth of our creative talent and 'will do' business drive.

What ever your needs in branded products and merchandise, we've got you covered!

Our clients include:



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